Website Analysis: ammajans.com

The score is 53/100

SEO Content

⚠️	Title	Ammajans - Natural & Organic Products for Your Skin & Body in Pakistan Length : 78 Ideally, your title should contain between 10 and 70 characters (spaces included). Use [this free tool](#) to calculate text length.
⚠️	Description	Discover the power of nature with Ammajans Health and Beauty. Our natural and organic products nourish and rejuvenate your skin and body, leaving you feeling refreshed and revitalized. Shop now for healthy and radiant beauty. Length : 225 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use [this free tool](#) to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use [this free online meta tags generator](#) to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	Ammajans - Natural & Organic Products for Your Skin & Body in Pakistan
url	https://ammajans.com/
site_name	Ammajan's Organic Secrets
description	Discover the power of nature with Ammajans Health and Beauty. Our natural and organic products nourish and rejuvenate your skin and body, leaving you feeling refreshed and revitalized. Shop now for healthy and radiant beauty.

		image	https://cdn.shopify.com/s/files/1/0722/2791/4037/files/51941BFC-2890-4348-88C0-DF0599986620.jpg?v=1677099599		
		image:secure_url	https://cdn.shopify.com/s/files/1/0722/2791/4037/files/51941BFC-2890-4348-88C0-DF0599986620.jpg?v=1677099599		
		image:width	591		
		image:height	1280		

●	Headings	H1	H2	H3	H4	H5	H6
		1	8	4	0	0	0

- [H1] .logo--image { height: auto; width: 96px; } @media only screen and (max-width: 767px) { .logo--image { width: 96px; } }
- [H2] Rediscover Radiance, Naturally
- [H2] Introducing to Brand
- [H2] Hot Selling Products
- [H2] Newly Launched
- [H2] Hair Growth
- [H2] Night Cream
- [H2] Beauty & Personal Care Blogs
- [H2] Your Cart
- [H3] Say No To Chemicals
- [H3] Beauty Sleep: Rejuvenate Your Skin with Ammajans Natural Night Cream
- [H3] Discover the Benefits of Ammajans Organic Shampoo for Healthy, Beautiful Hair
- [H3] Ammajan's Hair Oil

	Images	We found 100 images on this web page.
✖		16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

	Text/HTML Ratio	Ratio : 3%
✖		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

	Flash	Perfect, no Flash content has been detected on this page.
✔		

	Iframe	Great, there are no Iframes detected on this page.
✔		

SEO Links

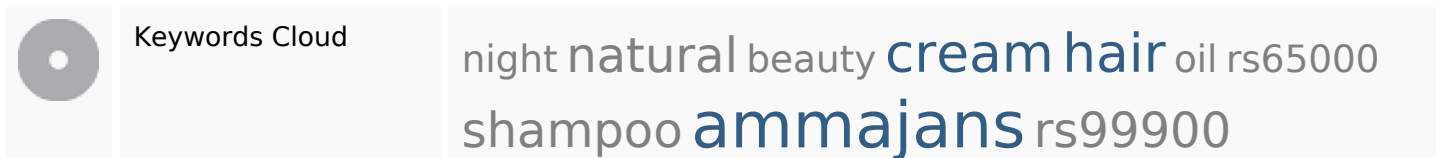|		
✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 23 links including 0 link(s) to files
○	Statistics	External Links : noFollow 4.35% External Links : Passing Juice 8.7% Internal Links 86.96%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Home	Internal	Passing Juice
Shop by Collection	Internal	Passing Juice
Trending	Internal	Passing Juice
Skincare	Internal	Passing Juice
Hair Care	Internal	Passing Juice
Newly Launched	Internal	Passing Juice
Facewash	Internal	Passing Juice
Hair Oil	Internal	Passing Juice
Shampoo	Internal	Passing Juice
Cream	Internal	Passing Juice
Blogs	Internal	Passing Juice
Ask Ammajan	Internal	Passing Juice
Hot Selling Products	Internal	Passing Juice
Hair Growth	Internal	Passing Juice
skip carousel	Internal	Passing Juice

In-page links

Night Cream	Internal	Passing Juice
Beauty Sleep: Rejuvenate Your Skin with Ammajans Natural Night Cream	Internal	Passing Juice
Discover the Benefits of Ammajans Organic Shampoo for Healthy, Beautiful Hair	Internal	Passing Juice
Ammajan's Hair Oil	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Service	External	Passing Juice
Ammajan's Organic Secrets	External	noFollow

SEO Keywords

Keywords Cloud	night natural beauty cream hair oil rs65000 shampoo ammajans rs99900

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ammajans	13	✔	✖	✔	✔
cream	10	✖	✖	✖	✔
hair	8	✖	✖	✖	✔
rs99900	7	✖	✖	✖	✖
shampoo	6	✖	✖	✖	✔

Usability

	Url	Domain : ammajans.com Length : 12
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.

Usability

✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 3 Warnings : 1
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

❌	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://ammajans.com/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics