



Website Analysis: blog.workathomehappiness.com

Generated on May 24 2025 11:21 AM





The score is 53/100







SEO Content

	Title	Work at Home Happiness – Earning a Home Based Income					
		Length : 58					
		Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0					
		Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 1	H2 14	H3 0	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Work at Home Happiness• [H2] Avoid These 5 Common Pitfalls When Crafting Your USP• [H2] Turning Weakness into Strength: How Avis Used a “Thorn” to Create a Winning USP• [H2] The Power of “When”: Using Time-Based USPs to Drive Results• [H2] 12 Proven Ways to Tap into Your Creativity for an Exceptional USP• [H2] Finding the Gap: The Final Step in the SIG Method for Crafting a Unique USP• [H2] Discovering Your Competition’s USP: The SIG Method – Part 2• [H2] Unlocking the First Step to a Strong USP: The SIG Method – Part 1• [H2] Struggling with Your USP? Let’s Figure Out What’s Holding You Back• [H2] Reinventing the Ordinary: Wilson’s Airless Basketball and the Power of the “What” in Your USP					

SEO Content

		<ul style="list-style-type: none">• [H2] How a Powerful “Why” Can Transform Your Brand: Lessons from Boxed Water and Cause-Driven Marketing• [H2] Why “How” Matters: The Science-Driven USP Strategy Behind Aquafina’s Success• [H2] Why Every Product Needs a Story: Lessons from Fiji Water’s Brilliant USP• [H2] Recent Posts• [H2] Recent Comments
	Images	We found 7 images on this web page. Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 10% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 41 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.44% Internal Links 97.56%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice

In-page links

Work at Home Happiness	Internal	Passing Juice
Free Advertising!	Internal	Passing Juice
Work At Home Happiness &#8211; Privacy Policy	Internal	Passing Juice
Work at Home Happiness &#8211; Affiliate Disclosure	Internal	Passing Juice
Work at Home Happiness &#8211; About	Internal	Passing Juice
Avoid These 5 Common Pitfalls When Crafting Your USP	Internal	Passing Juice
Unique Selling Proposition Blog	Internal	Passing Juice
Digital entrepreneur	Internal	Passing Juice
Digital Marketing	Internal	Passing Juice
Online income	Internal	Passing Juice
Online success tips	Internal	Passing Juice
Leave a comment	Internal	Passing Juice
Turning Weakness into Strength: How Avis Used a “Thorn” to Create a Winning USP	Internal	Passing Juice
laptop income	Internal	Passing Juice
Leave a comment	Internal	Passing Juice
The Power of “When”: Using Time-Based USPs to Drive Results	Internal	Passing Juice
Leave a comment	Internal	Passing Juice
12 Proven Ways to Tap into Your Creativity for an Exceptional USP	Internal	Passing Juice
Laptop lifestyle	Internal	Passing Juice
Leave a comment	Internal	Passing Juice
Finding the Gap: The Final Step in the SIG Method for Crafting a Unique USP	Internal	Passing Juice
Leave a comment	Internal	Passing Juice
Discovering Your Competition’s USP: The SIG Method – Part 2	Internal	Passing Juice
Leave a comment	Internal	Passing Juice
Unlocking the First Step to a Strong USP: The SIG Method – Part 1	Internal	Passing Juice
Traffic Generation	Internal	Passing Juice

In-page links

Leave a comment	Internal	Passing Juice
Struggling with Your USP? Let's Figure Out What's Holding You Back	Internal	Passing Juice
Leave a comment	Internal	Passing Juice
Reinventing the Ordinary: Wilson's Airless Basketball and the Power of the "What" in Your USP	Internal	Passing Juice
Leave a comment	Internal	Passing Juice
How a Powerful "Why" Can Transform Your Brand: Lessons from Boxed Water and Cause-Driven Marketing	Internal	Passing Juice
Leave a comment	Internal	Passing Juice
Why "How" Matters: The Science-Driven USP Strategy Behind Aquafina's Success	Internal	Passing Juice
click through rates	Internal	Passing Juice
Leave a comment	Internal	Passing Juice
Why Every Product Needs a Story: Lessons from Fiji Water's Brilliant USP	Internal	Passing Juice
Leave a comment	Internal	Passing Juice
Older posts	Internal	Passing Juice
GeneratePress	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
usp	36	✖	✖	✖	✔
unique	27	✖	✖	✖	✔
selling	23	✖	✖	✖	✖
proposition	21	✖	✖	✖	✖

Keywords Consistency

online

21



Usability


	Url	Domain : blog.workathomehappiness.com Length : 28
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Perfect. No inline css has been found in HTML tags!</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Too bad, your website does not take advantage of gzip.</div>

Document

Mobile

	Mobile Optimization	<div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>http://blog.workathomehappiness.com/sitemap.xml https://blog.workathomehappiness.com/wp-sitemap.xml</div>
	Robots.txt	<p>http://blog.workathomehappiness.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>