







Website Analysis: asiafinancial.com

Generated on July 28 2024 02:16 AM






The score is 48/100







SEO Content

	Title	<p>Asia Financial</p> <p>Length : 14</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>																				
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																				
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1245 1481 1951"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home Page</td> </tr> <tr> <td>url</td> <td>https://www.asiafinancial.com/</td> </tr> <tr> <td>site_name</td> <td>Asia Financial</td> </tr> <tr> <td>image</td> <td>https://www.asiafinancial.com/wp-content/uploads/2021/05/AF-News-General-large.png</td> </tr> <tr> <td>image:width</td> <td>1024</td> </tr> <tr> <td>image:height</td> <td>1024</td> </tr> <tr> <td>image:type</td> <td>image/png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home Page	url	https://www.asiafinancial.com/	site_name	Asia Financial	image	https://www.asiafinancial.com/wp-content/uploads/2021/05/AF-News-General-large.png	image:width	1024	image:height	1024	image:type	image/png
Property	Content																					
locale	en_US																					
type	website																					
title	Home Page																					
url	https://www.asiafinancial.com/																					
site_name	Asia Financial																					
image	https://www.asiafinancial.com/wp-content/uploads/2021/05/AF-News-General-large.png																					
image:width	1024																					
image:height	1024																					
image:type	image/png																					
	Headings	<table border="1" data-bbox="544 1980 1481 2051"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>15</td> <td>0</td> <td>3</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	1	15	0	3	0								
H1	H2	H3	H4	H5	H6																	
0	1	15	0	3	0																	

SEO Content

		<ul style="list-style-type: none">• [H2] The AF Big Picture• [H3] Type to search• [H3] Top News• [H3] More Top News• [H3] Latest News• [H3] Asia Media Digest• [H3] More Top News• [H3] Asia Financial TV• [H3] AF Indexes• [H3] Markets• [H3] Fintech• [H3] Energy• [H3] Transport• [H3] Health• [H3] Regions• [H3] Follow Us• [H5] Must Read• [H5] Tags• [H5] Categories
	Images	<p>We found 70 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 105 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.9%</p>

SEO Links

Internal Links 98.1%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
AF Indexes	Internal	Passing Juice
Markets	Internal	Passing Juice
Fintech	Internal	Passing Juice
Energy	Internal	Passing Juice
Transport	Internal	Passing Juice
Health	Internal	Passing Juice
Regions	Internal	Passing Juice
Insights	Internal	Passing Juice
AF TV	Internal	Passing Juice
=	Internal	Passing Juice
Newsletter	Internal	Passing Juice
Global Fintech Leaders Index	Internal	Passing Juice
AF China Bond 50 Index	Internal	Passing Juice
GGETT Leaders Index	Internal	Passing Juice
China Electric Vehicle Index	Internal	Passing Juice
Bonds News	Internal	Passing Juice
Capital Markets News	Internal	Passing Juice
Commodities News	Internal	Passing Juice
ESG News	Internal	Passing Juice
ETFs News	Internal	Passing Juice
AI News	Internal	Passing Juice
Blockchain News	Internal	Passing Juice

In-page links

Crypto News	Internal	Passing Juice
Cyber Security News	Internal	Passing Juice
Payments News	Internal	Passing Juice
Mining News	Internal	Passing Juice
New Energy News	Internal	Passing Juice
Oil & Gas News	Internal	Passing Juice
Rare Earths News	Internal	Passing Juice
Aviation News	Internal	Passing Juice
Electric Vehicles News	Internal	Passing Juice
New Energy Vehicles News	Internal	Passing Juice
Space News	Internal	Passing Juice
World News	Internal	Passing Juice
Asia News	Internal	Passing Juice
China News	Internal	Passing Juice
India News	Internal	Passing Juice
Central Asia News	Internal	Passing Juice
North Asia News	Internal	Passing Juice
Oceania News	Internal	Passing Juice
Insights	Internal	Passing Juice
Market Insights	Internal	Passing Juice
Fintech Insights	Internal	Passing Juice
Opinion	Internal	Passing Juice
NEWS	External	Passing Juice
US-China Tensions See Tech Firms Offer More For TSMC Chips	Internal	Passing Juice
China to Use Bonds to Pay For Consumer Trade-in Scheme	Internal	Passing Juice
Trump To Headline Crypto Summit as Republicans Chase Votes	Internal	Passing Juice
Fintech	Internal	Passing Juice

In-page links

China Tells Taiwanese 'Don't Worry' About Execution Threat	Internal	Passing Juice
Southeast Asia	Internal	Passing Juice
China, India Ask Rich Nations For 'Trillions' in Climate Finance	Internal	Passing Juice
World	Internal	Passing Juice
Thai Task Force to Help Stop Arms Funding For Myanmar Military	Internal	Passing Juice
Indonesia Offers 'Golden Visa' to Draw Foreign Investors, Lift Economy	Internal	Passing Juice
Nikkei Dives as Yen Surges, Tech Earnings Weigh on Hang Seng	Internal	Passing Juice
North Asia	Internal	Passing Juice
China's Central Bank in Surprise MLF Loan at Low Rate	Internal	Passing Juice
India Finance Minister Backs Call For Chinese Investment Return	Internal	Passing Juice
India	Internal	Passing Juice
Heatwaves, Forest Fires Depleted Vital Carbon Sink - NS	Internal	Passing Juice
China Power Consumption Soars With Tech, EV Growth &#8211; C/Daily	Internal	Passing Juice
World's Wealthiest 1% Added \$42tn to Fortunes Since 2014 - F24	Internal	Passing Juice
Monday Was World's Hottest Ever Recorded Day - AP	Internal	Passing Juice
China Secretly Built The World's Fastest Supercomputers &#8211; WSJ	Internal	Passing Juice
Nervous Hyundai Plans for Trump EV Policy U-Turn - electrek	Internal	Passing Juice
Transport	Internal	Passing Juice
Zero-Carbon Breakthrough For Industry's Dirty Businesses - NA	Internal	Passing Juice
Energy	Internal	Passing Juice
Oil & Gas	Internal	Passing Juice
AF TV: Billions at stake as China imposes new lockdowns	Internal	Passing Juice
AF TV &#8211; Explained: Why Indian firms are ditching the dollar to buy Russian coal	Internal	Passing Juice

In-page links

AF Indexes	Internal	Passing Juice
World	Internal	Passing Juice
Markets	Internal	Passing Juice
Apple's India Boost as New Delhi Cuts Tech Import Duties	Internal	Passing Juice
Chinese Officials Admit its Economic Goals &#8216;Full of Contradictions&#8217;	Internal	Passing Juice
Key EV Software Must be Made in an Allied Nation: US Official	Internal	Passing Juice
Health	Internal	Passing Juice
India &#8216;Asks Utilities to Order \$33bn in Gear to Lift Coal Output&#8217;	Internal	Passing Juice
Regions	Internal	Passing Juice
India to Spend Billions to Boost Jobs in First Post-Poll Budget	Internal	Passing Juice
More from Infographics	Internal	Passing Juice
Asia Financial News Group	Internal	Passing Juice
Asia Financial Index Group	Internal	Passing Juice
Capital Link International	External	Passing Juice
Ads and Partnerships	Internal	Passing Juice
About Us	Internal	Passing Juice
Index Tools	Internal	Passing Juice
Newsletters	Internal	Passing Juice
Your AF	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Copyright	Internal	Passing Juice
Legal & Privacy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookies	Internal	Passing Juice
Huawei Phone Sales Soar In China, Apple Not Even in The Top 5	Internal	Passing Juice

In-page links

Chinese Firms Trying to Cut Indonesian Nickel Smelter Stakes	Internal	Passing Juice
China	Internal	Passing Juice
Bonds	Internal	Passing Juice
US	Internal	Passing Juice
Opinion	Internal	Passing Juice

SEO Keywords



Keywords Cloud

markets insights indexes fintech energy asia index china
vehicles **news**

Keywords Consistency










Keyword	Content	Title	Keywords	Description	Headings
news	26	✘	✘	✘	✔
asia	4	✔	✘	✘	✔
index	4	✘	✘	✘	✔
fintech	4	✘	✘	✘	✔
energy	4	✘	✘	✘	✔

Usability





	Url	Domain : asiainancial.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.asiafinancial.com/sitemap-news.xml
	Robots.txt	http://asiafinancial.com/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics