Website Analysis: appinnovix.com

Generated on May 02 2024 10:15 AM

The score is 63/100

SEO Content

✓	Title	Top Mobile App Development Agency | Appinnovix Technologies Length : 59 Perfect, your title contains between 10 and 70 characters.
✓	Description	We are the best Mobile app development Agency. We are specialised in web development, android | Ios | Custom Mobile app development Company. Length : 140 Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Top Mobile App Development Agency | Appinnovix Technologies
description	We are the best Mobile app development Agency. We are specialised in web development, android | Ios | Custom Mobile app development Company.
url	https://appinnovix.com/
site_name	Mobile App Development Agency
updated_time	2024-03-26T14:23:58+00:00
image	https://appinnovix.com/wp-content/uploads/2023/08/illustration1-1.png

SEO Content

image:secure_url	https://appinnovix.com/wp-content/uploads/2023/08/illustration1-1.png
image:width	694
image:height	598
image:alt	Web Design and Development
image:type	image/png

Headings	H1	H2	H3	H4	H5	H6
	2	13	14	6	0	0

- [H1] Home
- [H1] TOP MOBILE APP DEVELOPMENT AGENCY IN INDIA
- [H2] Top Mobile App development Agency.
- [H2] Appinnovix Follow Agile Methodology for all work
- [H2] What Makes Us The Best Mobile App Development Agency in India?
- [H2] Looking for the Best Web and Mobile App Development Agency in India?
- [H2] What Makes Us The Best Mobile App Development Agency in India?
- [H2] How Appinnovix Technologies Works?
- [H2] We are a Mobile App Development Agency in India
- [H2] Teamwork- Our Strength
- [H2] Brainstorming, planning, and work strategy
- [H2] Client Testimonials That Prove Us The Best Web and Mobile App Development Company
- [H2] Our Clients
- [H2] How May We Help You!
- [H2] Letest Blogs About Web & Mobile App Development Agency
- [H3] Analysis of Requirement
- [H3] Wireframing & Designing
- [H3] Development
- [H3] Testing
- [H3] Bug Fixing and development
- [H3] Deployment
- [H3] Consultant to get the business plan
- [H3] Great Things In Business Are Never Done By One Person.
- [H3] Google Core Updates March 2024
- [H3] Digital Marketing Agency in Barabanki
- [H3] Optimizing Interaction to Next Paint: Know the Newest Google Algorithm 2024
- [H3] Services
- [H3] Softwares
- [H3] Our Offices
- [H4] Web Development
- [H4] Mobile App Development
- [H4] Digital Marketing
- [H4] Custom Software
- [H4] Test Automation
- [H4] 24×7 technical support

SEO Content

❌	Images	We found 30 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 35 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Mobile App Development Agency	Internal	Passing Juice
About Company	Internal	Passing Juice
Internship & Training	Internal	Passing Juice
Digital Marketing Course in Lucknow	Internal	Passing Juice

In-page links

Mobile App Development Course in Lucknow	Internal	Passing Juice
Web Development Course in Lucknow	Internal	Passing Juice
Mobile App Development	Internal	Passing Juice
Android Application Development	Internal	Passing Juice
iOS App Development	Internal	Passing Juice
MAC OS App Development	Internal	Passing Juice
Web Application Development	Internal	Passing Juice
Web Design and Development	Internal	Passing Juice
WordPress Design and Development	Internal	Passing Juice
PHP Web Development	Internal	Passing Juice
Shopify Design and Development	Internal	Passing Juice
Custom CMS Development	Internal	Passing Juice
Digital Marketing	Internal	Passing Juice
SEO	Internal	Passing Juice
SMO	Internal	Passing Juice
Email Marketing	Internal	Passing Juice
Software Development	Internal	Passing Juice
NIDHI SOFTWARE	Internal	Passing Juice
HR SOFTWARE	Internal	Passing Juice
MLM SOFTWARE	Internal	Passing Juice
Invoice Software	Internal	Passing Juice
Real Estate Software	Internal	Passing Juice
Barabanki	Internal	Passing Juice
Oman	Internal	Passing Juice
Latest News	Internal	Passing Juice
Contact	Internal	Passing Juice
Read more	Internal	Passing Juice
Google Core Updates March 2024	Internal	Passing Juice

In-page links

Digital Marketing Agency in Barabanki	Internal	Passing Juice
Optimizing Interaction to Next Paint: Know the Newest Google Algorithm 2024	Internal	Passing Juice

SEO Keywords

Keywords Cloud	mobile **development** apps web india software agency business appinnovix app

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
development	62	✔	✖	✔	✔
mobile	41	✔	✖	✔	✔
app	37	✔	✖	✔	✔
web	27	✖	✖	✔	✔
appinnovix	18	✔	✖	✖	✔

Usability

	Url	Domain : appinnovix.com Length : 14
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://appinnovix.com/sitemap.xml https://appinnovix.com/sitemap.xml
✓	Robots.txt	http://appinnovix.com/robots.txt Great, your website has a robots.txt file.

Optimization

❌	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.