

### SEO Content

|              | Title              | Just a moment   |  |  |
|--------------|--------------------|---|--|--|
| $\checkmark$ |                    | Length : 16   |  |  |
|              |                    | Perfect, your title contains between 10 and 70 characters.  |  |  |
| $\bigotimes$ | Description        | Length : 0  |  |  |
|              |                    | Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description.   |  |  |
| $\bigotimes$ | Keywords           | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.   |  |  |
| 8            | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows<br>social crawler's better structurize your page. Use <u>this free og</u><br><u>properties generator</u> to create them. |  |  |
| 0            | Headings           | H1 H2 H3 H4 H5 H6<br>0 0 0 0 0 0 0  |  |  |
|              | Images             | We found 0 images on this web page.   |  |  |
| $\checkmark$ |                    | Good, most or all of your images have alt attributes  |  |  |
|              | Text/HTML Ratio    | Ratio : 1%  |  |  |
|              |                    | This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.  |  |  |
| $\bigcirc$   | Flash              | Perfect, no Flash content has been detected on this page.   |  |  |
| $\bigcirc$   | Iframe             | Great, there are no Iframes detected on this page.  |  |  |

### SEO Links

| 0 | URL Rewrite                | Good. Your links looks friendly!   |  |  |
|---|----------------------------|--|--|--|
| 0 | Underscores in the<br>URLs | Perfect! No underscores detected in your URLs.   |  |  |
| 8 | In-page links              | We found a total of 0 links including 0 link(s) to files                               |  |  |
| 0 | Statistics                 | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 0% |  |  |

## In-page links

| Anchor | Туре | Juice |  |
|--------|------|-------|--|
|--------|------|-------|--|

## SEO Keywords

| 0 | Keywords Cloud | just cookies javascript |
|---|----------------|-------------------------|
|   |                | moment continue enable  |

# Keywords Consistency

| Keyword    | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| just       | 1       | ×     | ×        | ×           | ×        |
| moment     | 1       | ×     | ×        | ×           | ×        |
| enable     | 1       | ×     | ×        | ×           | ×        |
| javascript | 1       | ×     | ×        | ×           | ×        |
| cookies    | 1       | ×     | ×        | ×           | ×        |

## Usability

| 0          | Url          | Domain : bitcoin-online-casino.eu<br>Length : 24  |
|------------|--------------|---|
| 0          | Favicon      | Great, your website has a favicon.                |
| 8          | Printability | We could not find a Print-Friendly CSS.           |
| $\bigcirc$ | Language     | Good. Your declared language is en.               |
| 8          | Dublin Core  | This page does not take advantage of Dublin Core. |

#### Document

| 0            | Doctype         | HTML 5   |  |  |
|--------------|-----------------|--|--|--|
| 0            | Encoding        | Perfect. Your declared charset is UTF-8.   |  |  |
| $\bigotimes$ | W3C Validity    | Errors : 0<br>Warnings : 0   |  |  |
| 0            | Email Privacy   | Great no email address has been found in plain text!   |  |  |
| 0            | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |  |  |
| 0            | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Perfect. No inline css has been found in HTML tags!</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul> |  |  |

## Mobile

| 0 | Mobile Optimization | × | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | ~ | Meta Viewport Tag |
|   |                     | * | Flash content     |

# Optimization

| 8          | XML Sitemap | Missing<br>Your website does not have an XML sitemap - this can be problematic.<br>A sitemap lists URLs that are available for crawling and can include<br>additional information like your site's latest updates, frequency of<br>changes and importance of the URLs. This allows search engines to<br>crawl the site more intelligently. |
|------------|-------------|--|
| $\bigcirc$ | Robots.txt  | http://bitcoin-online-casino.eu/robots.txt<br>Great, your website has a robots.txt file.   |
| 8          | Analytics   | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You<br>should have at least one analytics tool installed, but It can also be<br>good to install a second in order to cross-check the data.   |