

# Website Analysis: arkinfo.in

Generated on July 23 2024 21:21 PM

The score is 47/100

#### SEO Content

0	Title	Top Tech Value Added Distributor & Resellers in India   ARK Length : 59 Perfect, your title contains between 10 and 70 characters.
<b>⊘</b>	Description	ARK Infosolutions is a leading Value-added distributor and reseller for technology products & services in M&E, Digital Manufacturing and Education industry. Length : 156 Great, your meta description contains between 70 and 160 characters.
$\bigotimes$	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.
0	Headings	H1H2H3H4H5H614019110• [H1] Leading Value-added Distributorfor Technology Products• [H2] Over a decade of Empowering Businesses Lives People Growth• [H2] Leading Value-added Distributorfor Technology Products• [H2] Leading Value-added Distributorfor Technology Products• [H2] GOT ANY QUERIES?• [H2] Upcoming Events• [H4] Media & Entertainment• [H4] Media & Entertainment• [H4] AEC• [H4] Education• [H4] 15-Jul-2024 The Enduring Allure: AR/VR Reshaping the Indian Me• [H4] 01-Jul-2024 Boost Your Productivity: Essential Software Tools• [H4] 17-Jun-2024 AMD Sapphire: Elevating Your Gaming Experience to

#### SEO Content

		<ul> <li>[H4] 05-Jun-2024 Design Like a Pro: Essential Tools for Graphic Des</li> <li>[H4] 10-May-2024 APR Cinemas' Dolby Atmos Transformation by ARK Inf</li> <li>[H4] 02-May-2024 Creating Stunning 3D Worlds: A Beginner's Guide to</li> <li>[H4] 15-Jul-2024 The Enduring Allure: AR/VR Reshaping the Indian Media and Entertainment Landscape</li> <li>[H4] 01-Jul-2024 Boost Your Productivity: Essential Software Tools for Businesses</li> <li>[H4] 17-Jun-2024 AMD Sapphire: Elevating Your Gaming Experience to New Heights</li> <li>[H4] 05-Jun-2024 Design Like a Pro: Essential Tools for Graphic Designers</li> <li>[H4] 10-May-2024 APR Cinemas' Dolby Atmos Transformation by ARK Infosolutions</li> <li>[H4] 02-May-2024 Creating Stunning 3D Worlds: A Beginner's Guide to 3D Animation</li> <li>[H4] Webinar on Design of Reconfigurable Antenna using ANSYS HFSS</li> <li>[H4] Test Contact US</li> <li>[H5] Media &amp; Entertainment</li> <li>[H5] Office Utilities</li> <li>[H5] Office Utilities</li> <li>[H5] Digital Manufacturing</li> <li>[H5] Company</li> <li>[H5] Company</li> <li>[H5] Comparte/Head Office</li> <li>[H5] Mumbai</li> </ul>
8	Images	We found 118 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
8	Text/HTML Ratio	Ratio : 10% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
0	Flash	Perfect, no Flash content has been detected on this page.
$\bigotimes$	lframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

$\bigcirc$	URL Rewrite	Good. Your links looks friendly!
$\bigotimes$	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 48 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.25%
		Internal Links 93.75%

# In-page links

Anchor	Туре	Juice
Home	Internal	Passing Juice
About ARK	Internal	Passing Juice
Industries	Internal	Passing Juice
AMD Sapphire	Internal	Passing Juice
Bricsys	Internal	Passing Juice
<u>Chaos</u>	Internal	Passing Juice
<u>V-Ray</u>	Internal	Passing Juice
Corona	Internal	Passing Juice
<u>Enscape</u>	Internal	Passing Juice
<u>SketchUp</u>	Internal	Passing Juice
<u>Stratasys</u>	Internal	Passing Juice
Liquid Instruments	Internal	Passing Juice
Blog	Internal	Passing Juice
<u>Careers</u>	Internal	Passing Juice
Contact US	Internal	Passing Juice
Let's Connect	External	Passing Juice

# In-page links

AJA	in page inite	Internal	Passing Juice
Asustor		Internal	Passing Juice
Atomos		Internal	Passing Juice
Autodesk		Internal	Passing Juice
ColorFront		Internal	Passing Juice
Corel		Internal	Passing Juice
Dolby		Internal	Passing Juice
Foundry		Internal	Passing Juice
Huion		Internal	Passing Juice
LaCie		Internal	Passing Juice
IHSE kvm-tec		Internal	Passing Juice
LiveU		Internal	Passing Juice
Moho		Internal	Passing Juice
Perforce		Internal	Passing Juice
<u>Quantum</u>		Internal	Passing Juice
Seagate		Internal	Passing Juice
<u>Symply</u>		Internal	Passing Juice
TVLogic		Internal	Passing Juice
<u>Unity</u>		Internal	Passing Juice
Zeiss		Internal	Passing Juice
Nitro PDF		Internal	Passing Juice
Parallels		Internal	Passing Juice
Ansys		Internal	Passing Juice
Intech		Internal	Passing Juice
Ansys Academic		Internal	Passing Juice
Unity Education		Internal	Passing Juice
Brands At ARK		Internal	Passing Juice
Blog		Internal	Passing Juice

## In-page links

Pay Online	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Register Now	External	Passing Juice
Register Now	External	Passing Juice

## SEO Keywords

Key	words Cloud	manufacturing careers education office
		ark scanners ansys blog design unity

#### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ark	6	×	×	×	×
ansys	5	×	×	×	<b>*</b>
design	4	×	×	×	×
education	4	×	×	×	×
unity	4	×	×	×	×

## Usability

0	Url	Domain : arkinfo.in Length : 10
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability

0	Doctype	HTML 5		
0	Encoding	Perfect. Your declared charset is UTF-8.		
$\bigotimes$	W3C Validity	Errors : 263 Warnings : 4		
$\bigotimes$	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> </ul>		
		X Too bad, your website has too many CSS files (more than 4).		
		X Too bad, your website has too many JS files (more than 6).		
		<ul> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

		×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

## Optimization



XML Sitemap

Great, your website has an XML sitemap.

# Optimization

		http://arkinfo.in/sitemap.xml https://www.arkinfo.in/sitemap.xml
$\bigcirc$	Robots.txt	http://arkinfo.in/robots.txt Great, your website has a robots.txt file.
0	Analytics	Great, your website has an analytics tool.