







Website Analysis: amsa.org

Generated on February 29 2024 12:35 PM

The score is 41/100




SEO Content

	Title	<p>American Medical Student Association Home</p> <p>Length : 41</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>The American Medical Student Association (AMSA), with a half-century history of medical student activism, is the oldest and largest independent association of physicians-in-training in the United States.</p> <p>Length : 203</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1966"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>American Medical Student Association Home</td> </tr> <tr> <td>description</td> <td>The American Medical Student Association (AMSA), with a half-century history of medical student activism, is the oldest and largest independent association of physicians-in-training in the United States.</td> </tr> <tr> <td>url</td> <td>https://www.amsa.org/</td> </tr> <tr> <td>site_name</td> <td>AMSA</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	American Medical Student Association Home	description	The American Medical Student Association (AMSA), with a half-century history of medical student activism, is the oldest and largest independent association of physicians-in-training in the United States.	url	https://www.amsa.org/	site_name	AMSA
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	Headings	<table border="1" data-bbox="539 2002 1481 2069"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>5</td> <td>13</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	4	5	13	2	0	0		
H1	H2	H3	H4	H5	H6											
4	5	13	2	0	0											




SEO Content

		<ul style="list-style-type: none">• [H1]• [H1] Future physicians• [H1] Vision• [H1] Statement of Belonging• [H2]• [H2] Medical Education, Amplified.• [H2] What's in it for you?• [H2] FEATURED MEMBER BENEFITS• [H2] Join In• [H3] Advocacy• [H3] Education• [H3] Networking• [H3] Future physicians—eager for change.• [H3] Patients above profits.• [H3] Med-ed Superfood.• [H3] What's hot at AMSA right now?• [H3] Chapter Officer Hub• [H3] AMSA Leader Marketplace• [H3] On Call Blog: Recent Posts• [H3] Abortion Bans: Denial of Bodily Autonomy; Long-lasting Consequences• [H3] Follow @AMSANational on Instagram, Facebook, Twitter, and LinkedIn to keep up.• [H3] Follow Us• [H4] Recap of AMSA's Repro Health Project Engagement at The Society of Teachers of Family Medicine (STFM) Conference on Medical Student Education• [H4] WHEN SHOULD I TAKE THE MCAT IN 2024?
	Images	We found 2 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 89 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.62% Internal Links 94.38%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Member Center	Internal	Passing Juice
Calendar	Internal	Passing Juice
News &#038; Resources	Internal	Passing Juice
Join	Internal	Passing Juice
Swag Shop	Internal	Passing Juice
AMSA Portal	Internal	Passing Juice
Support AMSA Foundation	External	Passing Juice
About	Internal	Passing Juice
About AMSA	Internal	Passing Juice
History	Internal	Passing Juice
Why AMSA?	Internal	Passing Juice
Leadership &#038; Staff	Internal	Passing Juice
National Leadership	Internal	Passing Juice
National Office Staff	Internal	Passing Juice
Governance &#038; Politics	Internal	Passing Juice
Constitution &#038; Bylaws	Internal	Passing Juice
Strategic Framework	Internal	Passing Juice

In-page links

House of Delegates	Internal	Passing Juice
Resolutions	Internal	Passing Juice
Committees	Internal	Passing Juice
Delegates	Internal	Passing Juice
On Call	Internal	Passing Juice
About AMSA Advocacy	Internal	Passing Juice
Action Committees	Internal	Passing Juice
Community &#038; Public Health	Internal	Passing Juice
Environmental Health	Internal	Passing Juice
Gender &#038; Sexuality	Internal	Passing Juice
Global Health	Internal	Passing Juice
Health Policy Team	Internal	Passing Juice
Medical Education Team	Internal	Passing Juice
Race, Ethnicity and Culture in Health	Internal	Passing Juice
Wellness &#038; Student Life	Internal	Passing Juice
Campaigns + Initiatives	Internal	Passing Juice
AIDS Advocacy Network	Internal	Passing Juice
Health Care for All	Internal	Passing Juice
Med out the Vote	Internal	Passing Juice
Med Students for Gun Safety	Internal	Passing Juice
Activism Resources	Internal	Passing Juice
Activism Toolbox	Internal	Passing Juice
COVID-19 Activism	Internal	Passing Juice
AMSA Activism Series	Internal	Passing Juice
AMSA Scorecard	Internal	Passing Juice
Weeks of Action	Internal	Passing Juice
About AMSA Academy	Internal	Passing Juice
HEART-IM	Internal	Passing Juice

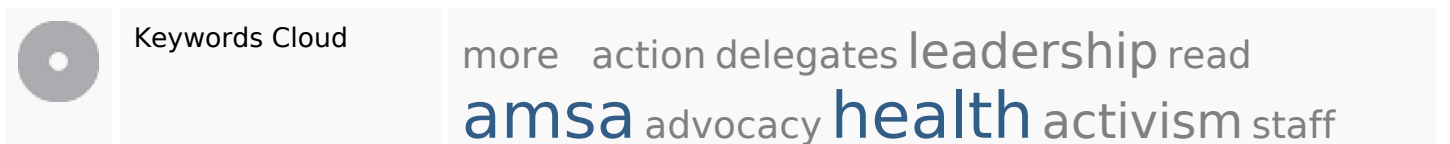
In-page links

IMG Residency Prep Series	Internal	Passing Juice
Life + Leadership	Internal	Passing Juice
Reproductive Health Project	Internal	Passing Juice
Scholars Programs	Internal	Passing Juice
Visual Intelligence	Internal	Passing Juice
AMSACon	External	Passing Juice
Prepare for what's ahead	Internal	Passing Juice
Mentoring & Coaching	Internal	Passing Juice
Advocacy Coaching	Internal	Passing Juice
Reproductive Health Mentorship Sprints	Internal	Passing Juice
Clinical Experiences	Internal	Passing Juice
Regional SIM Challenges	Internal	Passing Juice
AMSACon / FP4Change	External	Passing Juice
Join Our Movement	Internal	Passing Juice
Leadership Opportunities	Internal	Passing Juice
Chapter Officers	Internal	Passing Juice
Fellowship Program	Internal	Passing Juice
Action Committee and Campaign Leaders	Internal	Passing Juice
AMSA Academy Leaders	Internal	Passing Juice
IFMSA Advisor	Internal	Passing Juice
Membership Directors	Internal	Passing Juice
Board of Trustees	Internal	Passing Juice
Editorial Board	Internal	Passing Juice
Benefits + Partners	Internal	Passing Juice
Work With Us	Internal	Passing Juice
Promote	Internal	Passing Juice
Join	Internal	Passing Juice
Partner	Internal	Passing Juice

In-page links

Specs &#038; Submission Forms	Internal	Passing Juice
AMSA Alumni Network	Internal	Passing Juice
I AM A...	Internal	Passing Juice
Overview	Internal	Passing Juice
Faculty Advisors	Internal	Passing Juice
are you in?	External	Passing Juice
Join AMSA	Internal	Passing Juice
Check it out	Internal	Passing Juice
Join	Internal	Passing Juice
User Login	Internal	Passing Juice
Donate	Internal	Passing Juice
Contact	Internal	Passing Juice
News &#038; Resources	Internal	Passing Juice
Subscribe	Internal	Passing Juice
website accessibility	External	Passing Juice






SEO Keywords










Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
amsa	9	✘	✘	✔	✔
health	8	✘	✘	✘	✔
activism	4	✘	✘	✔	✘
leadership	4	✘	✘	✘	✘
staff	3	✘	✘	✘	✘





Usability

	Url	Domain : amsa.org Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 54
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://amsa.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>