

Website Analysis: blackswancasino.com

Generated on July 03 2024 14:21 PM





The score is 56/100







SEO Content

	Title	Black Swan Casino - . Length : 21 Perfect, your title contains between 10 and 70 characters.														
	Description	. Length : 1 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Black Swan Casino</td></tr><tr><td>description</td><td>.</td></tr><tr><td>url</td><td>http://www.blackswancasino.com/</td></tr><tr><td>site_name</td><td>Black Swan Casino</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Black Swan Casino	description	.	url	http://www.blackswancasino.com/	site_name	Black Swan Casino
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	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>5</td><td>5</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Black Swan Casino[H2] .[H2] Jeux d'argent : Le succès de la roulette au casino[H2] Jeux d'argent : Le jeu préféré des joueurs de casino[H2] Roulette : Anecdotes sur son origine et son histoire	H1	H2	H3	H4	H5	H6	1	5	5	0	0	0		
H1	H2	H3	H4	H5	H6											
1	5	5	0	0	0											

SEO Content

		<ul style="list-style-type: none">• [H2] Roulette : La petite histoire• [H3] Recent Posts• [H3] Recent Comments• [H3] Archives• [H3] Categories• [H3] Meta
	Images	We found 5 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 38.89% Internal Links 61.11%

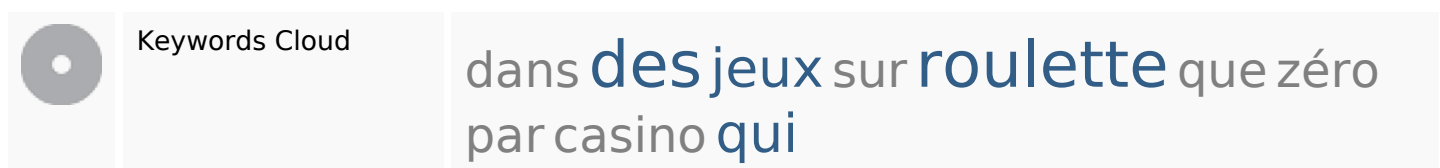
In-page links

Anchor	Type	Juice
Black Swan Casino	Internal	Passing Juice
Skip to content	Internal	Passing Juice

In-page links

Jeux d'argent	Internal	Passing Juice
Jeux d'argent : Le succès de la roulette au casino	Internal	Passing Juice
Bartlett	Internal	Passing Juice
prince Charles III de Monaco	External	Passing Juice
machine a sous	External	Passing Juice
roulette européenne	External	Passing Juice
Roulette	Internal	Passing Juice
Roulette : Anecdotes sur son origine et son histoire	Internal	Passing Juice
Selon elle, des soldats romains auraient eu l'ingénieuse idée de démonter une roue de char et d'en faire un jeu de hasard passionnant	External	Passing Juice
Blaise Pascal	External	Passing Juice
https://www.casinofrancaisonline.fr/	External	Passing Juice
January 2016	Internal	Passing Juice
Log in	Internal	noFollow
Entries feed	Internal	Passing Juice
Comments feed	Internal	Passing Juice
WordPress.org	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
roulette	10	✘	✘	✘	✔
des	8	✘	✘	✘	✔
jeux	6	✘	✘	✘	✔











Keywords Consistency

qui	6	✘	✘	✘	✘
sur	5	✘	✘	✘	✔


Usability

	Url	Domain : blackswancasino.com Length : 19
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 24
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">  Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).


Document


 Too bad, your website does not take advantage of gzip.


Mobile



Mobile Optimization

 Apple Icon

 Meta Viewport Tag

 Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://blackswancasino.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.