Website Analysis: babygapoutlet.org

The score is 69/100

SEO Content

✅	Title	Baby Gap Outlet - Official Online Length : 33 Perfect, your title contains between 10 and 70 characters.
✅	Description	Buy Latest Baby Gap Outlet For Free Shipping. Cheap Baby Gap Outlet For Men & Women. High-quality Baby Gap Outlet On Sale - 55% OFF. Length : 132 Great, your meta description contains between 70 and 160 characters.
✅	Keywords	Baby Gap Outlet,Baby Gap Outlet For Cheap,Baby Gap Outlet Special Offer,Baby Gap Outlet Official Online,Baby Gap Outlet Store Online,Baby Gap Outlet Official Sale,Baby Gap Outlet On Sale,Baby Gap Outlet Online Store Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	H1: 1 H2: 0 H3: 0 H4: 0 H5: 0 H6: 0 • [H1] gap outlet kids and baby
✅	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes
✅	Text/HTML Ratio	Ratio : 20% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
To top link	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	outlet clearance kids sizes store search gap online recent baby

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
baby	14	✔	✔	✔	✔
gap	12	✔	✔	✔	✔
outlet	9	✔	✔	✔	✔

Keywords Consistency

online	5	✔	✔	✖	✖
kids	3	✖	✖	✖	✔

Usability

⚪	Url	Domain : babygapoutlet.org Length : 17
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	XHTML 1.0 Transitional
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files.

Document

✔ Perfect, your website has few JavaScript files.

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization		
	✖	Apple Icon
	✔	Meta Viewport Tag
	✔	Flash content

Optimization

	XML Sitemap	Missing
✖		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://babygapoutlet.org/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.