





# Website Analysis: aportalglobal.us

Generated on May 16 2025 00:22 AM



The score is 74/100





## SEO Content

|    | Title   | Single-Source Laboratory Relocation Services   Aport Global<br><br>Length : 59<br><br>Perfect, your title contains between 10 and 70 characters.  |          |         |        |       |      |         |       |      |             |   |     |                         |           |                  |       |  |             |     |              |    |
|--|---|---|----------|---------|--------|-------|------|---------|-------|------|-------------|---|-----|-------------------------|-----------|------------------|-------|--|-------------|-----|--------------|----|
|    | Description   | Aport Global delivers single-source laboratory relocation services for life sciences, including biotech, pharma, research, and food more.<br><br>Length : 137<br><br>Great, your meta description contains between 70 and 160 characters.   |          |         |        |       |      |         |       |      |             |   |     |                         |           |                  |       |  |             |     |              |    |
|  | Keywords  | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.   |          |         |        |       |      |         |       |      |             |   |     |                         |           |                  |       |  |             |     |              |    |
|  | Og Meta Properties  | <div>Good, your page take advantage of Og Properties.</div> <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home</td></tr><tr><td>description</td><td>Aport Global delivers single-source laboratory relocation services for life sciences, including biotech, pharma, research, and food more.</td></tr><tr><td>url</td><td>https://aportglobal.us/</td></tr><tr><td>site_name</td><td>Aport Global USA</td></tr><tr><td>image</td><td>https://aportglobal.us/wp-content/uploads/2024/02/aprt-global-logo-1.png</td></tr><tr><td>image:width</td><td>172</td></tr><tr><td>image:height</td><td>44</td></tr></table> | Property | Content | locale | en_US | type | website | title | Home | description | Aport Global delivers single-source laboratory relocation services for life sciences, including biotech, pharma, research, and food more. | url | https://aportglobal.us/ | site_name | Aport Global USA | image | https://aportglobal.us/wp-content/uploads/2024/02/aprt-global-logo-1.png | image:width | 172 | image:height | 44 |
| Property   | Content   |   |          |         |        |       |      |         |       |      |             |   |     |                         |           |                  |       |  |             |     |              |    |
| locale   | en_US   |   |          |         |        |       |      |         |       |      |             |   |     |                         |           |                  |       |  |             |     |              |    |
| type   | website   |   |          |         |        |       |      |         |       |      |             |   |     |                         |           |                  |       |  |             |     |              |    |
| title  | Home  |   |          |         |        |       |      |         |       |      |             |   |     |                         |           |                  |       |  |             |     |              |    |
| description  | Aport Global delivers single-source laboratory relocation services for life sciences, including biotech, pharma, research, and food more. |   |          |         |        |       |      |         |       |      |             |   |     |                         |           |                  |       |  |             |     |              |    |
| url  | https://aportglobal.us/   |   |          |         |        |       |      |         |       |      |             |   |     |                         |           |                  |       |  |             |     |              |    |
| site_name  | Aport Global USA  |   |          |         |        |       |      |         |       |      |             |   |     |                         |           |                  |       |  |             |     |              |    |
| image  | https://aportglobal.us/wp-content/uploads/2024/02/aprt-global-logo-1.png  |   |          |         |        |       |      |         |       |      |             |   |     |                         |           |                  |       |  |             |     |              |    |
| image:width  | 172   |   |          |         |        |       |      |         |       |      |             |   |     |                         |           |                  |       |  |             |     |              |    |
| image:height   | 44  |   |          |         |        |       |      |         |       |      |             |   |     |                         |           |                  |       |  |             |     |              |    |





# SEO Content

|  |                 | image:type  | image/png |    |    |    |    |
|--|-----------------|---|-----------|----|----|----|----|
|    | Headings        | H1  | H2        | H3 | H4 | H5 | H6 |
|  |                 | 1   | 9         | 24 | 1  | 0  | 0  |
|  |                 | <ul style="list-style-type: none"> <li>• [H1] Leading Laboratory Relocation Services with Precision &amp; Compliance</li> <li>• [H2] Aport - Global solution with a local focus</li> <li>• [H2] Industries We Serve</li> <li>• [H2] Our core work</li> <li>• [H2] Aport Global?</li> <li>• [H2] What Sets Us Apart?</li> <li>• [H2] Our Proven Process for Laboratory Relocation Services</li> <li>• [H2] Ready to get started?</li> <li>• [H2] Knowledge Center</li> <li>• [H2] Case Studies</li> <li>• [H3] Biotechnology</li> <li>• [H3] Pharmaceuticals</li> <li>• [H3] Healthcare</li> <li>• [H3] Academic &amp; Research Institutions</li> <li>• [H3] Diagnostics</li> <li>• [H3] Food Industry</li> <li>• [H3] Global Laboratory Relocations</li> <li>• [H3] Export Packing</li> <li>• [H3] Logistics Project Management</li> <li>• [H3] Dangerous goods</li> <li>• [H3] Temperature Controlled Shipments</li> <li>• [H3] Insurance</li> <li>• [H3] Laboratory Storage</li> <li>• [H3] Sample Transfers and Cold Chain Management</li> <li>• [H3] International Customs PM</li> <li>• [H3] Global Expertise</li> <li>• [H3] Regulatory Compliance</li> <li>• [H3] End-to-End Project Management</li> <li>• [H3] Specialist Logistics &amp; Cold Chain Handling</li> <li>• [H3] Industry Leaders Trust Us</li> <li>• [H3] Tailored Solutions for Every Project</li> <li>• [H3] Risk Management in Laboratory Work</li> <li>• [H3] What is the Proper Order for Donning Personal Protective Equipment?</li> <li>• [H3] Why is Proper Waste Disposal Important in a Lab Setting</li> <li>• [H4] Aport provide meticulous project management in the USA and Switzerland</li> </ul> |           |    |    |    |    |
|  | Images          | <p>We found 34 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>   |           |    |    |    |    |
|  | Text/HTML Ratio | <p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>  |           |    |    |    |    |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |           |    |    |    |    |

## SEO Content

|  |        |  |
|--|--------|--|
|  |        |  |
|  | Iframe | Great, there are no Iframes detected on this page. |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|   | URL Rewrite             | Good. Your links looks friendly!   |
|   | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|   | In-page links           | We found a total of 22 links including 0 link(s) to files                                |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100% |

## In-page links

| Anchor  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Skip to content</a>                         | Internal | Passing Juice |
| <a href="#">Home</a>                                    | Internal | Passing Juice |
| <a href="#">About Us</a>                                | Internal | Passing Juice |
| <a href="#">Training</a>                                | Internal | Passing Juice |
| <a href="#">Our Services</a>                            | Internal | Passing Juice |
| <a href="#">Global Laboratory Logistics</a>             | Internal | Passing Juice |
| <a href="#">Export Packing</a>                          | Internal | Passing Juice |
| <a href="#">Laboratory Logistics Project Management</a> | Internal | Passing Juice |
| <a href="#">Dangerous Goods</a>                         | Internal | Passing Juice |
| <a href="#">Temperature Controlled Shipments</a>        | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Laboratory Relocations Insurance</a>                                    | Internal | Passing Juice |
| <a href="#">Laboratory Storage</a>  | Internal | Passing Juice |
| <a href="#">Sample Transfers and Cold Chain Management</a>                          | Internal | Passing Juice |
| <a href="#">International Customs Project Management</a>                            | Internal | Passing Juice |
| <a href="#">Who we work with</a>  | Internal | Passing Juice |
| <a href="#">Where we work</a>   | Internal | Passing Juice |
| <a href="#">Knowledge Center</a>  | Internal | Passing Juice |
| <a href="#">Case Studies</a>  | Internal | Passing Juice |
| <a href="#">Risk Management in Laboratory Work</a>                                  | Internal | Passing Juice |
| <a href="#">What is the Proper Order for Donning Personal Protective Equipment?</a> | Internal | Passing Juice |
| <a href="#">Why is Proper Waste Disposal Important in a Lab Setting</a>             | Internal | Passing Juice |
| <a href="#">See Project Management in the USA &amp; Switzerland »</a>               | Internal | Passing Juice |






## SEO Keywords







## Keywords Consistency

| Keyword    | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| laboratory | 42      | ✓     | ✗        | ✓           | ✓        |
| global     | 27      | ✓     | ✗        | ✓           | ✓        |
| aport      | 26      | ✓     | ✗        | ✓           | ✓        |
| relocation | 21      | ✓     | ✗        | ✓           | ✓        |
| logistics  | 21      | ✗     | ✗        | ✗           | ✓        |

## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : aportglobal.us<br>Length : 14            |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |




## Document

|  |                 |   |
|--|-----------------|---|
|   | Doctype         | HTML 5  |
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 12<br>Warnings : 2   |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers.   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Perfect. No inline css has been found in HTML tags!</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|  |                     |                     |
|--|---------------------|---------------------|
|  | Mobile Optimization | ✓ Apple Icon        |
|  |                     | ✓ Meta Viewport Tag |
|  |                     | ✓ Flash content     |

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><a href="https://aportglobal.us/sitemap_index.xml">https://aportglobal.us/sitemap_index.xml</a>   |
|  | Robots.txt  | <a href="http://aportglobal.us/robots.txt">http://aportglobal.us/robots.txt</a><br>Great, your website has a robots.txt file.  |
|  | Analytics   | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |