Website Analysis: bikeindex.org

The score is 49/100

SEO Content

✅	Title	Bike Index - Bike registration that works Length : 41 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	The best bike registry: Simple, secure and free. Length : 48 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	H1: 1 H2: 2 H3: 4 H4: 15 H5: 0 H6: 0 • [H1] Bike registration that works • [H2] Over $26,547,665 Worth of Bikes Recovered • [H2] Register now! » • [H3] Stolen bicycles we helped recover recently: • [H3] But How Does it work? • [H3] Used By • [H3] Bike Index statistics • [H4] Your browser is out of date! • [H4] Register Your Bike • [H4] Alert the Community • [H4] The community responds • [H4] You Get your Bike Back • [H4] Bikes registered this week • [H4] Total Bikes Registered 1,311,299 • [H4] Stolen Bikes Registered 147,891 • [H4] Stolen Bikes Recovered 14,707 • [H4] Total Recovery value $26,547,665

SEO Content

		• [H4] Partner Organizations 1,689 • [H4] Bike Index • [H4] Support Us • [H4] Resources • [H4] Who we serve
❌	Images	We found 29 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 29 links including 0 link(s) to files
⦾	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.45% Internal Links 96.55%

In-page links

Anchor	Type	Juice
the non-profit bike registry	Internal	Passing Juice
Sign up	Internal	Passing Juice

In-page links

Link	Type	
Search bikes	Internal	Passing Juice
log in	Internal	Passing Juice
Help	Internal	Passing Juice
Stolen bike?	Internal	Passing Juice
Donate	Internal	Passing Juice
Blog	Internal	Passing Juice
Read more recovery stories	Internal	Passing Juice
Register now!	Internal	Passing Juice
FAQ	Internal	Passing Juice
About	Internal	Passing Juice
Where We Are	Internal	Passing Juice
Store	Internal	Passing Juice
Ambassadors	Internal	Passing Juice
API documentation	Internal	Passing Juice
Dev Resources	Internal	Passing Juice
Design & Logos	Internal	Passing Juice
Security	Internal	Passing Juice
Bike Manufacturer List	Internal	Passing Juice
Protect your bike	Internal	Passing Juice
Stolen Bike Map	External	Passing Juice
Bike Shops	Internal	Passing Juice
Schools and Universities	Internal	Passing Juice
Cities	Internal	Passing Juice
Law Enforcement	Internal	Passing Juice
Community Groups	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
terms and conditions	Internal	Passing Juice

SEO Keywords

	Keywords Cloud
○	stolen from english recovery bikes translated community recovered **bike** index

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bike	43	✔	✖	✔	✔
index	15	✔	✖	✖	✔
stolen	10	✖	✖	✖	✔
community	8	✖	✖	✖	✔
recovered	7	✖	✖	✖	✔

Usability

	Url	Domain : bikeindex.org Length : 13
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://bikeindex.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. Google Analytics