






# Website Analysis: aromma.pl

Generated on June 27 2025 04:14 AM





The score is 56/100







## SEO Content

	Title	Sojowe świece zapachowe Aromma wykonane w 100% z naturalnego wosku sojowego															
		Length : 75															
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.															
	Description	Świece naturalne, sojowe, ręcznie robione. Powstałe wyłącznie z wosku sojowego, naturalnych olejków eterycznych. Wysoka jakość w przystępnej cenie.															
		Length : 149															
		Great, your meta description contains between 70 and 160 characters.															
	Keywords	świece sojowe, świece zapachowe, świece sojowe zapachowe, świece z wosku sojowego, świece zapachowe z wosku, świece soja, świece wegańskie, świece aromma, świece aromma.pl															
		Good, your page contains meta keywords.															
	Og Meta Properties	Good, your page take advantage of Og Properties.															
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Aromma.pl - Świece zapachowe tworzone z pasją</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://aromma.pl/</td></tr><tr><td>site_name</td><td>Aromma.pl - Świece zapachowe tworzone z pasją</td></tr></table>						Property	Content	title	Aromma.pl - Świece zapachowe tworzone z pasją	type	website	url	https://aromma.pl/	site_name	Aromma.pl - Świece zapachowe tworzone z pasją
Property	Content																
title	Aromma.pl - Świece zapachowe tworzone z pasją																
type	website																
url	https://aromma.pl/																
site_name	Aromma.pl - Świece zapachowe tworzone z pasją																
	Headings	H1 1	H2 0	H3 7	H4 0	H5 0	H6 0										
		<ul style="list-style-type: none"><li>• [H1] Polecane produkty (Aromma 2022-2025)</li><li>• [H3]</li></ul>															

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] Aromma BENEFIT</li> <li>• [H3] Strona główna</li> <li>• [H3] O Aromma</li> <li>• [H3] Ambasador marki</li> <li>• [H3] Napisali o nas</li> <li>• [H3] Blog</li> </ul>
	Images	<p>We found 97 images on this web page.</p> <p>56 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 40%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 19 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 15.79%</p> <p>Internal Links 84.21%</p>

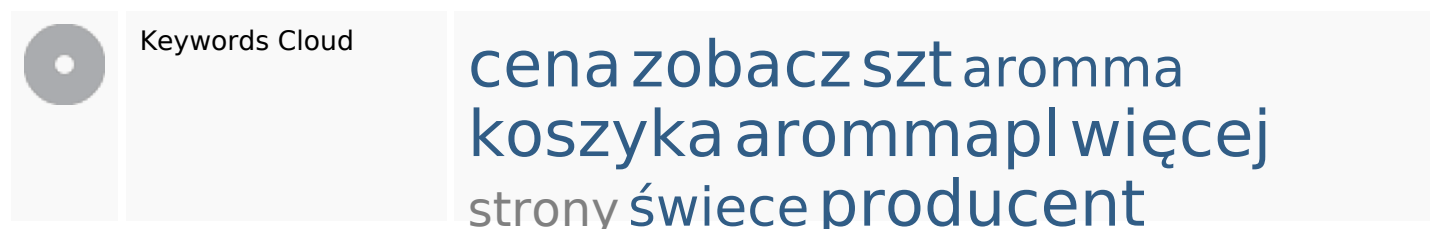
## In-page links

Anchor	Type	Juice
<a href="#">do kasy</a>	Internal	Passing Juice
<a href="#">Woski do komink&amp;oacute;w</a>	Internal	Passing Juice

## In-page links

<a href="#">Zestawy prezentowe</a>	Internal	Passing Juice
<a href="#">Świece 120 ml</a>	Internal	Passing Juice
<a href="#">Świece 180 ml brąz</a>	Internal	Passing Juice
<a href="#">Świece 180 ml czarny mat</a>	Internal	Passing Juice
<a href="#">Świece 300 ml czarny mat</a>	Internal	Passing Juice
<a href="#">Breloki</a>	Internal	Passing Juice
<a href="#">Zapalniczki</a>	Internal	Passing Juice
<a href="#">Dyfuzory zapachowe</a>	Internal	Passing Juice
<a href="https://www.youtube.com/@Aromma/">https://www.youtube.com/@Aromma/</a>	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Aromma.pl</a>	Internal	Passing Juice
2	Internal	Passing Juice
3	Internal	Passing Juice
<a href="#">Więcej o plikach cookies przeczytasz w naszej Polityce prywatności.</a>	Internal	Passing Juice
<a href="#">Polityce plików cookies Shoper</a>	External	Passing Juice
<a href="#">Sklep internetowy Shoper.pl</a>	External	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
więcej	11	✖	✖	✖	✖








## Keywords Consistency

producent	9	✖	✖	✖	✖
arommapl	9	✖	✖	✖	✖
cena	9	✖	✖	✖	✖
szt	9	✖	✖	✖	✖

## Usability

	Url	Domain : aromma.pl Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is pl.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.

## Document

- ✖ Too bad, your website is using inline styles.
- ✔ Great, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://aromma.pl/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics