Website Analysis: betssons.pl

Generated on July 03 2024 02:03 AM

The score is 67/100

SEO Content

✓	Title	Betsson Casino Polska -⬜Oficjalna strona i bonusy dla graczy⬜ Length : 61 Perfect, your title contains between 10 and 70 characters.
✓	Description	Kasyno i bukmacher Betsson w Polsce - Przeczytaj wszystkie informacje ☝ Bonus Length : 78 Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◉	Headings	H1 H2 H3 H4 H5 H6 1 2 0 0 0 0 • [H1] Betsson w Polsce • [H2] Popularne gry • [H2] Twórcy gier
✗	Images	We found 2 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 3 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Betsson Casino Polska -️Oficjalna strona i bonusy dla graczy️	Internal	Passing Juice
Kasyno	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	kasyna zaufania betsson kasyno jest bonanza bonusy gambling się wszystkie

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
jest	6	✖	✖	✔	✖

Keywords Consistency

betsson	5	✔	✖	✔	✔
kasyno	4	✖	✖	✔	✖
się	3	✖	✖	✖	✖
bonusy	3	✔	✖	✖	✖

Usability

	Url	Domain : betssons.pl Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is pl.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 20
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

✖ Too bad, your website is using inline styles.

✔ Great, your website has few CSS files.

✖ Too bad, your website has too many JS files (more than 6).

✖ Too bad, your website does not take advantage of gzip.

Mobile

Mobile Optimization	✔ Apple Icon
	✔ Meta Viewport Tag
	✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		http://betssons.pl/sitemap.xml
✔	Robots.txt	http://betssons.pl/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		LiveInternet