



# Website Analysis: bbcworldnewstoday.com

Generated on May 23 2025 17:43 PM

The score is 52/100



## SEO Content

	<p>Title</p>	<p>World News Today</p> <p>Length : 16</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Get all the latest news, live updates and content about the World from across the BBC World News Today.</p> <p>Length : 103</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1839"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>World News Today</td> </tr> <tr> <td>description</td> <td>Get all the latest news, live updates and content about the World from across the BBC World News Today.</td> </tr> <tr> <td>url</td> <td>https://www.bbcworldnewstoday.com/</td> </tr> <tr> <td>site_name</td> <td>World News Today</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	type	website	title	World News Today	description	Get all the latest news, live updates and content about the World from across the BBC World News Today.	url	https://www.bbcworldnewstoday.com/	site_name	World News Today
Property	Content															
locale	en_GB															
type	website															
title	World News Today															
description	Get all the latest news, live updates and content about the World from across the BBC World News Today.															
url	https://www.bbcworldnewstoday.com/															
site_name	World News Today															
	<p>Headings</p>	<table border="1" data-bbox="539 1865 1481 1939"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>15</td> <td>9</td> <td>14</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1973 815 2069" style="list-style-type: none"> <li>• [H1] Fashion</li> <li>• [H1] Infra</li> <li>• [H1] Sports</li> </ul>	H1	H2	H3	H4	H5	H6	4	15	9	14	0	0		
H1	H2	H3	H4	H5	H6											
4	15	9	14	0	0											

# SEO Content

- [H1] Gambling
- [H2] Newspaper headlines: 'Putin's dirty work in UK' and 'Honeytrap spies'
- [H2] Why investing in women is a vital next step for UK businesses
- [H2] 'A bit boring - but boring can...
- [H2] India News Live Today March 8, 2025:...
- [H2] Llyods Recruiting Engineers In India After Slashing...
- [H2] Calls for over 60 free bus travel...
- [H2] High street fashion giant to close 35 stores in just days
- [H2] Horoscope
- [H2] Fitness
- [H2] Shopping
- [H2] Major military infrastructure upgrade completed at Leuchars
- [H2] Jonas vs Price: How women's boxing can become centre stage...
- [H2] Follow Us
- [H2] Recent post
- [H2] Advertising
- [H3] UK gym and fitness brand spending jumped in December - CACI report
- [H3] Best Crypto Casinos UK - Top 10 Bitcoin Gambling Sites...
- [H3] Online gambling channelisation in the UK - How well it...
- [H3] UK Gambling Commission Opens White Paper Public Feedback | Suffolk...
- [H3] Paddy Power High Court case: Gardener wins £1m payout
- [H3] High court orders Paddy Power to pay £1m prize to...
- [H3] Gardener wins High Court case against Paddy Power over £1m...
- [H3] Gambling with Consent: Free, Specific, and Informed Consent in Data...
- [H3] Asian students 'most likely to be at risk of gambling...
- [H4] Horoscope Today, March 7, 2025: Daily Zodiac...
- [H4] Horoscope Today March 4, 2025: How Mercury...
- [H4] US News Live Today March 4, 2025:...
- [H4] Horoscope for March 3, 2025: Moon enters...
- [H4] March Challenges Us with Curveballs and These...
- [H4] Your Daily FinanceScope for March 01, 2025...
- [H4] Horoscope Today, March 1, 2025: How will...
- [H4] Horoscope Today, Wednesday, February 26, 2025: Love,...
- [H4] Tesco trials giant trolley scales in Gateshead
- [H4] Popular shop closes doors in 'huge loss'...
- [H4] Shoppers claim Tesco has gone too far...
- [H4] Stars from BBC show Gladiators to appear...
- [H4] Connswater Shopping Centre in east Belfast to...
- [H4] Air ambulance lands at shopping centre following...

	Images	We found 57 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 19%

## SEO Content

		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 87 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Disclaimer</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Menu</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">World</a>	Internal	Passing Juice

## In-page links

<a href="#">Bussiness</a>	Internal	Passing Juice
<a href="#">Tech</a>	Internal	Passing Juice
<a href="#">Entertainment</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Travel</a>	Internal	Passing Juice
<a href="#">Fashion</a>	Internal	Passing Juice
<a href="#">Horoscope</a>	Internal	Passing Juice
<a href="#">Fitness</a>	Internal	Passing Juice
<a href="#">Shopping</a>	Internal	Passing Juice
<a href="#">Infra</a>	Internal	Passing Juice
<a href="#">Sports</a>	Internal	Passing Juice
<a href="#">Basketball</a>	Internal	Passing Juice
<a href="#">Football</a>	Internal	Passing Juice
<a href="#">NBA</a>	Internal	Passing Juice
<a href="#">NFL</a>	Internal	Passing Juice
<a href="#">Golf</a>	Internal	Passing Juice
<a href="#">Horse Racing</a>	Internal	Passing Juice
<a href="#">Tennis</a>	Internal	Passing Juice
<a href="#">Cricket</a>	Internal	Passing Juice
<a href="#">Gambling</a>	Internal	Passing Juice
<a href="#">Newspaper headlines: <u>Putin's dirty work in UK</u>; and <u>Honeytrap spies</u>;</a>	Internal	Passing Juice
<a href="#">Why investing in women is a vital next step for UK businesses</a>	Internal	Passing Juice
<a href="#">A bit boring <u>but boring can</u></a>	Internal	Passing Juice
<a href="#">India News Live Today March 8, 2025:</a>	Internal	Passing Juice
<a href="#">Llyods Recruiting Engineers In India After Slashing</a>	Internal	Passing Juice
<a href="#">Calls for over 60 free bus travel</a>	Internal	Passing Juice
<a href="#">High street fashion giant to close 35 stores in just days</a>	Internal	Passing Juice

## In-page links

<a href="#">author</a>	Internal	Passing Juice
<a href="#">Paris Friday: Victoria Beckham, Issey&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Hillingdon woman adapts clothes to&amp;hellip;</a>	Internal	Passing Juice
<a href="#">British fashion creators accuse Chinese&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Givenchy: Sarah Burton debuts with&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Viktor &amp;#038; Rolf unveils ready-to-wear&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Horoscope Today, March 7, 2025: Daily Zodiac&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Horoscope Today March 4, 2025: How Mercury&amp;hellip;</a>	Internal	Passing Juice
<a href="#">US News Live Today March 4, 2025:&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Horoscope for March 3, 2025: Moon enters&amp;hellip;</a>	Internal	Passing Juice
<a href="#">March Challenges Us with Curveballs and These&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Your Daily FinanceScope for March 01, 2025&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Horoscope Today, March 1, 2025: How will&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Horoscope Today, Wednesday, February 26, 2025: Love.&amp;hellip;</a>	Internal	Passing Juice
<a href="#">UK gym and fitness brand spending jumped in December &amp;#8211; CACI report</a>	Internal	Passing Juice
<a href="#">Barry Fitness Update</a>	Internal	Passing Juice
<a href="#">David Beckham Opens Up About Turning 50, Finally Mastering Pull-Ups, and Feasting on Jellied Eels</a>	Internal	Passing Juice
<a href="#">UP CLOSE: How a Kenilworth bootcamp became one of the UK&amp;#8217;s biggest independent gym chains</a>	Internal	Passing Juice
<a href="#">UP CLOSE: How a Kenilworth bootcamp became one of the UK&amp;#8217;s biggest independent gym chains</a>	Internal	Passing Juice
<a href="#">UP CLOSE: How a Kenilworth bootcamp became one of the UK&amp;#8217;s biggest independent gym chains</a>	Internal	Passing Juice
<a href="#">UP CLOSE: How a Kenilworth bootcamp became one of the UK&amp;#8217;s biggest independent gym chains</a>	Internal	Passing Juice
<a href="#">UP CLOSE: How a Kenilworth bootcamp became one of the UK&amp;#8217;s biggest independent gym chains</a>	Internal	Passing Juice
<a href="#">UP CLOSE: How a Kenilworth bootcamp became one of the UK&amp;#8217;s biggest independent gym chains</a>	Internal	Passing Juice
<a href="#">UP CLOSE: How a Kenilworth bootcamp became one of the UK&amp;#8217;s biggest independent gym chains</a>	Internal	Passing Juice
<a href="#">Tesco trials giant trolley scales in Gateshead</a>	Internal	Passing Juice

## In-page links

<a href="#">Popular shop closes doors in &amp;#8216;huge loss&amp;#8217;&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Shoppers claim Tesco has gone too far&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Stars from BBC show Gladiators to appear&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Connswater Shopping Centre in east Belfast to&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Air ambulance lands at shopping centre following&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Major military infrastructure upgrade completed at Leuchars</a>	Internal	Passing Juice
<a href="#">UK public EV charge points&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Infrastructure firm strengthens UK presence&amp;hellip;</a>	Internal	Passing Juice
<a href="#">UK: Work Begins on New&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Ofwat's opportunity to transform the&amp;hellip;</a>	Internal	Passing Juice
<a href="#">CK Infrastructure Looking to Bid&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Jonas vs Price: How women&amp;#8217;s boxing can become centre stage&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Belgian Darts Open: Ryan Searle&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Sky Sports presenter reveals she&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Jonas vs Price as it&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Karriss Artingstall drops Raven Chapman&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Formula 1: General Motors has&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Best Crypto Casinos UK - Top 10 Bitcoin Gambling Sites&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Online gambling channelisation in the UK - How well it&amp;hellip;</a>	Internal	Passing Juice
<a href="#">UK Gambling Commission Opens White Paper Public Feedback   Suffolk&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Paddy Power High Court case: Gardener wins £1m payout</a>	Internal	Passing Juice
<a href="#">High court orders Paddy Power to pay £1m prize to&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Gardener wins High Court case against Paddy Power over £1m&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Gambling with Consent: Free, Specific, and Informed Consent in Data&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Asian students &amp;#8216;most likely to be at risk of</a>	Internal	Passing Juice

## In-page links

<a href="#">gambling&amp;hellip;</a>		
<a href="#">Kentucky vs Missouri score today: UK&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Youth football teams hold minute's silence&amp;hellip;</a>	Internal	Passing Juice
<a href="#">Trump&amp;#8217;s prized £200,000,000 UK golf club&amp;hellip;</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
march	35	✘	✘	✘	✔
gambling	23	✘	✘	✘	✔
posted	17	✘	✘	✘	✘
author	17	✘	✘	✘	✘
fitness	14	✘	✘	✘	✔

## Usability

	Url	Domain : bbcworldnewstoday.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability

### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	--

### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.bbcworldnewstoday.com/sitemap_index.xml">https://www.bbcworldnewstoday.com/sitemap_index.xml</a>
	Robots.txt	<a href="http://bbcworldnewstoday.com/robots.txt">http://bbcworldnewstoday.com/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>