# Website Analysis: bitsdujour.com

## The score is 71/100
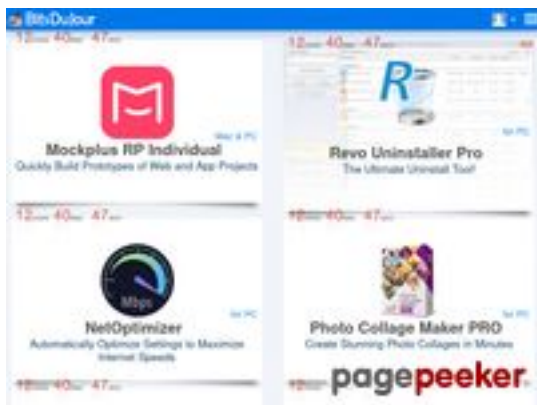
## SEO Content

| | | |
|---|---|---|
| ✓ | Title | PC Software Download Deals<br><br>Length : 26<br><br>Perfect, your title contains between 10 and 70 characters. |
| ✓ | Description | BitsDuJour is for People who Love PC Software. Save up to 100% on our exclusive promotions and download yourself a great deal.<br><br>Length : 126<br><br>Great, your meta description contains between 70 and 160 characters. |
| ✗ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✓ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| description | BitsDuJour is for People who Love PC Software. Save up to 100% on our exclusive promotions and download yourself a great deal. |
| title | PC Software Download Deals |
| image | https://www.bitsdujour.com/img/BDJBigLogo.png |
| site_name | BitsDuJour |
| type | product |

| | | |
|---|---|---|
| ⊙ | Headings | H1  H2  H3  H4  H5  H6<br>1   9   6   0   0   0<br><br>• [H1] PC Software Download Deals<br>• [H2] Most Popular Downloads<br>• [H2] Latest Tech News<br>• [H2] Revo Uninstaller Pro |

# SEO Content

|  |  |  |
|---|---|---|
|  |  | - [H2] Mockplus RP Individual<br>- [H2] Photo Collage Maker PRO<br>- [H2] NetOptimizer<br>- [H2] Fast WhoIs<br>- [H2] MiniTool MovieMaker<br>- [H2] Upcoming Discounts<br>- [H3] The Ultimate Uninstall Tool!<br>- [H3] Quickly Build Prototypes of Web and App Projects<br>- [H3] Create Stunning Photo Collages in Minutes<br>- [H3] Automatically Optimize Settings to Maximize Internet Speeds<br>- [H3] Automatically Collect Contact Information!<br>- [H3] Quickly and Easily Edit Videos into Movies |
| ✓ | Images | We found 40 images on this web page.<br><br>Good, most or all of your images have alt attributes |
| ✓ | Text/HTML Ratio | Ratio : 17%<br><br>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent. |
| ✓ | Flash | Perfect, no Flash content has been detected on this page. |
| ✓ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

|  |  |  |
|---|---|---|
| ✓ | URL Rewrite | Good. Your links looks friendly! |
| ✓ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✓ | In-page links | We found a total of 90 links including 0 link(s) to files |
| ○ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 3.33%<br><br>Internal Links 96.67% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| - | Internal | Passing Juice |
| Mac | Internal | Passing Juice |
| PC | Internal | Passing Juice |
| Free | Internal | Passing Juice |
| Exclusive | External | Passing Juice |
| Free eBooks | External | Passing Juice |
| Follow @BitsDuJour | External | Passing Juice |
| Most Popular | Internal | Passing Juice |
| Future Deals | Internal | Passing Juice |
| Audio | Internal | Passing Juice |
| Business & Finance | Internal | Passing Juice |
| Design, Photo & Graphics | Internal | Passing Juice |
| Desktop Customization | Internal | Passing Juice |
| Development | Internal | Passing Juice |
| Hobby, Educational & Fun | Internal | Passing Juice |
| Internet | Internal | Passing Juice |
| Productivity | Internal | Passing Juice |
| Security | Internal | Passing Juice |
| Utilities | Internal | Passing Juice |
| Video | Internal | Passing Juice |
| Most Popular | Internal | Passing Juice |
| Future Deals | Internal | Passing Juice |
| Audio | Internal | Passing Juice |
| Business & Finance | Internal | Passing Juice |
| Design, Photo & Graphics | Internal | Passing Juice |
| Desktop Customization | Internal | Passing Juice |
| Development | Internal | Passing Juice |

# In-page links

| | | |
|---|---|---|
| Hobby, Educational & Fun | Internal | Passing Juice |
| Internet | Internal | Passing Juice |
| Productivity | Internal | Passing Juice |
| Security | Internal | Passing Juice |
| Utilities | Internal | Passing Juice |
| Video | Internal | Passing Juice |
| Wise Care 365 PRO | Internal | Passing Juice |
| Hard Disk Sentinel Standard Edition | Internal | Passing Juice |
| PDF Annotator (New Version 8!) | Internal | Passing Juice |
| WinCatalog 2024 Professional | Internal | Passing Juice |
| AOMEI Backupper Pro | Internal | Passing Juice |
| Revo Uninstaller Pro | Internal | Passing Juice |
| Boilsoft Audio Converter | Internal | Passing Juice |
| Video Watermark Pro | Internal | Passing Juice |
| Aurora Blu-ray Player | Internal | Passing Juice |
| Revo Uninstaller Pro Portable | Internal | Passing Juice |
| The Journal | Internal | Passing Juice |
| Hard Disk Sentinel Professional Family | Internal | Passing Juice |
| MacX DVD Ripper Pro | Internal | Passing Juice |
| Hard Disk Sentinel Professional | Internal | Passing Juice |
| WinX DVD Ripper Platinum | Internal | Passing Juice |
| Latest Tech News | Internal | Passing Juice |
| Revo Uninstaller Pro | Internal | Passing Juice |
| Mockplus RP Individual | Internal | Passing Juice |
| Photo Collage Maker PRO | Internal | Passing Juice |
| NetOptimizer | Internal | Passing Juice |
| Fast WhoIs | Internal | Passing Juice |
| MiniTool MovieMaker | Internal | Passing Juice |
| | | |

# In-page links

| | | |
|---|---|---|
| Revo Uninstaller Pro | Internal | Passing Juice |
| SurFast Video Downloader - Lifetime License | Internal | Passing Juice |
| iMocker | Internal | Passing Juice |
| QILING Disk Master Professional + Lifetime Free Upgrades | Internal | Passing Juice |
| Hard Disk Sentinel Standard Edition | Internal | Passing Juice |
| PDF Annotator (New Version 8!) | Internal | Passing Juice |
| WinCatalog 2024 Professional | Internal | Passing Juice |
| AOMEI Backupper Pro | Internal | Passing Juice |
| Boilsoft Audio Converter | Internal | Passing Juice |
| NordPass | Internal | Passing Juice |
| Video Watermark Pro | Internal | Passing Juice |
| Aurora Blu-ray Player | Internal | Passing Juice |
| The Journal | Internal | Passing Juice |
| Hard Disk Sentinel Professional Family | Internal | Passing Juice |
| MacX DVD Ripper Pro | Internal | Passing Juice |
| Hard Disk Sentinel Professional | Internal | Passing Juice |
| WinX DVD Ripper Platinum | Internal | Passing Juice |
| Plagiarism Checker X 2023 Professional Edition | Internal | Passing Juice |
| Groove Box | Internal | Passing Juice |
| Hushed App UK US/Canada | Internal | Passing Juice |
| CintaNotes | Internal | Passing Juice |
| AbstractCurves | Internal | Passing Juice |
| Popular Deals | Internal | Passing Juice |
| Past Deals | Internal | Passing Juice |
| About our Giveaways | Internal | Passing Juice |
| Daily Bits | Internal | Passing Juice |
| Suggestions | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| | | |

## In-page links

| | | | |
|---|---|---|---|
| Recent Activity | | Internal | Passing Juice |
| Contact | | Internal | Passing Juice |
| About | | Internal | Passing Juice |
| Link to Us | | Internal | Passing Juice |
| Affiliate Program | | Internal | Passing Juice |
| Promote Your Software | | Internal | Passing Juice |
| Privacy Policy | | Internal | Passing Juice |

## SEO Keywords

| | |
|---|---|
| Keywords Cloud | hard **deal** see video professional **pro** **mac** software deals disk |

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| deal | 28 | ✔ | ✘ | ✔ | ✔ |
| see | 22 | ✘ | ✘ | ✘ | ✘ |
| pro | 12 | ✘ | ✘ | ✔ | ✔ |
| deals | 12 | ✔ | ✘ | ✘ | ✔ |
| mac | 12 | ✘ | ✘ | ✘ | ✘ |

## Usability

| | | |
|---|---|---|
| | Url | Domain : bitsdujour.com<br>Length : 14 |
| ✔ | Favicon | Great, your website has a favicon. |
| ✔ | Printability | Great. We have found a Print-Friendly CSS. |

# Usability

| | | |
|---|---|---|
| ✓ | Language | Good. Your declared language is en. |
| ✗ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✓ | Doctype | XHTML 1.0 Transitional |
| ✓ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✗ | W3C Validity | Errors : 18<br>Warnings : 44 |
| ✓ | Email Privacy | Great no email address has been found in plain text! |
| ✓ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ○ | Speed Tips | ✓ Excellent, your website doesn't use nested tables.<br>✗ Too bad, your website is using inline styles.<br>✓ Great, your website has few CSS files.<br>✓ Perfect, your website has few JavaScript files.<br>✗ Too bad, your website does not take advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| ○ | Mobile Optimization | ✓ Apple Icon<br>✓ Meta Viewport Tag<br>✓ Flash content |

# Optimization

| | XML Sitemap | Great, your website has an XML sitemap. |
|---|---|---|
| | | http://bitsdujour.com/sitemap.xml |
| | Robots.txt | http://bitsdujour.com/robots.txt |
| | | Great, your website has a robots.txt file. |
| | Analytics | Great, your website has an analytics tool. |
| | | Google Analytics |