






# Website Analysis: bimmer-diagnostics.com

Generated on May 12 2025 15:21 PM





The score is 57/100




## SEO Content

	Title	BMW ISTA+ ISTA/P ISTA/D Software for coding and programming  Length : 59  Perfect, your title contains between 10 and 70 characters.																	
	Description	BMW ISTA+ ISTA/P ISTA/D Software for repair, servicing, diagnosis, coding and programming of BMW vehicles Compatible with DCAN Cable, ICOM and ENET Cables  Length : 154  Great, your meta description contains between 70 and 160 characters.																	
	Keywords	BMW ISTA+ DIAGNOSTICS ISTA DOWNLOAD SOFTWARE ICOM  Good, your page contains meta keywords.																	
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.bimmer-diagnostics.com</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>BMW ISTA+ ISTA/P ISTA/D Software for coding and programming</td></tr><tr><td>description</td><td>BMW ISTA+ ISTA/P ISTA/D Software for repair, servicing, diagnosis, coding and programming of BMW vehicles Compatible with DCAN Cable, ICOM and ENET Cables</td></tr><tr><td>image</td><td>https://www.bimmer-diagnostics.com/ISTAICON.jpg</td></tr></tbody></table>						Property	Content	url	https://www.bimmer-diagnostics.com	type	website	title	BMW ISTA+ ISTA/P ISTA/D Software for coding and programming	description	BMW ISTA+ ISTA/P ISTA/D Software for repair, servicing, diagnosis, coding and programming of BMW vehicles Compatible with DCAN Cable, ICOM and ENET Cables	image	https://www.bimmer-diagnostics.com/ISTAICON.jpg
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	Headings	H1 15	H2 2	H3 13	H4 0	H5 0	H6 0												
		• [H1] DEALER LEVEL DIAGNOSTICS																	




## SEO Content

		<ul style="list-style-type: none"> <li>• [H1] UPDATE MODULES</li> <li>• [H1] PROGRAMMING &amp; CODING</li> <li>• [H1] System Requirements</li> <li>• [H1] Hardware Requirements</li> <li>• [H1] Car Compatibility</li> <li>• [H1] F &amp; G Series Cars</li> <li>• [H1] E Series Cars</li> <li>• [H1] DEALER LEVEL DIAGNOSTICS</li> <li>• [H1] UPDATE MODULES</li> <li>• [H1] PROGRAMMING &amp; CODING</li> <li>• [H1] System Requirements</li> <li>• [H1] Hardware Requirements</li> <li>• [H1] Car Compatibility</li> <li>• [H1] F &amp; G Series Cars</li> <li>• [H2] ISTA+ D &amp; ISTA P</li> <li>• [H2] ISTA+ D &amp; ISTA P</li> <li>• [H3] FEATURES</li> <li>• [H3] REQUIREMENTS &amp; INTERFACE</li> <li>• [H3] ISTA+ D / ISTA P - BUY NOW - £14.99</li> <li>• [H3] LATEST SP-DATENS (DATA FILES)- £7.99</li> <li>• [H3] ISTA+ D / ISTA P on Hard Disk Drive (Posted)</li> <li>• [H3] BUY NOW - £90</li> <li>• [H3] REQUIREMENTS</li> <li>• [H3] &amp; INTERFACE</li> <li>• [H3] FEATURES</li> <li>• [H3] ISTA+ / P - £14.99</li> <li>• [H3] LATEST SP-DATENS</li> <li>• [H3] (DATA FILES)- £7.99</li> <li>• [H3] ISTA on HDD - £90</li> </ul>
	Images	<p>We found 38 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 13%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
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## SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 3 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 33.33%</p> <p>Internal Links 66.67%</p>

## In-page links

Anchor	Type	Juice
<a href="#">START</a>	Internal	Passing Juice
<a href="#">ABOUT</a>	Internal	Passing Juice
<a href="#">CONTACT</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	<p>ista latest features provided <b>bmw</b> update</p> <p>programming <b>series</b> coding modules</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bmw	42	✓	✓	✓	✗
ista	24	✓	✓	✓	✓
series	17	✗	✗	✗	✓
latest	12	✗	✗	✗	✓
update	10	✗	✗	✗	✓


## Usability

	Url	Domain : bimmer-diagnostics.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="http://bimmer-diagnostics.com/sitemap.xml">http://bimmer-diagnostics.com/sitemap.xml</a></div>
	Robots.txt	<p><a href="http://bimmer-diagnostics.com/robots.txt">http://bimmer-diagnostics.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>