



Website Analysis: avivastadiumevents.ie

Generated on April 20 2026 09:26 AM





The score is 52/100







SEO Content

	<p>Title</p>	<p>Aviva Stadium - A Unique and Unusual Venue for all Types of Events</p> <p>Length : 66</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Aviva Stadium is the home of Irish Rugby and Irish Football. It is a place of gathering, it encapsulates the heartbeat of a nation and inspires great victories. It's the essence of this that our team strive to instil in each meeting, incentive, conference and event and what sets us apart from our competitors.</p> <p>Length : 315</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="526 1534 1476 1624"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>9</td> <td>0</td> <td>0</td> <td>1</td> </tr> </tbody> </table> <ul data-bbox="606 1635 1436 2072" style="list-style-type: none"> • [H1] Welcome to Aviva Stadium's Dedicated Event Website • [H2] Meetings at Aviva Stadium • [H2] Christmas Party 2025 • [H2] Like what you see? • [H2] Event Spaces • [H2] Aviva Stadium Events & News • [H2] Summer BBQ's • [H2] Our Partners • [H3] Medium Corporate Boxes • [H3] Presidents Area • [H3] Atrium • [H3] 1872 • [H3] Henry Dunlop Suite 	H1	H2	H3	H4	H5	H6	1	7	9	0	0	1
H1	H2	H3	H4	H5	H6									
1	7	9	0	0	1									

SEO Content

		<ul style="list-style-type: none"> • [H3] Havelock Area • [H3] Podium • [H3] Presidents Area • [H3] Vavasour • [H6] Your browser is out-of-date!
	Images	<p>We found 22 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 23 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 26.09%</p> <p>Internal Links 73.91%</p>

In-page links

Anchor	Type	Juice
Aviva Stadium Meetings and Events	Internal	Passing Juice
Book Event	Internal	Passing Juice

In-page links

Aviva Stadium	Internal	Passing Juice
Meeting & Events Spaces	Internal	Passing Juice
Food and Dining	Internal	Passing Juice
Gallery	Internal	Passing Juice
Summer Party	Internal	Passing Juice
Christmas Parties	Internal	Passing Juice
Location	Internal	Passing Juice
News	Internal	Passing Juice
Contact us	Internal	Passing Juice
View All Event Spaces	Internal	Passing Juice
Read more	Internal	Passing Juice
View More News	Internal	Passing Juice
Plan your route	External	Passing Juice
Privacy Notice	External	Passing Juice
Cookies	External	Passing Juice
Business Conduct	External	Passing Juice
Press	Internal	Passing Juice
Careers	Internal	Passing Juice
designed by Kooba	External	Passing Juice
Update my browser now	External	Passing Juice
&times;	Internal	Passing Juice

SEO Keywords








Keywords Cloud

call **aviva venue events** book
spaces news event tour **stadium**






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
aviva	5	✓	✗	✓	✓
stadium	5	✓	✗	✓	✓
events	5	✓	✗	✗	✓
venue	3	✓	✗	✗	✗
news	2	✗	✗	✗	✓


Usability

	Url	Domain : avivastadiumevents.ie Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://avivastadiumevents.ie/sitemap.xml</p>
	Robots.txt	<p>http://avivastadiumevents.ie/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>