

# Website Analysis: apprate.pages.dev

Generated on October 15 2025 05:55 AM

The score is 76/100

#### **SEO Content**

	Title	American scratch cards — how I approach odds and better choices  Length: 63  Perfect, your title contains between 10 and 70 characters.		
	Description	I explain how American scratch cards odds work, how price tiers affect chances, and practical state-specific tips to choose better scratch-off tickets.  Length: 151  Great, your meta description contains between 70 and 160 characters.		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.		
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.		
•	Headings	H1 H2 H3 H4 H5 H6 1 5 1 1 0 0  • [H1] American scratch cards — how I read the odds and choose tickets • [H2] What the printed odds really mean • [H2] How price matters • [H2] State differences and best odds searches • [H2] How I pick tickets at the store • [H2] Short FAQ I often answer • [H3] Quick picks • [H4] Checklist		
	Images	We found 0 images on this web page.  Good, most or all of your images have alt attributes		
	Text/HTML Ratio	Ratio: 44%		

## SEO Content

	Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Great, there are no Iframes detected on this page.

#### SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%
		Internal Links 100%

# In-page links

Anchor	Туре	Juice
Save this tip	Internal	Passing Juice

## SEO Keywords

0	Keywords Cloud	remaining games OddS tickets prizes how scratch best scratcher cards

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
odds	33	<b>*</b>	×	<b>*</b>	✓
scratch	13	*	×	<b>*</b>	*
prizes	9	×	×	×	×
remaining	9	×	×	×	×
best	7	×	×	×	<b>₩</b>

### Usability

0	Url	Domain : apprate.pages.dev Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

Doctype	HTML 5
Encoding	Perfect. Your declared charset is UTF-8.
W3C Validity	Errors: 0 Warnings: 0
Email Privacy	Great no email address has been found in plain text!
Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

#### Document

Speed Tips	Excellent, your website doesn't use nested tables.
	★ Too bad, your website is using inline styles.
	Great, your website has few CSS files.
	✔ Perfect, your website has few JavaScript files.
	★ Too bad, your website does not take advantage of gzip.

### Mobile

M	Mobile Optimization	* Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://apprate.pages.dev/sitemap.xml
	Robots.txt	http://apprate.pages.dev/robots.txt  Great, your website has a robots.txt file.
8	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.