

Website Analysis: australiannewstoday.com

Generated on July 29 2024 22:29 PM

The score is 53/100



SEO Content

	Title	Australian News Today Length : 21 Perfect, your title contains between 10 and 70 characters.														
	Description	Australian News Headlines and World News Length : 40 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Australian News Today</td></tr><tr><td>description</td><td>Australian News Headlines and World News</td></tr><tr><td>url</td><td>https://www.australiannewstoday.com/</td></tr><tr><td>site_name</td><td>Australian News Today</td></tr></tbody></table>	Property	Content	locale	en_GB	type	website	title	Australian News Today	description	Australian News Headlines and World News	url	https://www.australiannewstoday.com/	site_name	Australian News Today
Property	Content															
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	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>20</td><td>14</td><td>36</td><td>0</td><td>1</td></tr></tbody></table> <ul style="list-style-type: none">[H2] World[H2] Chinese Premier Li Qiang tipped to visit Australia in June[H2] Entertainment[H2] PwC Australia slashes staff, partners in \$100m cost-cutting drive	H1	H2	H3	H4	H5	H6	0	20	14	36	0	1		
H1	H2	H3	H4	H5	H6											
0	20	14	36	0	1											

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- [H2] Young people are choosing high paying mining jobs to set themselves up amid cost of living crisis
- [H2] Jewish Australian paddler Jessica Fox wins second career Olympic gold medal – Jewish Telegraphic Agency
- [H2] Travel
- [H2] Fashion
- [H2] Australian Fashion Foundation Announces 2024 Scholarship Awards Recipients
- [H2] Horoscope
- [H2] Horoscope today: Daily guide to what the stars have in store for YOU – January 26, 2024
- [H2] Fitness
- [H2] Tammy’s booty transformation divides fans
- [H2] Shopping
- [H2] Infra
- [H2] Australian Cricket Infrastructure Fund Round One Finalised | Queensland Cricket
- [H2] Sports
- [H2] Has there been an Australian F1 world champion? History, podiums and current drivers | Sporting News Australia
- [H2] Gambling
- [H2] Sydney man allegedly used inside information to win more than \$5,500 in Australian of the Year bets
- [H3] Most Popular
- [H3] Live: Mining and energy stocks push ASX higher
- [H3] India Showcases Space Technology at Australian Space Forum – Defence News
- [H3] Australian shares slide to two-week low as tech drags
- [H3] Broad losses for Australian shares as tech drags
- [H3]
- [H3] ‘A liberating feeling’: Why women are taking the solo travel leap and how to prepare for the trip
- [H3] ‘I refused to let them win’: After this traveller’s luggage went missing, he took on the airline — and won
- [H3] ‘I’m shooketh’: Tourism Australia calls in corruption watchdog over expenses scandal
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- [H3] Popular
- [H3] Categories
- [H4] FlashNews:
- [H4] Aussies booted out of Paris 2024 in emphatic fashion
- [H4] Watch Rory McIlroy tease an American fan at St. Andrews over next year’s Ryder Cup – Australian Golf Digest
- [H4] Paris 2024 Olympics: what you missed overnight in Australia on day three of the Games
- [H4] Mollie O’Callaghan dethrones Ariarne Titmus in epic Olympic showdown
- [H4] Australia | Business innovation and investment program ending
- [H4] Racing Victoria to boost pay for trainers of ex-racehorses but for some it’s too late
- [H4] Jewish Australian paddler Jessica Fox wins second career Olympic gold medal – Jewish Telegraphic Agency
- [H4] Most cyber ransoms are paid in secret, but a new law

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could change that

- [H4] Scottie Scheffler has his mind blown after watching table tennis at the Paris Olympics – Australian Golf Digest
- [H4] Olympic Golf: How to watch, TV times, streaming options for the men’s and women’s events at the 2024 Paris Games – Australian Golf Digest
- [H4] Increasing golf’s presence in the Olympics on the agenda for 2028 and beyond – Australian Golf Digest
- [H4] Cabot is set to revive an early Bill Coore solo design in France – Australian Golf Digest
- [H4] Lauren Coughlin rebounds from Evian heartbreak with late surge at CPKC Women’s Open to capture first LPGA title – Australian Golf Digest
- [H4] Chris Burton wins Olympic eventing silver for Australia on borrowed horse
- [H4] G’Day to test Australia: Nunes
- [H4] Australians warned not to travel to Lebanon as some flights to Beirut cancelled or delayed amid fears of Israeli attack
- [H4] ‘I feel like a failure’: Harry Garside in ‘hard to watch’ interview after Paris Olympics dream shattered
- [H4] Paris 2024 Olympics women’s basketball: Australia lose 75-62 to Nigeria
- [H4] Latest Paris 2024 tennis news and results: What you may have missed
- [H4] Coughlin claims first LPGA title in Canada
- [H4] World’s Sexiest Beach Revealed: Australian Hideaway Tops Global Rankings
- [H4] Australia’s Banking Regulator Says it Will Not Ease Home Lending Rules
- [H4] Australians paying some of the highest prices for beer in the world due to ‘crippling’ tax regime
- [H4] Wembanyama is to France’s Olympics what Matildas were to Australia’s World Cup
- [H4] Australia PM replaces immigration, national security ministers – World News
- [H4] Neighbours star Janet Andrewartha dies aged 72
- [H4] Limited Edition Olympic and Paralympic Coins Unveiled by The Royal Australian Mint – Star Mackay and the Whitsundays
- [H4] The MasterChef Australia 2024 Winner Has Been Revealed & It’s What They Deserve!
- [H4] Fox Entertainment Strikes Development Deal With Australian Cousin Foxtel Group
- [H4] Marvel fans given first look at new Agatha All Along series
- [H4] Aldi abandons plans for online shopping in Australia
- [H4] Terrified Australian woman runs into kebab shop, asks for help after alleged gang rape by 5 men in Paris: Watch
- [H4] Harrowing CCTV shows Australian woman hiding inside shop after alleged gang rape in Paris
- [H4] Harrowing moment Paris ‘gang rapist’ pats his Australian tourist victim on the shoulder after she fled five attackers and begged for help from customers – just days before Olympics begins
- [H4] Paris police investigating gang rape of Australian woman
- [H6] No shared posts

SEO Content

	Images	We found 76 images on this web page. 29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 80 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.5% Internal Links 87.5%

In-page links

Anchor	Type	Juice
=	External	Passing Juice
Aussies booted out of Paris 2024 in emphatic fashion	Internal	Passing Juice
Watch Rory McIlroy tease an American fan at St. Andrews over next year's Ryder Cup & Australian Golf Digest	Internal	Passing Juice
Paris 2024 Olympics: what you missed overnight in Australia	Internal	Passing Juice

In-page links

on day three of the Games		
Mollie O’Callaghan dethrones Ariarne Titmus in epic Olympic showdown	Internal	Passing Juice
Australia Business innovation and investment program ending	Internal	Passing Juice
Racing Victoria to boost pay for trainers of ex-racehorses but for some it’s too late	Internal	Passing Juice
Jewish Australian paddler Jessica Fox wins second career Olympic gold medal &#8211; Jewish Telegraphic Agency	Internal	Passing Juice
Most cyber ransoms are paid in secret, but a new law could change that	Internal	Passing Juice
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Olympic Golf: How to watch, TV times, streaming options for the men’s and women’s events at the 2024 Paris Games &#8211; Australian Golf Digest	Internal	Passing Juice
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Coughlin claims first LPGA title in Canada	Internal	Passing Juice
-	External	Passing Juice
by Admin	Internal	Passing Juice

In-page links

Sports	Internal	Passing Juice
Daniel Ricciardo to rejoin Red Bull Racing? Australian favourite to replace Sergio Perez Sporting News Australia	Internal	Passing Juice
Lamb chop limits and 'cardboard beds': Great fears records missed due to 'ridiculous' Olympic village	Internal	Passing Juice
=	Internal	Passing Juice
World	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Business	Internal	Passing Juice
Chinese Premier Li Qiang tipped to visit Australia in June	Internal	Passing Juice
Tech	Internal	Passing Juice
Live: Mining and energy stocks push ASX higher	Internal	Passing Juice
India Showcases Space Technology at Australian Space Forum &#8211; Defence News	Internal	Passing Juice
Australian shares slide to two-week low as tech drags	Internal	Passing Juice
Broad losses for Australian shares as tech drags	Internal	Passing Juice
=	Internal	Passing Juice
Entertainment	Internal	Passing Juice
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=	Internal	Passing Juice
Jobs	Internal	Passing Juice
PwC Australia slashes staff, partners in \$100m cost-cutting drive	Internal	Passing Juice
Young people are choosing high paying mining jobs to set themselves up amid cost of living crisis	Internal	Passing Juice
Travel	Internal	Passing Juice

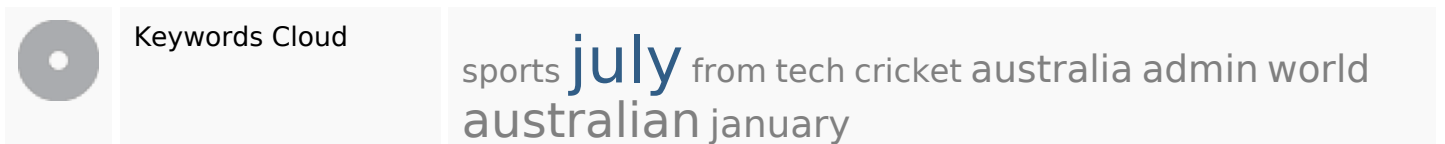
In-page links

A liberating feeling: Why women are taking the solo travel leap and how to prepare for the trip	Internal	Passing Juice
I refused to let them win: After this traveller's luggage went missing, he took on the airline — and won	Internal	Passing Juice
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Fitness	Internal	Passing Juice
Tammy's booty transformation divides fans	Internal	Passing Juice
=	Internal	Passing Juice
Shopping	Internal	Passing Juice
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Business	External	Passing Juice
Culture	External	Passing Juice
Fashion	External	Passing Juice
Food	External	Passing Juice

In-page links

Tech	External	Passing Juice
Sports	External	Passing Juice
Travel	External	Passing Juice
Nature	External	Passing Juice
Disclaimer	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice

SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
july	50	✗	✗	✗	✗
australian	24	✓	✗	✓	✓
admin	19	✗	✗	✗	✗
australia	16	✓	✗	✓	✓
world	11	✗	✗	✓	✓












Usability

	Url	Domain : australiannewstoday.com Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>https://www.australiannewstoday.com/sitemap-news.xml https://www.australiannewstoday.com/sitemap_index.xml</pre>
	Robots.txt	<p>http://australiannewstoday.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>