Website Analysis: bing.com

Generated on May 24 2025 14:11 PM

The score is 48/100

SEO Content

✅	Title	**Search - Microsoft Bing** Length : 23 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Search with Microsoft Bing and use the power of AI to find information, explore webpages, images, videos, maps, and more. A smart search engine for the forever curious. Length : 168 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	Europe's wild side
image	https://www.bing.com/th?id=OHR.Jotunheimen Park_EN-CA6567383314_tmb.jpg&rf=
image:width	1366
image:height	768
url	https://www.bing.com/?form=HPFBBK&ssd=20250524_0400&mkt=en-CA
site_name	Search - Microsoft Bing
description	Today, European Day of Parks celebrates the nation

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		1	3	2	0	0	0
		• [H1] • [H2] Europe's wild side • [H2] Image of the day • [H2] Experience beauty every day • [H3] Jotunheimen National Park in Norway • [H3] Europe's wild side					
	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes					
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 16 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 18.75% Internal Links 81.25%

In-page links

Anchor	Type	Juice
Images	Internal	Passing Juice

In-page links

Videos		Internal	Passing Juice
Shopping		Internal	Passing Juice
Maps		Internal	Passing Juice
News		Internal	Passing Juice
Translate		Internal	Passing Juice
Travel		Internal	Passing Juice
MSN		Internal	Passing Juice
Start.gg		Internal	Passing Juice
Online Games		External	Passing Juice
Get to Know Bing		External	Passing Juice
Français		Internal	Passing Juice
Jotunheimen National Park in Norway		Internal	Passing Juice
-		Internal	Passing Juice
-		Internal	Passing Juice
-		External	Passing Juice

SEO Keywords

Keywords Cloud	side **parks** day **bing** search microsoft **national** get wild **europes**
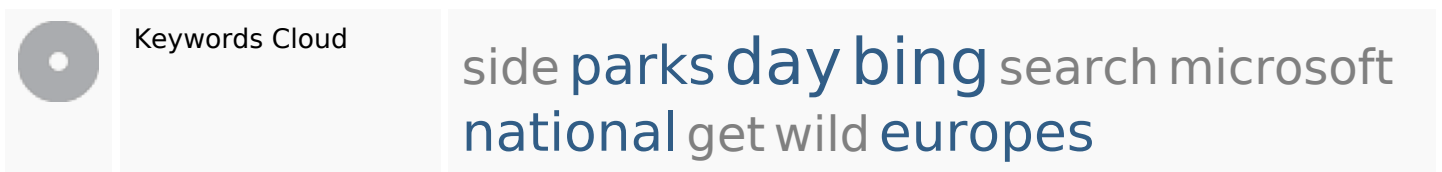
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bing	5	✔	✖	✔	✖
day	4	✖	✖	✖	✔
europes	3	✖	✖	✖	✖
parks	3	✖	✖	✖	✖

Keywords Consistency

national	3	✖	✖	✖	✔

Usability

	Url	Domain : bing.com Length : 8
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✖	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
✖	W3C Validity	Errors : 30 Warnings : 14
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files.

Document

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization	✖ Apple Icon
	✔ Meta Viewport Tag
	✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		http://bing.com/sitemap.xml
		https://www.bing.com/sitemap.xml
✔	Robots.txt	http://bing.com/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.