

Website Analysis: benzuber.ru

Generated on June 30 2024 17:12 PM





The score is 60/100







SEO Content

	Title	Benzuber: приложение для заправки авто с онлайн оплатой бензина Length : 63 Perfect, your title contains between 10 and 70 characters.												
	Description	Заправка через приложение без похода в кассу. Benzuber – онлайн-сервис для оплаты топлива на АЗС и заправки с помощью мобильного приложения. Более 9000 заправок по всей России, свыше 450 брендов АЗС, удобные способы оплаты Length : 222 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td>https://benzuber.ru/static/images/favicons/logo_160.png</td></tr></tbody></table>	Property	Content	image	https://benzuber.ru/static/images/favicons/logo_160.png								
Property	Content													
image	https://benzuber.ru/static/images/favicons/logo_160.png													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>7</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Приложение для заправки авто на АЗС без похода в кассу• [H2] Как вы обычно заправляетесь• [H2] Заправка через приложение BENZUBER• [H2] Как работает приложение для заправки авто?• [H2] Заранее до приезда на АЗС• [H2] Видео про заправку через приложение• [H2] Где можно заправиться через приложение BENZUBER?• [H2] Подключим ваш бизнес	H1	H2	H3	H4	H5	H6	1	7	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	7	0	0	0	0									

SEO Content

	Images	We found 51 images on this web page. 51 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 35% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 14 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%


In-page links

Anchor	Type	Juice
Узнать больше	Internal	Passing Juice
Посмотреть все	Internal	Passing Juice
Подробнее	Internal	Passing Juice
Узнать подробнее	Internal	Passing Juice
Обработка персональных данных	Internal	Passing Juice

In-page links

Договор публичной оферты для физических лиц	Internal	Passing Juice
Договор публичной оферты для юридических лиц	Internal	Passing Juice
ИНВИТО	External	Passing Juice
О проекте	Internal	Passing Juice
Для АЗС	Internal	Passing Juice
Скидки и бонусы	Internal	Passing Juice
Отзывы	Internal	Passing Juice
Контакты	Internal	Passing Juice
Чаевик	External	Passing Juice



SEO Keywords

 Keywords Cloud	для заправки benzuber google приложение авто азс app можно все
--	---

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
для	17	✓	✗	✓	✓
приложение	14	✓	✗	✓	✓
азс	13	✗	✗	✓	✓
заправки	10	✓	✗	✓	✓
benzuber	9	✓	✗	✓	✓












Usability

 Url	Domain : benzuber.ru Length : 11
 Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
---	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://benzuber.ru/sitemap.xml https://benzuber.ru/sitemap.xml
	Robots.txt	http://benzuber.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics