



Website Analysis: apexpestsolutions.co.nz

Generated on July 19 2024 02:13 AM





The score is 61/100




SEO Content

	Title	<p>Local Pest Control Wellington & Hutt Valley</p> <p>Length : 47</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Qualified pest control servicing Wellington and Hutt Valley. Safe for the family, we provide affordable residential and commercial pest management.</p> <p>Length : 147</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Local Pest Control Wellington & Hutt Valley</td> </tr> <tr> <td>description</td> <td>Qualified pest control servicing Wellington and Hutt Valley. Safe for the family, we provide affordable residential and commercial pest management.</td> </tr> <tr> <td>image</td> <td>https://static.wixstatic.com/media/cd78a5_c816460b40a240fb854780b2409a4903%7Emv2.png/v1/fit/w_2500,h_1330,al_c/cd78a5_c816460b40a240fb854780b2409a4903%7Emv2.png</td> </tr> <tr> <td>image:width</td> <td>2500</td> </tr> <tr> <td>image:height</td> <td>1330</td> </tr> <tr> <td>url</td> <td>https://www.apexpestsolutions.co.nz</td> </tr> <tr> <td>site_name</td> <td>pest control nz</td> </tr> </tbody> </table>	Property	Content	title	Local Pest Control Wellington & Hutt Valley	description	Qualified pest control servicing Wellington and Hutt Valley. Safe for the family, we provide affordable residential and commercial pest management.	image	https://static.wixstatic.com/media/cd78a5_c816460b40a240fb854780b2409a4903%7Emv2.png/v1/fit/w_2500,h_1330,al_c/cd78a5_c816460b40a240fb854780b2409a4903%7Emv2.png	image:width	2500	image:height	1330	url	https://www.apexpestsolutions.co.nz	site_name	pest control nz
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SEO Content

		type	website
	Headings	H1 1	H2 11
			H3 16
			H4 0
			H5 0
			H6 0
			<ul style="list-style-type: none"> • [H1] Local Pest Control Wellington Region • [H2] Residential pest control • [H2] Commercial pest control • [H2] Testimonials • [H2] How pest control works • [H2] Why pest control is important • [H2] Service locations • [H2] About Apex Pest Solutions • [H2] Your Local Pest Control • [H2] Pests Serviced • [H2] Operating Hours • [H2] Locations • [H3] Wendy • [H3] Angie • [H3] Had our house sprayed inside and outside. Mike was fantastic and informative throughout the whole process. Id Highly recommend this company to you all. • [H3] Matt • [H3] "Thanks for the work you did a few months back mate, definitely get you back again Strongly recommend apex pest solutions Top man" • [H3] Inspect • [H3] Prepare • [H3] Perform • [H3] Our pest control methods • [H3] Pest Control Wellington • [H3] Pest Control Lower Hutt • [H3] Pest Control Upper Hutt • [H3] Apex Pest Solutions Director • [H3] @ApexPestSolutionsLTD • [H3] apexpestsolutionsltd@outlook.co.nz • [H3] 022 100 7731
	Images	We found 30 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.	
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.	
	Flash	Perfect, no Flash content has been detected on this page.	

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Apex Pest	Internal	Passing Juice
Wellington	Internal	Passing Juice
Lower Hutt.	Internal	Passing Juice
Upper Hutt	Internal	Passing Juice
Ants	Internal	Passing Juice
Wasps	Internal	Passing Juice
Spiders	Internal	Passing Juice
Cockroaches	Internal	Passing Juice
Flies	Internal	Passing Juice
Fleas	Internal	Passing Juice
https://www.apexpestsolutions.co.nz/	Internal	Passing Juice

SEO Keywords



Keywords Cloud

hutt pests all wellington **control** apex property
solutions quote **pest**

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pest	34	✓	✗	✓	✓
control	27	✓	✗	✓	✓
pests	10	✗	✗	✗	✓
wellington	10	✓	✗	✓	✓
hutt	8	✓	✗	✓	✓










Usability

	Url	Domain : apexpestsolutions.co.nz Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://apexpestsolutions.co.nz/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.