Website Analysis: baseskin.co.kr

Generated on May 19 2025 11:29 AM

The score is 42/100

SEO Content

⚠️	Title	베이스스킨화장품 Length : 8 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	바른 피부를 위한 베이스스킨화장품 | 저자극화장품 | 약산성화장품 : 아름다운 피부를 위한 THE BASE FOR BEAUTIFUL SKIN Length : 76 Great, your meta description contains between 70 and 160 characters.
✅	Keywords	약산성화장품,베이스스킨화장품,저자극화장품,수분크림화장품,민감성화장품,트러블화장품,진정크림화장품,토너화,로션,수분크,에센스화장품,앰플,크림화장품,세럼화장품,아이케어화장품,선크림화장품,선크,자외선차단제,썬크림,선블록,선스크린,자외선차단 Good, your page contains meta keywords.

✅ **Og Meta Properties** — Good, your page take advantage of Og Properties.

Property	Content
url	http://baseskin.co.kr/
title	베이스스킨화장품
description	바른 피부를 위한 베이스스킨화장품 | 저자극화장품 | 약산성화장품 : 아름다운 피부를 위한 THE BASE FOR BEAUTIFUL SKIN
image	https://cdn.imweb.me/upload/S202407213854c59f4c314/a4b41d72d542d.png
image:width	1200
image:height	627
type	website

Headings

H1	H2	H3	H4	H5	H6
1	2	0	89	0	16

SEO Content

- [H1] THE BASE FOR BEAUTIFUL SKIN
- [H2] THE BASE FOR
- [H2] BEAUTIFUL SKIN
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SEO Content

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- [H6] " □□□□□□ □□□ □□ □□□
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- [H6] Beauty begins the moment you decide to be yourself.
- [H6] La beauté commence au moment où vous décidez d'être vous-même.
- [H6] " □□□□□□ □□□ □□ □□□ □□ □□ □□□□ "
- [H6] Beauty begins the moment you decide to be yourself.
- [H6] La beauté commence au moment où vous décidez d'être vous-même.
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SEO Content

❌	Images	We found 65 images on this web page. 47 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 2 links including 1 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%

In-page links

Anchor	Type	Juice
스마트 스토어	External	Passing Juice
문의하기	Internal	Passing Juice

SEO Keywords

	Keywords Cloud

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : baseskin.co.kr Length : 14
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is ko.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 958 Warnings : 1
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	
		✖ Attention! Try to avoid nested tables in HTML.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
		✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		http://baseskin.co.kr/sitemap.xml
		http://baseskin.co.kr/sitemap.xml
✔	Robots.txt	http://baseskin.co.kr/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.