

# Website Analysis: astaguru.com

Generated on May 09 2025 22:21 PM






The score is 57/100







## SEO Content

	Title	AstaGuru - India's Premium Auction House															
		Length : 40															
		Perfect, your title contains between 10 and 70 characters.															
	Description	AstaGuru: India’s premium online Auction House specializing in exclusive auctions for rare artworks by prominent artists, exceptional timepieces, heirloom jewelry, and more. Join our modern and contemporary art auction in India today.															
		Length : 234															
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.															
	Keywords	AstaGuru, auction in India, auction house, modern Indian art, online auction, art online auction, vintage watches, heirloom jewelry, contemporary art, Indian artists, art collectors, art enthusiasts															
		Good, your page contains meta keywords.															
	Og Meta Properties	Good, your page take advantage of Og Properties.															
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>AstaGuru - Modern Indian Art, Vintage : Watches Jewellery, Cars, Collectibles</td></tr><tr><td>description</td><td>India’s premium online Auction House. We conduct exclusive auctions for rare artworks by prominent artists, and across various other categories such as exceptional timepieces, heirloom jewellery and much more.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>/assets/images/0001.png</td></tr></table>						Property	Content	title	AstaGuru - Modern Indian Art, Vintage : Watches Jewellery, Cars, Collectibles	description	India’s premium online Auction House. We conduct exclusive auctions for rare artworks by prominent artists, and across various other categories such as exceptional timepieces, heirloom jewellery and much more.	type	website	image	/assets/images/0001.png
Property	Content																
title	AstaGuru - Modern Indian Art, Vintage : Watches Jewellery, Cars, Collectibles																
description	India’s premium online Auction House. We conduct exclusive auctions for rare artworks by prominent artists, and across various other categories such as exceptional timepieces, heirloom jewellery and much more.																
type	website																
image	/assets/images/0001.png																
	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0										

## SEO Content

		
	Images	We found 1 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 0%

## In-page links

Anchor	Type	Juice
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## SEO Keywords



Keywords Cloud

indias premium astaguru  
auction house

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
astaguru	1	✓	✓	✓	✗
indias	1	✗	✗	✗	✗
premium	1	✓	✗	✓	✗
auction	1	✓	✓	✓	✗
house	1	✓	✓	✓	✗










## Usability

	Url	Domain : astaguru.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><a href="http://astaguru.com/sitemap.xml">http://astaguru.com/sitemap.xml</a></div> <div><a href="https://www.astaguru.com/sitemap.xml">https://www.astaguru.com/sitemap.xml</a></div>
	Robots.txt	<div><a href="http://astaguru.com/robots.txt">http://astaguru.com/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>

## Optimization