



Website Analysis: bbcworldnewstoday.com

Generated on May 23 2025 17:43 PM

The score is 52/100





SEO Content

	Title	World News Today																			
		Length : 16																			
		Perfect, your title contains between 10 and 70 characters.																			
	Description	Get all the latest news, live updates and content about the World from across the BBC World News Today.																			
		Length : 103																			
		Great, your meta description contains between 70 and 160 characters.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																			
	Og Meta Properties	Good, your page take advantage of Og Properties.																			
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>World News Today</td></tr><tr><td>description</td><td>Get all the latest news, live updates and content about the World from across the BBC World News Today.</td></tr><tr><td>url</td><td>https://www.bbcworldnewstoday.com/</td></tr><tr><td>site_name</td><td>World News Today</td></tr></table>						Property	Content	locale	en_GB	type	website	title	World News Today	description	Get all the latest news, live updates and content about the World from across the BBC World News Today.	url	https://www.bbcworldnewstoday.com/	site_name	World News Today
Property	Content																				
locale	en_GB																				
type	website																				
title	World News Today																				
description	Get all the latest news, live updates and content about the World from across the BBC World News Today.																				
url	https://www.bbcworldnewstoday.com/																				
site_name	World News Today																				
	Headings	H1 4	H2 15	H3 9	H4 14	H5 0	H6 0														
		<ul style="list-style-type: none">• [H1] Fashion• [H1] Infra• [H1] Sports																			





SEO Content

		<ul style="list-style-type: none">• [H1] Gambling• [H2] Newspaper headlines: 'Putin's dirty work in UK' and 'Honeytrap spies'• [H2] Why investing in women is a vital next step for UK businesses• [H2] 'A bit boring - but boring can...• [H2] India News Live Today March 8, 2025:...• [H2] Llyods Recruiting Engineers In India After Slashing...• [H2] Calls for over 60 free bus travel...• [H2] High street fashion giant to close 35 stores in just days• [H2] Horoscope• [H2] Fitness• [H2] Shopping• [H2] Major military infrastructure upgrade completed at Leuchars• [H2] Jonas vs Price: How women's boxing can become centre stage...• [H2] Follow Us• [H2] Recent post• [H2] Advertising• [H3] UK gym and fitness brand spending jumped in December - CACI report• [H3] Best Crypto Casinos UK - Top 10 Bitcoin Gambling Sites...• [H3] Online gambling channelisation in the UK - How well it...• [H3] UK Gambling Commission Opens White Paper Public Feedback Suffolk...• [H3] Paddy Power High Court case: Gardener wins £1m payout• [H3] High court orders Paddy Power to pay £1m prize to...• [H3] Gardener wins High Court case against Paddy Power over £1m...• [H3] Gambling with Consent: Free, Specific, and Informed Consent in Data...• [H3] Asian students 'most likely to be at risk of gambling...• [H4] Horoscope Today, March 7, 2025: Daily Zodiac...• [H4] Horoscope Today March 4, 2025: How Mercury...• [H4] US News Live Today March 4, 2025:...• [H4] Horoscope for March 3, 2025: Moon enters...• [H4] March Challenges Us with Curveballs and These...• [H4] Your Daily FinanceScope for March 01, 2025...• [H4] Horoscope Today, March 1, 2025: How will...• [H4] Horoscope Today, Wednesday, February 26, 2025: Love,...• [H4] Tesco trials giant trolley scales in Gateshead• [H4] Popular shop closes doors in 'huge loss'...• [H4] Shoppers claim Tesco has gone too far...• [H4] Stars from BBC show Gladiators to appear...• [H4] Connswater Shopping Centre in east Belfast to...• [H4] Air ambulance lands at shopping centre following...
	Images	<p>We found 57 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	Ratio : 19%

SEO Content

		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 87 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Menu	Internal	Passing Juice
Home	Internal	Passing Juice
World	Internal	Passing Juice

In-page links

Bussiness	Internal	Passing Juice
Tech	Internal	Passing Juice
Entertainment	Internal	Passing Juice
Jobs	Internal	Passing Juice
Travel	Internal	Passing Juice
Fashion	Internal	Passing Juice
Horoscope	Internal	Passing Juice
Fitness	Internal	Passing Juice
Shopping	Internal	Passing Juice
Infra	Internal	Passing Juice
Sports	Internal	Passing Juice
Basketball	Internal	Passing Juice
Football	Internal	Passing Juice
NBA	Internal	Passing Juice
NFL	Internal	Passing Juice
Golf	Internal	Passing Juice
Horse Racing	Internal	Passing Juice
Tennis	Internal	Passing Juice
Cricket	Internal	Passing Juice
Gambling	Internal	Passing Juice
Newspaper headlines: 'Putin's dirty work in UK' and 'Honeytrap spies'	Internal	Passing Juice
Why investing in women is a vital next step for UK businesses	Internal	Passing Juice
'A bit boring' but boring can...	Internal	Passing Juice
India News Live Today March 8, 2025:...	Internal	Passing Juice
Llyods Recruiting Engineers In India After Slashing...	Internal	Passing Juice
Calls for over 60 free bus travel...	Internal	Passing Juice
High street fashion giant to close 35 stores in just days	Internal	Passing Juice

In-page links

author	Internal	Passing Juice
Paris Friday: Victoria Beckham, Issey&hellip;	Internal	Passing Juice
Hillingdon woman adapts clothes to&hellip;	Internal	Passing Juice
British fashion creators accuse Chinese&hellip;	Internal	Passing Juice
Givenchy: Sarah Burton debuts with&hellip;	Internal	Passing Juice
Viktor &#038; Rolf unveils ready-to-wear&hellip;	Internal	Passing Juice
Horoscope Today, March 7, 2025: Daily Zodiac&hellip;	Internal	Passing Juice
Horoscope Today March 4, 2025: How Mercury&hellip;	Internal	Passing Juice
US News Live Today March 4, 2025:&hellip;	Internal	Passing Juice
Horoscope for March 3, 2025: Moon enters&hellip;	Internal	Passing Juice
March Challenges Us with Curveballs and These&hellip;	Internal	Passing Juice
Your Daily FinanceScope for March 01, 2025&hellip;	Internal	Passing Juice
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UK gym and fitness brand spending jumped in December &#8211; CACI report	Internal	Passing Juice
Barry Fitness Update	Internal	Passing Juice
David Beckham Opens Up About Turning 50, Finally Mastering Pull-Ups, and Feasting on Jellied Eels	Internal	Passing Juice
UP CLOSE: How a Kenilworth bootcamp became one of the UK&#8217;s biggest independent gym chains	Internal	Passing Juice
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Tesco trials giant trolley scales in Gateshead	Internal	Passing Juice

In-page links

Popular shop closes doors in &#8216;huge loss&#8217;&hellip;	Internal	Passing Juice
Shoppers claim Tesco has gone too far&hellip;	Internal	Passing Juice
Stars from BBC show Gladiators to appear&hellip;	Internal	Passing Juice
Connswater Shopping Centre in east Belfast to&hellip;	Internal	Passing Juice
Air ambulance lands at shopping centre following&hellip;	Internal	Passing Juice
Major military infrastructure upgrade completed at Leuchars	Internal	Passing Juice
UK public EV charge points&hellip;	Internal	Passing Juice
Infrastructure firm strengthens UK presence&hellip;	Internal	Passing Juice
UK: Work Begins on New&hellip;	Internal	Passing Juice
Ofwat's opportunity to transform the&hellip;	Internal	Passing Juice
CK Infrastructure Looking to Bid&hellip;	Internal	Passing Juice
Jonas vs Price: How women&#8217;s boxing can become centre stage&hellip;	Internal	Passing Juice
Belgian Darts Open: Ryan Searle&hellip;	Internal	Passing Juice
Sky Sports presenter reveals she&hellip;	Internal	Passing Juice
Jonas vs Price as it&hellip;	Internal	Passing Juice
Karriss Artingstall drops Raven Chapman&hellip;	Internal	Passing Juice
Formula 1: General Motors has&hellip;	Internal	Passing Juice
Best Crypto Casinos UK - Top 10 Bitcoin Gambling Sites&hellip;	Internal	Passing Juice
Online gambling channelisation in the UK - How well it&hellip;	Internal	Passing Juice
UK Gambling Commission Opens White Paper Public Feedback Suffolk&hellip;	Internal	Passing Juice
Paddy Power High Court case: Gardener wins £1m payout	Internal	Passing Juice
High court orders Paddy Power to pay £1m prize to&hellip;	Internal	Passing Juice
Gardener wins High Court case against Paddy Power over £1m&hellip;	Internal	Passing Juice
Gambling with Consent: Free, Specific, and Informed Consent in Data&hellip;	Internal	Passing Juice
Asian students &#8216;most likely to be at risk of	Internal	Passing Juice

In-page links

[gambling…](#)

[Kentucky vs Missouri score today: UK…](#)

Internal

Passing Juice

[Youth football teams hold minute's silence…](#)

Internal

Passing Juice

[Trump’s prized £200,000,000 UK golf club…](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

posted fitness fashion shopping february
march author **gambling** close high

Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
march	35	✖	✖	✖	✔
gambling	23	✖	✖	✖	✔
posted	17	✖	✖	✖	✖
author	17	✖	✖	✖	✖
fitness	14	✖	✖	✖	✔

Usability





	Url	Domain : bbcworldnewstoday.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Too bad, your website does not take advantage of gzip.</div>



Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div>https://www.bbcworldnewstoday.com/sitemap_index.xml</div>
	Robots.txt	http://bbcworldnewstoday.com/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>