

Website Analysis: b2bideas.net

Generated on May 08 2025 17:24 PM

The score is 46/100

SEO Content

Title	Home - B2BIdeas				
	Length: 15				
	Perfect, your title	contains betw	een 10 and	70 characte	ers.
Description	Length : 0				
	Very bad. We have free online meta		•		page. Use <u>this</u>
Keywords	Very bad. We have online meta tags				ge. Use <u>this free</u>
Og Meta Properties	Good, your page	take advantag	e of Og Prop	erties.	
	Property	Content			
	locale	en_US			
	type	website			
	title	Home			
	url	https://www	w.b2bideas.	com/	
	site_name	B2BIdeas			
Headings	H1 H2 0 10	H3 0	H4 0	H5 2	H6 3
	 [H2] 5921 59211 aff [H2] Q4-2 drive real [H2] 5892 	ple for PDF Dov 1 - How to Bui	Id a Better (Beyond the I e Supply Cha ation Offerin	Cloud Cente nype. How A ain Banking	

SEO Content

		 [H2] 58854 - Al Powered Risk and Compliance 58854 aff v2 [H2] 58213-Express Product Guide 58213 aff v1 [H2] Q4-24-US-231224-IBM generative Al assistants: The complete 2024 Data Science Banking 59046 aff v1 [H2] Q4-24-US-231224-Gaining observability in cloud native applications Infra 59054 aff v1 [H2] 59264-Tap into Limitless Potential With Lenovo Al PCs 59264 aff v1 [H5] Hand-Picked Top-Read Stories [H5] Trending Tags [H6] HPE Releases Al-Driven Portfolio for Generative Al Solutions [H6] Perception Point Unveils Al-Powered Threat Hunter [H6] Zscaler Acquires Cybersecurity Data Processing Firm Avalor
8	Images	We found 32 images on this web page. 17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio: 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 56 links including 0 link(s) to files
•	Statistics	External Links : noFollow 0% External Links : Passing Juice 94.64%
		Internal Links 5.36%

In-page links

Anchor	Туре	Juice
<u>News</u>	External	Passing Juice
<u>Articles</u>	External	Passing Juice
<u>Whitepapers</u>	External	Passing Juice
<u>Digital Transformation</u>	External	Passing Juice
<u>Al</u>	External	Passing Juice
Cloud	External	Passing Juice
<u>Security</u>	External	Passing Juice
<u>loT</u>	External	Passing Juice
<u>Data</u>	External	Passing Juice
BI/Decision science	External	Passing Juice
Immersive Technology	External	Passing Juice
Collaboration and Workflow	External	Passing Juice
Business Support Solutions/Services	External	Passing Juice
Miscellaneous	External	Passing Juice
Networking	External	Passing Juice
Storage	External	Passing Juice
Personal Security	External	Passing Juice
Mobile Security	External	Passing Juice
Cloud	External	Passing Juice
HPE Releases Al-Driven Portfolio for Generative Al Solutions	External	Passing Juice
Perception Point Unveils Al-Powered Threat Hunter	External	Passing Juice
Zscaler Acquires Cybersecurity Data Processing Firm Avalor	External	Passing Juice
Zyxel Networks	External	Passing Juice
Zyxel	External	Passing Juice
Zywall VPN1000	External	Passing Juice
Zurich Insurance Group	External	Passing Juice
ZTE Corporation	External	Passing Juice

In-page links

Zscaler	External	Passing Juice
ZoomInfo	External	Passing Juice
Zoomin	External	Passing Juice
Zoom Rooms	External	Passing Juice
Zoom	External	Passing Juice
Simplifying Management with One Identity Cloud PAM Essentials	External	Passing Juice
Nozomi Networks Secures \$100 Million Investment	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Ξ.	External	Passing Juice
58929 – Rapid Migration Offering for Azure VMware Solution (AVS) 58929 aff v1	External	Passing Juice
=	External	Passing Juice
B2B Ideas	Internal	Passing Juice
<u>Home</u>	External	Passing Juice
Contact Us	External	Passing Juice
About Us	External	Passing Juice
Resource Library	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Cookie Policy	External	Passing Juice
Terms of Use	External	Passing Juice
Accessibility Statement	External	Passing Juice
Do Not Sell My Personal Information	External	Passing Juice
PRIVACY POLICY	External	Passing Juice

In-page links

COOKIE POLICY	External	Passing Juice
×	Internal	Passing Juice

SEO Keywords



Keywords Cloud

aff **News** b2bideas cloud read link february more security desk

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
news	18	×	×	×	✓
read	10	×	×	×	✓
desk	9	×	×	×	×
link	9	×	×	×	×
cloud	9	×	×	×	✓

Usability

0	Url	Domain : b2bideas.net Length : 12
②	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
②	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors: 0 Warnings: 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
•	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

•	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://b2bideas.net/sitemap.xml
		https://www.b2bideas.com/sitemap_index.xml
		https://channelsite.wpengine.com/sitemap_index.xml
		https://www.itresearchonline.com/sitemap_index.xml
	https://www.techhubbox.com/sitemap_index.xml	

Optimization

		https://www.theinfotechbeat.com/sitemap_index.xml
	Robots.txt	http://b2bideas.net/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.