





# Website Analysis: betterappliancecare.wordpress.com

Generated on June 10 2025 06:15 AM






The score is 53/100







## SEO Content

	Title	<p>Better Appliance Care &amp;#8211; Simply schedule a repair today by calling: 067 709 2866</p> <p>Length : 85</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	Description	<p>APPLIANCE REPAIRS We are fast, friendly, and fully functional, our professional Appliance Repair Service is well renowned throughout the Gauteng province. Our team is up for every job, managing projects with the skill and experience our clients have come to expect. We always stand behind our work, with customer satisfaction being our #1 priority. We&amp;hellip;</p> <p>Length : 359</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Better Appliance Care</td></tr><tr><td>description</td><td>Simply schedule a repair today by calling: 067 709 2866</td></tr><tr><td>url</td><td>https://betterappliancecare.wordpress.com/</td></tr><tr><td>site_name</td><td>Better Appliance Care</td></tr><tr><td>image</td><td>https://s0.wp.com/i/blank.jpg</td></tr><tr><td>locale</td><td>en_US</td></tr></table>	Property	Content	type	website	title	Better Appliance Care	description	Simply schedule a repair today by calling: 067 709 2866	url	https://betterappliancecare.wordpress.com/	site_name	Better Appliance Care	image	https://s0.wp.com/i/blank.jpg	locale	en_US
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## SEO Content

	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>2</td><td>0</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Home</li><li>• [H1] APPLIANCE REPAIRS</li><li>• [H3] Share this:</li></ul>	H1	H2	H3	H4	H5	H6	2	0	1	0	0	0
H1	H2	H3	H4	H5	H6									
2	0	1	0	0	0									
	Images	<p>We found 2 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 13.33%
		External Links : Passing Juice 40%
		Internal Links 46.67%

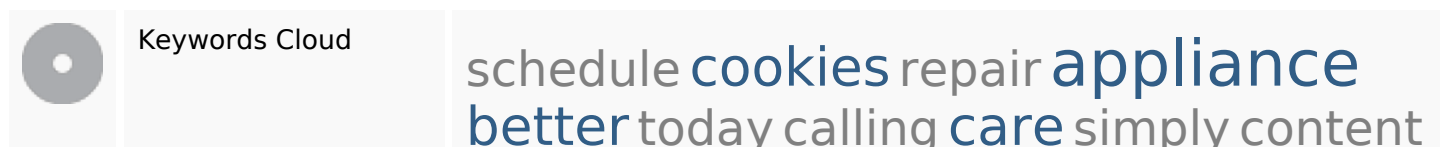
## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice

## In-page links

<a href="#">Better Appliance Care</a>	Internal	Passing Juice
<a href="#">Appliance Repairs</a>	Internal	Passing Juice
<a href="#">Freezer repairs Sandton</a>	Internal	Passing Juice
<a href="#">Washing machine repairs Sandton</a>	Internal	Passing Juice
<a href="#">Dishwasher repairs Sandton</a>	Internal	Passing Juice
<a href="#">Fridge Repairs Sandton</a>	Internal	Passing Juice
<a href="https://www.betterappliancecare.co.za/">https://www.betterappliancecare.co.za/</a>	External	Passing Juice
<a href="#">A WordPress.com Website.</a>	External	noFollow
<a href="#">Cookie Policy</a>	External	noFollow
<a href="#">Sign up</a>	External	Passing Juice
<a href="#">Log in</a>	External	Passing Juice
<a href="#">Report this content</a>	External	Passing Juice
<a href="#">Manage subscriptions</a>	External	Passing Juice
<a href="#">Get started</a>	External	Passing Juice

## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
appliance	4	✓	✗	✓	✓
better	3	✓	✗	✗	✗
care	3	✓	✗	✗	✗
cookies	3	✗	✗	✗	✗
simply	2	✓	✗	✗	✗

## Usability

	Url	Domain : betterappliancecare.wordpress.com Length : 33
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><div><a href="http://betterappliancecare.wordpress.com/sitemap.xml">http://betterappliancecare.wordpress.com/sitemap.xml</a></div><div><a href="https://betterappliancecare.wordpress.com/sitemap.xml">https://betterappliancecare.wordpress.com/sitemap.xml</a></div><div><a href="https://betterappliancecare.wordpress.com/news-sitemap.xml">https://betterappliancecare.wordpress.com/news-sitemap.xml</a></div></div>
	Robots.txt	<p><a href="http://betterappliancecare.wordpress.com/robots.txt">http://betterappliancecare.wordpress.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div><div> Google Analytics</div></div>