Website Analysis: bhhs.com

Generated on May 18 2025 16:35 PM

The score is 56/100

SEO Content

✅	Title	**Find Your Next Home | Berkshire Hathaway HomeServices** Length : 53 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Find homes for sale. Meet network agents who can help you buy or sell with confidence. Search for luxury properties, investment properties and other real estate. Length : 161 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Find Your Next Home | Berkshire Hathaway HomeServices
description	Find homes for sale. Meet network agents who can help you buy or sell with confidence. Search for luxury properties, investment properties and other real estate.
image:width	300
image:height	300
type	website
url	https://www.bhhs.com/

Headings

H1	H2	H3	H4	H5	H6
1	2	9	11	0	0

SEO Content

		[H1] Our network knows great homes. [H2] Sell Smarter. [H2] Real Estate Trends [H3] 2025 Real Estate Report [H3] 2025 Ski Report [H3] 2024/25 Global Luxury Landscape Report [H3] Understanding the Real Estate Generation Gap [H3] Experts Weigh In On Whether to Renovate or Relocate [H3] Learn What Our Experts Say About the Current Market [H3] Behind the Listing [H3] All about us [H3] The Sunshine Kids™ Foundation [H4] Get Your Free Home Value Report [H4] Our ProValue Estimate [H4] Comparable Sales [H4] Price History [H4] Local market Snapshots [H4] Our ProValue Estimate [H4] Price History [H4] Comparable Sales [H4] Local market Snapshots [H4] International Market Intelligence [H4] More from Berkshire Hathaway HomeServices
❌	Images	We found 15 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : 17% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

✓	In-page links	We found a total of 17 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.76% Internal Links 88.24%

In-page links

Anchor	Type	Juice
profile	Internal	Passing Juice
Buy	Internal	Passing Juice
Sell	Internal	Passing Juice
Luxury	Internal	Passing Juice
Agents & Offices	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Join Us	Internal	Passing Juice
About Us	Internal	Passing Juice
Blog	Internal	Passing Juice
Currency	Internal	Passing Juice
Commercial Services	Internal	Passing Juice
Privacy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Accessibility Statement	Internal	Passing Juice
Agent Access	External	Passing Juice
Do Not Sell My Personal Information	External	Passing Juice
pqBcXg7XXVUV8LHiOu1P4BDeV2TguDszBbkO0Ke2QcI=.html	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	learn homeservices key estate real berkshire search hathaway itemlabel wiring

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
itemlabel	6	✖	✖	✖	✖
search	6	✖	✖	✔	✖
berkshire	6	✔	✖	✖	✔
hathaway	6	✔	✖	✖	✔
key	6	✖	✖	✖	✖

Usability

	Url	Domain : bhhs.com Length : 8
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

✓		
✗	W3C Validity	Errors : 5 Warnings : 5
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✓	Robots.txt	http://bhhs.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.