



# Website Analysis: autoandrv.com

Generated on July 30 2024 10:20 AM



The score is 49/100







## SEO Content

	<p>Title</p>	<p>Auto &amp; RV - Buy and sell used cars, trucks, RVs, and more</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Online version of Auto &amp; RV magazine serving Indiana, Michigan, Ohio, Kentucky, Illinois &amp; Tennessee.</p> <p>Length : 109</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Auto &amp; RV, AutoRV, Auto&amp;RV, Auto&amp;RV Magazine, Auto&amp;RV Publications, Cars, Trucks, Automobiles, RVs for sale, sell vehicle on Auto &amp; RV</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1467 1476 1556"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>3</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1579 1189 1713" style="list-style-type: none"> <li>• [H3] KGM Equipment Solutions</li> <li>• [H3] KGM Equipment Solutions</li> <li>• [H3] DREYER &amp; REINBOLD GREENWOOD</li> <li>• [H4] Change your location</li> </ul>	H1	H2	H3	H4	H5	H6	0	0	3	1	0	0
H1	H2	H3	H4	H5	H6									
0	0	3	1	0	0									
	<p>Images</p>	<p>We found 2 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 14%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

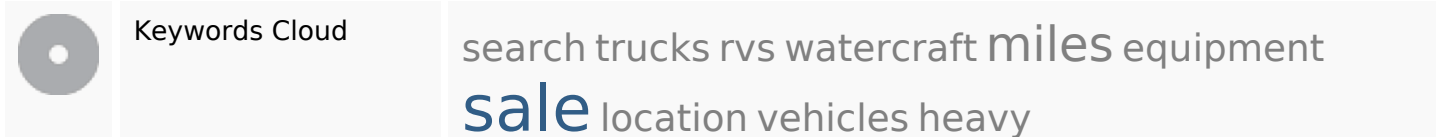
## In-page links

Anchor	Type	Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Magazine</a>	Internal	Passing Juice
<a href="#">Sell</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Advanced Search &gt;</a>	Internal	Passing Juice
<a href="#">(Change Location)</a>	Internal	Passing Juice
<a href="#">See All Inventory</a>	Internal	Passing Juice
<a href="#">See All Inventory</a>	Internal	Passing Juice
<a href="#">Automobiles for sale</a>	Internal	Passing Juice

## In-page links

<a href="#">RVs for sale</a>	Internal	Passing Juice
<a href="#">Motorcycles, UTVs, &amp; ATVs for sale</a>	Internal	Passing Juice
<a href="#">Watercraft for sale</a>	Internal	Passing Juice
<a href="#">Snowmobiles for sale</a>	Internal	Passing Juice
<a href="#">Farm and Lawn Equipment for sale</a>	Internal	Passing Juice
<a href="#">Trailers and Tow Vehicles for sale</a>	Internal	Passing Juice
<a href="#">Medium and Heavy Duty Trucks for sale</a>	Internal	Passing Juice
<a href="#">Heavy Equipment for sale</a>	Internal	Passing Juice
<a href="#">Parts and Repairables for sale</a>	Internal	Passing Juice
<a href="#">Marketplace Items for sale</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sale	11	✘	✔	✘	✘
miles	5	✘	✘	✘	✘
watercraft	4	✘	✘	✘	✘
equipment	4	✘	✘	✘	✔
search	4	✘	✘	✘	✘











## Usability

Url	Domain : autoandrv.com Length : 13
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## Usability

		
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 14 Warnings : 24
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon</li><li data-bbox="555 264 879 300">✔ Meta Viewport Tag</li><li data-bbox="555 331 807 367">✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li data-bbox="555 658 1018 694"><a href="http://autoandrv.com/sitemap.xml">http://autoandrv.com/sitemap.xml</a></li><li data-bbox="555 716 1182 752"><a href="https://autorv.com/sitemap/sitemap-index.xml">https://autorv.com/sitemap/sitemap-index.xml</a></li></ul>
	Robots.txt	<p data-bbox="539 792 970 828"><a href="http://autoandrv.com/robots.txt">http://autoandrv.com/robots.txt</a></p> <p data-bbox="539 864 1086 900">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 927 1102 963">Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li data-bbox="555 1008 858 1066"> Google Analytics</li></ul>