








Website Analysis: ayroc.co.uk

Generated on April 11 2026 14:31 PM





The score is 56/100







SEO Content

	Title	<p>Ayrshire Orienteering Club</p> <p>Length : 26</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1245 1481 1774"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.ayroc.co.uk</td> </tr> <tr> <td>title</td> <td>Ayrshire Orienteering Club</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>description</td> <td>The home page of Ayrshire Orienteering Club</td> </tr> <tr> <td>image</td> <td>https://www.ayroc.co.uk/assets/images/logo.png</td> </tr> <tr> <td>site_name</td> <td>Ayrshire Orienteering Club</td> </tr> </tbody> </table>	Property	Content	url	https://www.ayroc.co.uk	title	Ayrshire Orienteering Club	type	article	description	The home page of Ayrshire Orienteering Club	image	https://www.ayroc.co.uk/assets/images/logo.png	site_name	Ayrshire Orienteering Club
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	Headings	<table border="1" data-bbox="539 1805 1481 1872"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>7</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1908 1423 2065" style="list-style-type: none"> • [H1] AYROC Social Evening • [H1] TINTO Twin 2025 • [H1] Scottish Score Champs 2025 • [H1] AYROC orienteering activity at Town's Moor, Irvine is cancelled 	H1	H2	H3	H4	H5	H6	4	7	2	0	0	0		
H1	H2	H3	H4	H5	H6											
4	7	2	0	0	0											

SEO Content

		<ul style="list-style-type: none"> • [H2] • [H2] • [H2] • [H2] • [H2] About AYROC • [H2] Scottish OrienteeringNews Headlines • [H2] British OrienteeringNews Headlines • [H3] Find us on Facebook • [H3] Membership
	Images	<p>We found 5 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>
	Text/HTML Ratio	<p>Ratio : 13%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 37 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 29.73%</p> <p>Internal Links 70.27%</p>

In-page links

Anchor	Type	Juice
Skip to Navigation	Internal	Passing Juice

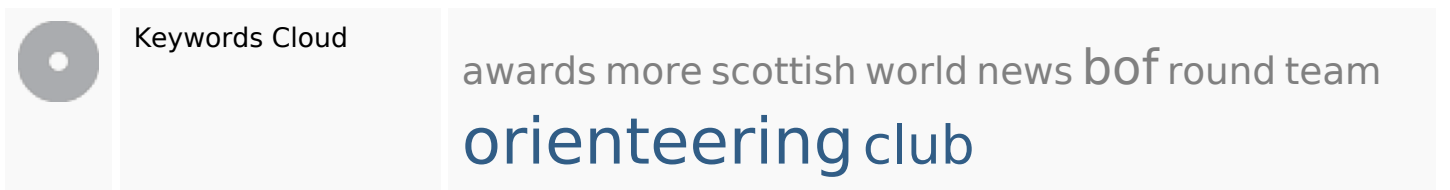
In-page links

Skip to Content	Internal	Passing Juice
Home	Internal	Passing Juice
Beginner?	Internal	Passing Juice
Events	Internal	Passing Juice
Virtual O	Internal	Passing Juice
Results	Internal	Passing Juice
Photos	Internal	Passing Juice
Join AYROC	Internal	Passing Juice
Contacts	Internal	Passing Juice
Club Info	Internal	Passing Juice
Coaching	Internal	Passing Juice
Juniors	Internal	Passing Juice
News	Internal	Passing Juice
Resources	Internal	Passing Juice
Schools	Internal	Passing Juice
Social	Internal	Passing Juice
Training	Internal	Passing Juice
AYROC Social Evening	Internal	Passing Juice
TINTO Twin 2025	Internal	Passing Juice
Scottish Score Champs 2025	Internal	Passing Juice
AYROC orienteering activity at Town&#8217;s Moor, Irvine is cancelled	Internal	Passing Juice
More News...	Internal	Passing Juice
About AYROC	Internal	Passing Juice
Read more about the club&hellip;	Internal	Passing Juice
how to join the club&hellip;	Internal	Passing Juice
STAG member, Terry O'Brien BEM, receives 2025 BOF Volunteer of the Year award	External	Passing Juice
Mappers receive plaudits BOF Mapping Awards	External	Passing Juice

In-page links

Scottish Orienteering pull together for successful JK2026	External	Passing Juice
Obituary: Neil McLean (GRAMP/MOR)	External	Passing Juice
Mountain Bike Orienteering gears up for Moray in September	External	Passing Juice
World University Orienteering Championships 2026: GB Team Announced	External	Passing Juice
BOF Annual Awards 2025: Silva Award Winner – Mark Thompson (TVOC)	External	Passing Juice
BOF Annual Awards 2025: Continued Contribution to Orienteering Winner – Niall Reynolds (SBOC)	External	Passing Juice
IOF World Cup Round 2 2026: GB Team Announcement	External	Passing Juice
IOF World Cup Round 1 2026: GB Team Announcement	External	Passing Juice
Built by PF Web	External	Passing Juice

SEO Keywords






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
orienteering	8	✓	✗	✗	✓
club	5	✓	✗	✗	✗
bof	4	✗	✗	✗	✗
team	3	✗	✗	✗	✗
world	3	✗	✗	✗	✗












Usability

	Url	Domain : ayroc.co.uk Length : 11
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

 Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://ayroc.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>