Website Analysis: anchorp.com

The score is 55/100

SEO Content

✔	Title	Anchor Products | Home Length : 22 Perfect, your title contains between 10 and 70 characters.
⚠	Description	Anchor Products provides innovative rooftop attachment solutions trusted by contractors and engineers nationwide. Our U-Anchor™ systems deliver secure, watertight, and code-compliant rooftop connections for solar, HVAC, safety, and communication equipment — ensuring reliability without compromising the roof's integrity. Length : 321 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✖	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✔	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website

	Headings						
⬤		H1 2	H2 6	H3 3	H4 6	H5 0	H6 3

- [H1] Rooftop Attachment Systems Built to Last
- [H1] The U-Anchor is covered under the warranties of most leading roofing manufacturers.
- [H2] Engineered Rooftop Solutions That Perform
- [H2] Why Proper Rooftop Attachment Matters
- [H2] How Engineered Rooftop Attachment Systems Work
- [H2] Solutions for Every Rooftop Application
- [H2] What Sets Anchor Products Apart?
- [H2] CONNECTIONS START HERE
- [H3] The Equipment at Risk

SEO Content

- [H3] The Rooftop Environment
- [H3] The Engineered Solution
- [H4] Solar Solutions
- [H4] Snow Retention
- [H4] Mechanical, Electrical, & Plumbing
- [H4] Safety, Access, & Egress
- [H4] Communications
- [H4] Rooftop Accessories
- [H6] What is a rooftop attachment system?
- [H6] Will Anchor systems work with different roof types?
- [H6] How is the right attachment method selected for a project?

❌	Images	We found 64 images on this web page. 16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

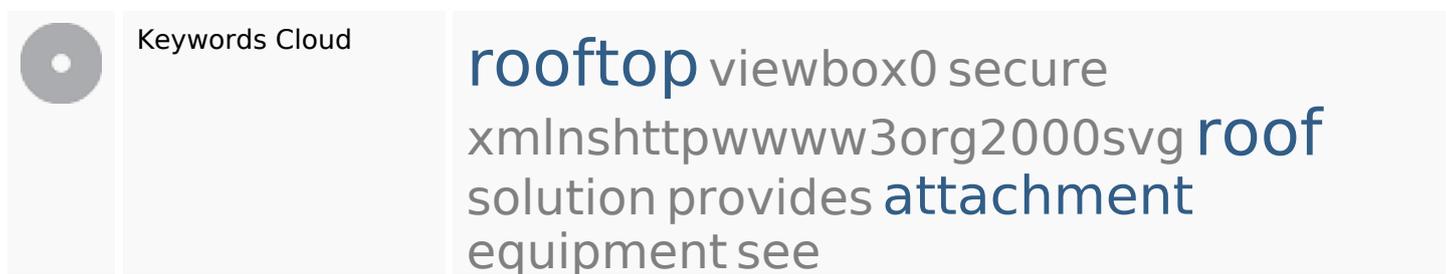|		
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 45 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.89% Internal Links 91.11%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
Find Your Rep	Internal	Passing Juice
U-Anchor 2000 Series	Internal	Passing Juice
U-Anchor 3000 Series	Internal	Passing Juice
Solar	Internal	Passing Juice
2-Pipe Snow Fence	Internal	Passing Juice
Roof Mounted Box	Internal	Passing Juice
Wall Mounted Box	Internal	Passing Juice
Electrical Disconnect Box	Internal	Passing Juice
Roof Pipe Securement	Internal	Passing Juice
Attached Pipe Frame	Internal	Passing Juice
Existing Frame	Internal	Passing Juice
Existing Tie Down	Internal	Passing Juice
Duct Securement	Internal	Passing Juice
Wall Mounted Guardrail	Internal	Passing Juice
Roof Mounted Guardrail	Internal	Passing Juice
Roof Ladders	Internal	Passing Juice
Roof Stairs & Walkways	Internal	Passing Juice
Weather Stations	Internal	Passing Juice
Satellite Dish	Internal	Passing Juice
Antenna	Internal	Passing Juice
Equipment Screen	Internal	Passing Juice
Light Mount	Internal	Passing Juice
Camera Mount	Internal	Passing Juice
Guy Wire Kit	Internal	Passing Juice
Signage	Internal	Passing Juice
Lightning Protection	Internal	Passing Juice

In-page links

Brochures		Internal	Passing Juice
Blog		Internal	Passing Juice
CEU Courses		Internal	Passing Juice
More Info		External	Passing Juice
Enter the Bracket		External	Passing Juice
Walk Our Roof		External	Passing Juice
View Case Studies		Internal	Passing Juice
-		Internal	Passing Juice
-		Internal	Passing Juice
-		Internal	Passing Juice
-		Internal	Passing Juice
-		Internal	Passing Juice
About		Internal	Passing Juice
Resource Library		Internal	Passing Juice
FAQ		Internal	Passing Juice
Warranties		Internal	Passing Juice
Master Spec		External	Passing Juice
Internal Employees		Internal	Passing Juice

SEO Keywords

	Keywords Cloud	rooftop viewbox0 secure xmlnshttpwwww3org2000svg roof solution provides attachment equipment see

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
rooftop	41	✖	✖	✔	✔

Keywords Consistency

roof	37	✖	✖	✔	✔
attachment	25	✖	✖	✔	✔
solution	22	✖	✖	✔	✔
see	20	✖	✖	✖	✖

Usability

	Url	Domain : anchorp.com Length : 11
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

	✖	Too bad, your website is using inline styles.
	✔	Great, your website has few CSS files.
	✖	Too bad, your website has too many JS files (more than 6).
	✖	Too bad, your website does not take advantage of gzip.

Mobile

Mobile Optimization	✔	Apple Icon
	✔	Meta Viewport Tag
	✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. http://anchorp.com/sitemap.xml https://www.anchorp.com/sitemap.xml
✔	Robots.txt	http://anchorp.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.