

Website Analysis: benzinga.com

Generated on May 19 2025 14:22 PM





The score is 49/100







SEO Content

	Title	Actionable Trading Ideas, Real-Time News, Financial Insight - Benzinga Length : 70 Perfect, your title contains between 10 and 70 characters.					
	Description	Stock Market Quotes, Business News, Financial News, Trading Ideas, and Stock Research by Professionals. Length : 103 Great, your meta description contains between 70 and 160 characters.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 0	H2 0	H3 8	H4 0	H5 12	H6 0
		<ul style="list-style-type: none">• [H3] Top Stories• [H3] Latest• [H3] Exclusives• [H3] Connect With Us• [H3] About Benzinga• [H3] Market Resources• [H3] Trading Tools & Education• [H3] Ring the Bell• [H5] SPY• [H5] QQQ• [H5] BTC/USD• [H5] DIA• [H5] GLD• [H5] TLT• [H5] SPY• [H5] QQQ• [H5] BTC/USD					

SEO Content

		<ul style="list-style-type: none">• [H5] DIA• [H5] GLD• [H5] TLT
	Images	We found 46 images on this web page. 39 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 120 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.83% Internal Links 99.17%

In-page links

Anchor	Type	Juice
Benzinga Edge	Internal	Passing Juice
Benzinga Research	Internal	Passing Juice
Benzinga Pro	Internal	Passing Juice

In-page links

Contribute	Internal	Passing Juice
Earnings	Internal	Passing Juice
Guidance	Internal	Passing Juice
Dividends	Internal	Passing Juice
M&A	Internal	Passing Juice
Buybacks	Internal	Passing Juice
Legal	Internal	Passing Juice
Interviews	Internal	Passing Juice
Management	Internal	Passing Juice
Offerings	Internal	Passing Juice
IPOs	Internal	Passing Juice
Insider Trades	Internal	Passing Juice
Biotech/FDA	Internal	Passing Juice
Politics	Internal	Passing Juice
Healthcare	Internal	Passing Juice
Pre-Market	Internal	Passing Juice
After Hours	Internal	Passing Juice
Movers	Internal	Passing Juice
ETFs	Internal	Passing Juice
Forex	Internal	Passing Juice
Cannabis	Internal	Passing Juice
Commodities	Internal	Passing Juice
Binary Options	Internal	Passing Juice
Bonds	Internal	Passing Juice
Futures	Internal	Passing Juice
CME Group	Internal	Passing Juice
Global Economics	Internal	Passing Juice
Mining	Internal	Passing Juice

In-page links

Previews	Internal	Passing Juice
Small-Cap	Internal	Passing Juice
Real Estate	Internal	Passing Juice
Penny Stocks	Internal	Passing Juice
Digital Securities	Internal	Passing Juice
Volatility	Internal	Passing Juice
Analyst Color	Internal	Passing Juice
Downgrades	Internal	Passing Juice
Upgrades	Internal	Passing Juice
Initiations	Internal	Passing Juice
Price Target	Internal	Passing Juice
Long Ideas	Internal	Passing Juice
Short Ideas	Internal	Passing Juice
Technicals	Internal	Passing Juice
From The Press	Internal	Passing Juice
Jim Cramer	Internal	Passing Juice
Rumors	Internal	Passing Juice
Whisper Index	Internal	Passing Juice
Stock of the Day	Internal	Passing Juice
Best S&P 500 ETFs	Internal	Passing Juice
Best Swing Trade Stocks	Internal	Passing Juice
Best Blue Chip Stocks	Internal	Passing Juice
Best High-Volume Penny Stocks	Internal	Passing Juice
Best Small Cap ETFs	Internal	Passing Juice
Best Stocks to Day Trade	Internal	Passing Juice
Best REITs	Internal	Passing Juice
Investing	Internal	Passing Juice
Cryptocurrency	Internal	Passing Juice

In-page links

Mortgage	Internal	Passing Juice
Insurance	Internal	Passing Juice
Yield	Internal	Passing Juice
Personal Finance	Internal	Passing Juice
Startup Investing	Internal	Passing Juice
Real Estate Investing	Internal	Passing Juice
Prop Trading	Internal	Passing Juice
Credit Cards	Internal	Passing Juice
Stock Brokers	Internal	Passing Juice
Analyst Ratings Calendar	Internal	Passing Juice
Conference Call Calendar	Internal	Passing Juice
SPAC Calendar	Internal	Passing Juice
Stock Split Calendar	Internal	Passing Juice
Free Stock Reports	Internal	Passing Juice
Insider Trades	Internal	Passing Juice
Trade Idea Feed	Internal	Passing Juice
Unusual Options Activity	Internal	Passing Juice
Heatmaps	Internal	Passing Juice
Free Newsletter	Internal	Passing Juice
Government Trades	Internal	Passing Juice
Perfect Stock Portfolio	Internal	Passing Juice
Easy Income Portfolio	Internal	Passing Juice
Most Shorted	Internal	Passing Juice
Largest Increase	Internal	Passing Juice
Largest Decrease	Internal	Passing Juice
Margin Calculator	Internal	Passing Juice
Forex Profit Calculator	Internal	Passing Juice
100x Options Profit Calculator	Internal	Passing Juice


In-page links

Stock Screener	Internal	Passing Juice
Top Momentum Stocks	Internal	Passing Juice
Top Quality Stocks	Internal	Passing Juice
Top Value Stocks	Internal	Passing Juice
Top Growth Stocks	Internal	Passing Juice
Join Now: Free!	Internal	Passing Juice
Sign in	Internal	Passing Juice
About Us	Internal	Passing Juice
Careers	Internal	Passing Juice
Advertise	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Advanced Stock Screener Tools	Internal	Passing Juice
Options Trading Chain Analysis	Internal	Passing Juice
Comprehensive Earnings Calendar	Internal	Passing Juice
Dividend Investor Calendar and Alerts	Internal	Passing Juice
Economic Calendar and Market Events	Internal	Passing Juice
IPO Calendar and New Listings	Internal	Passing Juice
Market Outlook and Analysis	Internal	Passing Juice
Wall Street Analyst Ratings and Targets	Internal	Passing Juice
Benzinga Pro Trading Platform	Internal	Passing Juice
Options Trading Strategies and News	Internal	Passing Juice
Stock Market Trading Ideas and Analysis	Internal	Passing Juice
Technical Analysis Charts and Indicators	Internal	Passing Juice
Fundamental Analysis and Valuation	Internal	Passing Juice
Day Trading Guides and Strategies	Internal	Passing Juice
Live Investors Events	Internal	Passing Juice
Pre market Stock Analysis and News	Internal	Passing Juice
Cryptocurrency Market Analysis and News	Internal	Passing Juice

In-page links

Terms & Conditions	Internal	Passing Juice
Do Not Sell My Personal Data/Privacy Policy	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Service Status	External	Passing Juice
Sitemap	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : benzinga.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✓ Perfect. No inline css has been found in HTML tags!✓ Great, your website has few CSS files.✗ Too bad, your website has too many JS files (more than 6).✗ Too bad, your website does not take advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none">http://benzinga.com/sitemap.xmlhttps://www.benzinga.com/sec/insider-trades/sitemap.xmlhttps://www.benzinga.com/sitemap_index.xmlhttps://www.benzinga.com/sitemap-benzinga.com/www/archive.xmlhttps://www.benzinga.com/sitemap-benzinga.com/www/latest.xmlhttps://www.benzinga.com/sitemap-benzinga.com/www/quotes.xml
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Optimization

		<p>https://www.benzinga.com/sitemap-benzinga.com/www/authors.xml</p> <p>https://www.benzinga.com/sitemap-benzinga.com/www/googlenews.xml</p>
	Robots.txt	<p>http://benzinga.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>