








# Website Analysis: archive.paulrucker.com

Generated on April 08 2026 07:16 AM





The score is 59/100







## SEO Content

	<b>Title</b>	<p>Paul Rucker   Composer • Musician • Visual Artist</p> <p>Length : 49</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<b>Description</b>	<p>Paul Rucker is an interdisciplinary artist (cellist-bassist-composer-visual artist-creator of interactive sound/video installations).</p> <p>Length : 133</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<b>Og Meta Properties</b>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<b>Headings</b>	<table border="1" data-bbox="544 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>12</td> <td>1</td> <td>5</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1518 1374 2078" style="list-style-type: none"> <li>• [H3] Sonic Interpretations</li> <li>• [H3] Museum of Flight</li> <li>• [H3] Sustenance</li> <li>• [H3] Sounds Like...</li> <li>• [H3] Water Pieces</li> <li>• [H3] Clay Pieces</li> <li>• [H3] Catalyst</li> <li>• [H3] Eleven Conversations</li> <li>• [H3] Four Score</li> <li>• [H3] Proliferation</li> <li>• [H3] Latest News</li> <li>• [H3] Calendar</li> <li>• [H4] Open Studio Project Closing</li> <li>• [H5] Paul Rucker</li> <li>• [H5] AiR Residency</li> <li>• [H5] Artist in Residence</li> <li>• [H5] Race, Education, and Criminal Justice Conference</li> </ul>	H1	H2	H3	H4	H5	H6	0	0	12	1	5	0
H1	H2	H3	H4	H5	H6									
0	0	12	1	5	0									

## SEO Content

		<ul style="list-style-type: none"> <li>[H5] Artist Trust 2012 Awards Party</li> </ul>
	Images	<p>We found 11 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 9%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 17.39%</p> <p>Internal Links 82.61%</p>

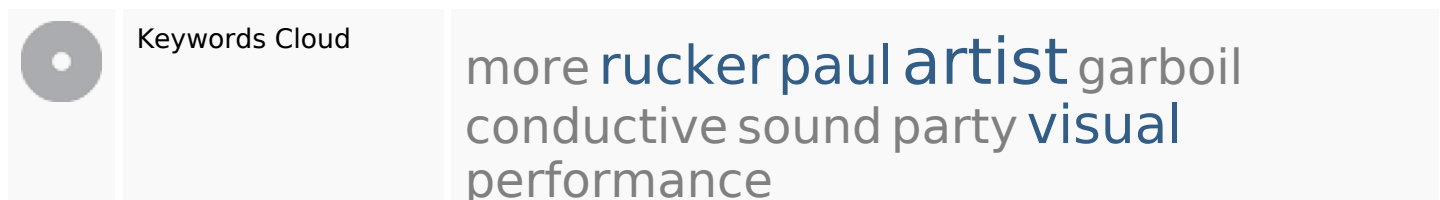
## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
<a href="#">about</a>	Internal	Passing Juice
<a href="#">projects</a>	Internal	Passing Juice
<a href="#">activism</a>	Internal	Passing Juice

## In-page links

<a href="#">press</a>	Internal	Passing Juice
<a href="#">contact</a>	Internal	Passing Juice
<a href="#">Read More &gt;</a>	Internal	Passing Juice
<a href="#">Read More &gt;</a>	Internal	Passing Juice
<a href="#">Read More &gt;</a>	Internal	Passing Juice
<a href="#">Read More &gt;</a>	Internal	Passing Juice
<a href="#">Read More &gt;</a>	Internal	Passing Juice
<a href="#">Read More &gt;</a>	Internal	Passing Juice
<a href="#">Read More &gt;</a>	Internal	Passing Juice
<a href="#">Read More &gt;</a>	Internal	Passing Juice
<a href="#">Read More &gt;</a>	Internal	Passing Juice
<a href="#">View everything in news &gt;</a>	Internal	Passing Juice
<a href="#">View all upcoming events &gt;</a>	Internal	Passing Juice
<a href="#">Headlands Center for the Arts</a>	External	Passing Juice
<a href="#">Fab-5</a>	External	Passing Juice
<a href="#">artisttrust.org</a>	External	Passing Juice
<a href="#">site design by michiko23.com</a>	External	Passing Juice
<a href="#">Contact Paul Rucker</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
artist	4	✓	✗	✓	✓







## Keywords Consistency

paul	3	✓	✗	✓	✓
rucker	3	✓	✗	✓	✓
visual	3	✓	✗	✓	✗
party	2	✗	✗	✗	✓

## Usability

	Url	Domain : archive.paulrucker.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<p>✓ Excellent, your website doesn't use nested tables.</p>

## Document

- ✓ Perfect. No inline css has been found in HTML tags!
- ✓ Great, your website has few CSS files.
- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✗ Apple Icon
- ✗ Meta Viewport Tag
- ✓ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://archive.paulrucker.com/sitemap.xml>



### Robots.txt

<http://archive.paulrucker.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics