









# Website Analysis: bairnsdaleclocks.com.au

Generated on February 17 2025 14:43 PM

The score is 56/100







## SEO Content

	Title	Bairnsdale Clocks - Home  Length : 24  Perfect, your title contains between 10 and 70 characters.																	
	Description	Over fifty years experience of collecting, repairing, servicing and restoring both contemporary and antique clocks, barometers and watches.  Length : 139  Great, your meta description contains between 70 and 160 characters.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																	
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.																	
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>0</td><td>1</td><td>2</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H2] Trevor’s a time keeping winner</li><li>• [H3] Contact Us</li><li>• [H3] Bairnsdale Clocks restores Howard Miller® Kipling Tobacco Grandfather Clock</li></ul>						H1	H2	H3	H4	H5	H6	0	1	2	0	0	0
H1	H2	H3	H4	H5	H6														
0	1	2	0	0	0														
	Images	We found 21 images on this web page.  18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.																	
	Text/HTML Ratio	Ratio : 65%  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.																	
	Flash	Perfect, no Flash content has been detected on this page.																	

## SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

## In-page links

Anchor	Type	Juice
<a href="#">General</a>	Internal	Passing Juice
<a href="#">Queens Birthday 2022</a>	Internal	Passing Juice
<a href="#">Aladdins Cave</a>	Internal	Passing Juice
<a href="#">tobacco.im</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	miller <b>clocks</b> said time watches bairnsdale antique trevor scimitar <b>clock</b>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
clocks	76	✓	✗	✓	✓
antique	41	✗	✗	✓	✗
clock	31	✓	✗	✓	✓
trevor	18	✗	✗	✗	✓
bairnsdale	13	✓	✗	✗	✓


## Usability

	Url	Domain : bairnsdaleclocks.com.au Length : 23
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✓ Perfect, your website has few JavaScript files.
		✗ Too bad, your website does not take advantage of gzip.

## Mobile

	Mobile Optimization	✗ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		<a href="http://bairnsdaleclocks.com.au/sitemap.xml">http://bairnsdaleclocks.com.au/sitemap.xml</a> <a href="https://bairnsdaleclocks.com.au/sitemap.xml">https://bairnsdaleclocks.com.au/sitemap.xml</a>
	Robots.txt	<a href="http://bairnsdaleclocks.com.au/robots.txt">http://bairnsdaleclocks.com.au/robots.txt</a>
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.