Website Analysis: aludra.ru

Generated on March 30 2026 10:01 AM

The score is 63/100

SEO Content

✅	Title	Отзывы об аромате Spirit of Kings Aludra Length : 40 Perfect, your title contains between 10 and 70 characters.
✅	Description	Что за аромат Spirit of Kings Aludra - Первые впечатления и эмоции - Что пишут в отзывах реальные люди Length : 102 Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◯	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>3</td><td>0</td><td>0</td><td>5</td><td>0</td></tr></table> [H1] Отзывы об аромате Spirit of Kings Aludra [H2] Что за аромат Spirit of Kings Aludra [H2] Первые впечатления и эмоции [H2] Что пишут в отзывах реальные люди [H5] «Ношу его уже неделю подряд, и это мой новый фаворит. Вызывает много комплиментов, особенно вечером.» [H5] «На мне он раскрывается очень мягко, как уютный плед. Очень приятно чувствовать его на себе весь день.» [H5] «Для меня он скорее универсальный — и в офис, и на свидание. Ничего навязчивого, но присутствие ароматное.» [H5] «Я сначала думала, что это копия известного парфюма, но на самом деле он звучит интереснее и глубже.» [H5] «Он напоминает сочетание плодов и цветов, но не выглядит детским или слишком сладким — именно тот баланс, который я искала.»

SEO Content

❌	Images	We found 7 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
❌	In-page links	We found a total of 1 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Type	Juice
https://www.spellsmell.ru/women/spirit-of-kings/	External	Passing Juice

SEO Keywords

⚪	Keywords Cloud	раскрывается что aludra kings это ноты

SEO Keywords

отзывы spirit его как

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
что	11	✖	✖	✔	✔
aludra	7	✔	✖	✔	✔
spirit	6	✔	✖	✔	✔
kings	6	✔	✖	✔	✔
это	6	✖	✖	✖	✔

Usability

	Url	Domain : aludra.ru Length : 9
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is ru.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0

Document

✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✓ Perfect, your website has few JavaScript files.
		✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✓	Robots.txt	http://aludra.ru/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.