### Website Analysis: bbs.now.qq.com

Generated on November 28 2023 14:35 PM

The score is 41/100

#### SEO Content

	Title	NOW					
		Length : 3	1				
		Perfect, yo	our title co	ntains betw	een 10 and	70 charact	ers.
	Description						
<u> </u>		Length : 1	0				
				•			70 and 160 ulate text length.
	Keywords						
$\checkmark$		Good, your page contains meta keywords.					
8	Og Meta Properties	social crav	vler's bette		ze your page	•	his tags allows ree og
	Headings	H1 0	H2 5	H3 1	H4 0	H5 0	H6 0
		• [H • [H • [H	2] NOW[[] 2] NOW[[][ 2] NOW[][[ 2] NOW[][[		- 0000 112	235 🛛 2021-	8-13.
	Images	We found	7 images o	on this web	page.		
~					ssing. Add a rstand the c		ext so that our images.
	Text/HTML Ratio	Ratio : 12	%				
Ŵ					L code is bel ds more text	•	ent, this means

#### SEO Content

$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no Iframes detected on this page.

#### SEO Links

8	URL Rewrite	Bad. Your links have query string.
$\bigotimes$	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 27 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.81% Internal Links 85.19%

# In-page links

Anchor	Туре	Juice
	External	Passing Juice
	Internal	Passing Juice
discuz	Internal	Passing Juice
	Internal	Passing Juice
	Internal	Passing Juice
workcast3	Internal	Passing Juice
	Internal	Passing Juice

# In-page links

	Internal	Passing Juice
NOW	Internal	Passing Juice
	Internal	Passing Juice
	Internal	Passing Juice
NOW_Sofia	Internal	Passing Juice
	Internal	Passing Juice
	Internal	Passing Juice
0258	Internal	Passing Juice
	Internal	Passing Juice
Archiver	Internal	Passing Juice
now	External	Passing Juice
Discuz!	External	Passing Juice
Tencent Inc.	External	Passing Juice

### SEO Keywords

0	Keywords Cloud	x34 <b>now</b> nowsofia now <u>now</u> <b>powered</b>

# Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
discuz	3	¥	×	×	×
now	2	<b>*</b>	¥	¥	×
	2	×	×	×	×
powered	2	¥	×	×	×

# Keywords Consistency

x34	1	×	×	×	×

# Usability

0	Url	Domain : bbs.now.qq.com Length : 14
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
$\bigotimes$	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	XHTML 1.0 Transitional
0	Encoding	Perfect. Your declared charset is UTF-8.
$\bigotimes$	W3C Validity	Errors : 24 Warnings : 13
0	Email Privacy	Great no email address has been found in plain text!
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	<ul> <li>Attention! Try to avoid nested tables in HTML.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> </ul>

#### Document

×

Too bad, your website does not take advantage of gzip.

### Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

# Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
0	Robots.txt	http://bbs.now.qq.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.