

Website Analysis: askheatherjarvis.com

Generated on February 04 2026 02:20 AM

The score is 55/100



SEO Content

	Title	Heather Jarvis Student Loan Expert Length : 36 Perfect, your title contains between 10 and 70 characters.												
	Description	Heather Jarvis, a student loan expert, provides educational resources and training for student loan borrowers and the people who love them. Higher education isn't just for rich kids anymore. Length : 191 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Student loan, student loans, consolidation, public service loan forgiveness, income based repayment, Heather Jarvis, loan forgiveness, loan repayment assistance program, LRAP, LRAPs, educational debt, educational loans, student debt, Heather Wells Jarvis, Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"> <tr> <th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr> <tr> <td>1</td><td>2</td><td>0</td><td>0</td><td>0</td><td>0</td></tr> </table> <ul style="list-style-type: none"> [H1] Need serious student loan expertise? [H2] Educational Resources and Training - For Student Loan Borrowers & The People Who Love Them [H2] Download Heather's client-ready instructions for gathering the records you'll need. 	H1	H2	H3	H4	H5	H6	1	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	0	0	0	0									
	Images	<p>We found 7 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	Ratio : 2%												

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.26% Internal Links 94.74%

In-page links

Anchor	Type	Juice
Log In	Internal	Passing Juice
Register	Internal	Passing Juice
HOME	Internal	Passing Juice
ABOUT	Internal	Passing Juice
SPEAKING	Internal	Passing Juice
CONSULTING	Internal	Passing Juice
TOOLS	Internal	Passing Juice
BORROWERS	Internal	Passing Juice

In-page links

BLOG	Internal	Passing Juice
CONTACT	Internal	Passing Juice
Financial Advisors	Internal	Passing Juice
University Professionals	Internal	Passing Juice
Associations & Employers	Internal	Passing Juice
SUPPORTERS	Internal	Passing Juice
PRIVACY POLICY	Internal	Passing Juice
TERMS OF USE	Internal	Passing Juice
COPYRIGHT POLICY	Internal	Passing Juice
EMTWO	External	Passing Juice
=	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	practice university professionals advisors site loan associations employers heather student
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
student	3	✓	✓	✓	✓
loan	2	✓	✓	✓	✓
heather	1	✓	✓	✓	✓
practice	1	✗	✗	✗	✗
site	1	✗	✗	✗	✗

Usability

	Url	Domain : askheatherjarvis.com Length : 20
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Usability

	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Strict
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">  Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">  Apple Icon  Meta Viewport Tag
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Mobile

 Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://askheatherjarvis.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics