






# Website Analysis: bctci.com

Generated on May 16 2025 09:30 AM


The score is 55/100





## SEO Content

	Title	Bangkok Corporate Training Centre International (BCTCI)																	
		Length : 55																	
		Perfect, your title contains between 10 and 70 characters.																	
	Description	BCTCI paves a path to early success in life through its fast-track short duration correspondence courses. These courses consist of concepts and case studies that provide broad exposure to relevant business concepts and management specifics.																	
		Length : 240																	
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																	
	Keywords	BCTCI, Bangkok, Thailand, Consultancy, Corporate, International, Best, top, Company, Services, Trainings																	
		Good, your page contains meta keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties.																	
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>image</td><td>https://bctci.com/images/1.png</td></tr><tr><td>image:secure_url</td><td>https://bctci.com/images/1.png</td></tr></table>						Property	Content	image	https://bctci.com/images/1.png	image:secure_url	https://bctci.com/images/1.png						
Property	Content																		
image	https://bctci.com/images/1.png																		
image:secure_url	https://bctci.com/images/1.png																		
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>3</td><td>7</td><td>12</td><td>23</td><td>5</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Venue for Professional Networking</li><li>• [H1] NEW WINDOW London</li><li>• [H1] BCTCI, Brand Name for Capacity Building</li><li>• [H2] Training Courses</li><li>• [H2] Bangkok Corporate Training Centre International (BCTCI)</li><li>• [H2] OUR SERVICES</li><li>• [H2] Competitive Advantage Through Skills &amp; Attitude</li><li>• [H2] NEWS &amp; EVENTS</li></ul>						H1	H2	H3	H4	H5	H6	3	7	12	23	5	0
H1	H2	H3	H4	H5	H6														
3	7	12	23	5	0														





## SEO Content

		<ul style="list-style-type: none"><li>• [H2] What People Say ...</li><li>• [H2] Our Experince With</li><li>• [H3] TRAINING</li><li>• [H3] About BCTCI</li><li>• [H3] What We Do ?</li><li>• [H3] REGISTER ONLINE</li><li>• [H3] WHY CHOOSE US ?</li><li>• [H3] News, Events, Articles and Recent Projects</li><li>• [H3] TESTIMONIALS More</li><li>• [H3] CLIENTS More</li><li>• [H3] About Us</li><li>• [H3] Quick Links</li><li>• [H3] Our Services</li><li>• [H3] Contact Us</li><li>• [H4] Bangkok Corporate Training Centre International (BCTCI) is international training provider providing its services world-wide.</li><li>• [H4] BCTCI is international training provider providing its services world-wide.</li><li>• [H4] Training Courses</li><li>• [H4] Translation</li><li>• [H4] Evaluations and Business Research</li><li>• [H4] Tax Clearances</li><li>• [H4] Annual Audit</li><li>• [H4] Professional Business Consultancy Services (PBCS)</li><li>• [H4] Curriculum Development</li><li>• [H4] Project Final Report Writing</li><li>• [H4] The leading team successfully implemented training projects and exposure visits in different countries.</li><li>• [H4] Happy Clients</li><li>• [H4] Happy Clients</li><li>• [H4] Trainings</li><li>• [H4] Trainings</li><li>• [H4] Countries</li><li>• [H4] Countries</li><li>• [H4] Team Members</li><li>• [H4] Team Members</li><li>• [H4] Bangkok Leadership Conference</li><li>• [H4] Dinner Party:</li><li>• [H4] 2nd Batch of Procurement Course in July:</li><li>• [H4] 1st Batch of Procurement Course in July</li><li>• [H5] Terms and Conditions</li><li>• [H5] 500+</li><li>• [H5] 1K+</li><li>• [H5] 21+</li><li>• [H5] 180+</li></ul>
	Images	<p>We found 55 images on this web page.</p> <p>21 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 45 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.22% Internal Links 97.78%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">About BCTCI</a>	Internal	Passing Juice
<a href="#">Gallery</a>	Internal	Passing Juice
<a href="#">Active Participants</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">Clients</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Training Courses</a>	Internal	Passing Juice
<a href="#">Business Consultancy</a>	Internal	Passing Juice

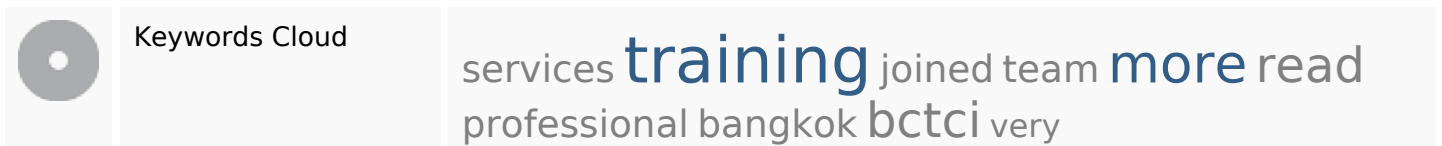
## In-page links

<a href="#">Evaluations and Business Research</a>	Internal	Passing Juice
<a href="#">Curriculum Development</a>	Internal	Passing Juice
<a href="#">Project Final Report Writing</a>	Internal	Passing Juice
<a href="#">Annual Audit</a>	Internal	Passing Juice
<a href="#">Tax Clearances</a>	Internal	Passing Juice
<a href="#">Translation</a>	Internal	Passing Juice
<a href="#">Visa Facilitation</a>	Internal	Passing Juice
<a href="#">Translators Availability</a>	Internal	Passing Juice
<a href="#">Accommodation Facilitation</a>	Internal	Passing Juice
<a href="#">Updates</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Project Management</a>	Internal	Passing Juice
<a href="#">Community &amp; Humanitarian Projects</a>	Internal	Passing Juice
<a href="#">Environment, Social Safeguard &amp; Energy</a>	Internal	Passing Juice
<a href="#">Communication</a>	Internal	Passing Juice
<a href="#">Gender</a>	Internal	Passing Juice
<a href="#">Enterprise Development</a>	Internal	Passing Juice
<a href="#">Administration &amp; Office MGT</a>	Internal	Passing Juice
<a href="#">Personal Development</a>	Internal	Passing Juice
<a href="#">Procurement &amp; Contracts</a>	Internal	Passing Juice
<a href="#">Finance &amp; Audit</a>	Internal	Passing Juice
<a href="#">Training of Trainers</a>	Internal	Passing Juice
<a href="#">Human Resources</a>	Internal	Passing Juice
<a href="#">Marketing &amp; Selling</a>	Internal	Passing Juice
<a href="#">Public Health</a>	Internal	Passing Juice
<a href="#">Technical Softwares</a>	Internal	Passing Juice
<a href="#">Mini MBA's</a>	Internal	Passing Juice
<a href="#">Oil &amp; Gas</a>	Internal	Passing Juice

## In-page links

<a href="#">Read More &amp;raquo;</a>	Internal	Passing Juice
<a href="#">Read More &amp;raquo;</a>	Internal	Passing Juice
<a href="#">Bangkok Leadership Conference</a>	Internal	Passing Juice
<a href="#">Dinner Party:</a>	Internal	Passing Juice
<a href="#">2nd Batch of Procurement Course in July:</a>	Internal	Passing Juice
<a href="#">1st Batch of Procurement Course in July</a>	Internal	Passing Juice
<a href="#">Bashir Noori</a>	External	Passing Juice

## SEO Keywords





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
training	19	✓	✓	✗	✓
more	12	✗	✗	✗	✓
bctci	9	✓	✓	✓	✓
read	8	✗	✗	✗	✗
bangkok	4	✓	✓	✗	✓












## Usability

	Url	Domain : bctci.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 27 Warnings : 14
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="http://bctci.com/sitemap.xml">http://bctci.com/sitemap.xml</a></div>
	Robots.txt	<p><a href="http://bctci.com/robots.txt">http://bctci.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>