



# Website Analysis: alternativestoanimalresearch.org

Generated on April 12 2026 10:10 AM




The score is 57/100







## SEO Content

	Title	<p>Welcome to AFAAR</p> <p>Length : 16</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																	
	Description	<p>{aafar_body:attr_safe limit='170'}</p> <p>Length : 34</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																	
	Keywords	<p>Alternatives to Animal Research</p> <p>Good, your page contains meta keywords.</p>																	
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Welcome to AFAAR</td> </tr> <tr> <td>description</td> <td>{aafar_body:attr_safe limit='170'}</td> </tr> <tr> <td>site_name</td> <td>Alternatives to Animal Research</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> </tbody> </table>						Property	Content	title	Welcome to AFAAR	description	{aafar_body:attr_safe limit='170'}	site_name	Alternatives to Animal Research	locale	en_US		
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	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Welcome to AFAAR</li> <li>[H2] American Fund for Alternatives to Animal Research</li> </ul>						H1	H2	H3	H4	H5	H6	1	1	0	0	0	0
H1	H2	H3	H4	H5	H6														
1	1	0	0	0	0														
	Images	<p>We found 3 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>																	
	Text/HTML Ratio	<p>Ratio : 12%</p>																	

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.26% Internal Links 94.74%

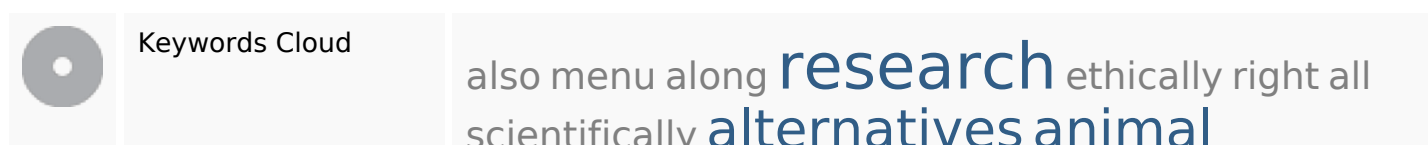
## In-page links

Anchor	Type	Juice
<a href="#">Skip to Content</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Programs</a>	Internal	Passing Juice
<a href="#">Alternatives</a>	Internal	Passing Juice
<a href="#">Ethel Thurston, PhD</a>	Internal	Passing Juice
<a href="#">Press Room</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice

## In-page links

<a href="#">Outreach Materials</a>	Internal	Passing Juice
<a href="#">Suggested Reading</a>	Internal	Passing Juice
<a href="#">News &amp; Action Alerts</a>	Internal	Passing Juice
<a href="#">Press Releases</a>	Internal	Passing Juice
<a href="#">Helpful Links</a>	Internal	Passing Juice
<a href="#">Glossary</a>	Internal	Passing Juice
<a href="#">Name Index</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Copyright Policy</a>	Internal	Passing Juice
<a href="#">eBree Design</a>	External	Passing Juice


## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
research	3	✘	✔	✘	✔
alternatives	2	✘	✔	✘	✔
animal	2	✘	✔	✘	✔
menu	1	✘	✘	✘	✘
along	1	✘	✘	✘	✘











## Usability

	Url	Domain : alternativestoanimalresearch.org Length : 32




## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://alternativestoanimalresearch.org/sitemap.xml">http://alternativestoanimalresearch.org/sitemap.xml</a>
	Robots.txt	<a href="http://alternativestoanimalresearch.org/robots.txt">http://alternativestoanimalresearch.org/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.