



Website Analysis: allflowersexpress.com

Generated on June 24 2023 10:57 AM

The score is 44/100



SEO Content

	Title	<p>Allflowersexpress - Express Flowers for DIY Weddings and Bulk Flowers</p> <p>Length : 69</p> <p>Perfect, your title contains between 10 and 70 characters.</p>										
	Description	<p>Online Fresh cut flowers selection by the bunch.Your Online Floral Source for Fresh Cut Flowers / Wholesale Flowers / Wedding Flowers, DIY Brides, Flowers Direct, Roses Direct, Wedding Flower Packages. Flowers Delivered To Your Door. Flowers Delivered Free Nationwide. Florist Designers, Wedding Designers.</p> <p>Length : 306</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>										
	Keywords	<p>Wholesale Flowers, Wedding Flowers, DIY Brides, Flowers Direct, Roses Direct, Wedding Flower Packages, Flowers Delivered To Your Door, Flowers Delivered Free Nationwide, Florist Designers, Wedding Designers, Event Planners, Wedding Planners.</p> <p>Good, your page contains meta keywords.</p>										
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1509 1481 1973"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Allflowersexpress - Express Flowers for DIY Weddings and Bulk Flowers</td> </tr> <tr> <td>site_name</td> <td>All Flowers Express.Com</td> </tr> <tr> <td>url</td> <td>http://allflowersexpress.com/</td> </tr> <tr> <td>image</td> <td>https://allflowersexpress.com/includes/templates/yourstore/images/uploads/logo_1588569310.png</td> </tr> </tbody> </table>	Property	Content	title	Allflowersexpress - Express Flowers for DIY Weddings and Bulk Flowers	site_name	All Flowers Express.Com	url	http://allflowersexpress.com/	image	https://allflowersexpress.com/includes/templates/yourstore/images/uploads/logo_1588569310.png
Property	Content											
title	Allflowersexpress - Express Flowers for DIY Weddings and Bulk Flowers											
site_name	All Flowers Express.Com											
url	http://allflowersexpress.com/											
image	https://allflowersexpress.com/includes/templates/yourstore/images/uploads/logo_1588569310.png											

SEO Content





image:url	https://allflowersexpress.com/includes/templates/yourstore/images/uploads/logo_1588569310.png
description	Online Fresh cut flowers selection by the bunch.Your Online Floral Source for Fresh Cut Flowers / Wholesale Flowers / Wedding Flowers, DIY Brides, Flowers Direct, Roses Direct, Wedding Flower Packages. Flowers Delivered To Your Door. Flowers Delivered Free Nationwide. Florist Designers, Wedding Designers.
type	business.business

Headings





H1	H2	H3	H4	H5	H6
0	36	0	9	0	0

- [H2] Slider Section
- [H2] FEATURED FLOWERS
- [H2] Astilbe Premium By Case
- [H2] Rose Orange
- [H2] Aster Solidago Premium By Case
- [H2] Rose Yellow
- [H2] Birds Of Paradise By Case
- [H2] Rose Coral
- [H2] Alstroemeria -Peruvian Lily- By Case
- [H2] Achillea Yarrow Yellow By Case
- [H2] Asters By Case
- [H2] Anemone Flower By Case
- [H2] Flowers By Bunch
- [H2] Sunflowers - Petite
- [H2] Eucalyptus Gunni
- [H2] Eucalyptus Silver Dollar
- [H2] Eucalyptus Baby Blue
- [H2] Eucalyptus Seeded
- [H2] Pussy Willow Tips
- [H2] Curly Willow Tips
- [H2] Ivy Mini "Popular Wedding Foliage "
- [H2] Tree Fern Foliage
- [H2] Salal "Lemon Leaf" Foliage
- [H2] PROMOS
- [H2] Mauris lacinia lectus
- [H2] Testimonials
- [H2] Babies Breath - Gypso By Case
- [H2] Alstroemeria -Peruvian Lily
- [H2] Ammi Majus Queen Ann's Lace By Case
- [H2] Antique Garden 20-Stem Bouquets
- [H2] Daisy Poms - Chrysanthemum
- [H2] Lily LA Hybrid By Case
- [H2] Ruscus Italian Foliage
- [H2] Ruscus Israeli Foliage
- [H2] Salal "Lemon Leaf" Foliage
- [H2] Tree Fern Foliage
- [H4] Categories

SEO Content

		<ul style="list-style-type: none"> • [H4] Categories • [H4] Bestsellers • [H4] New Products • [H4] ABOUT US • [H4] NEWSLETTER SIGNUP • [H4] INFORMATIONS • [H4] MY ACCOUNT • [H4] CUSTOMER CARE
	Images	<p>We found 55 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 63 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 7.94%</p> <p>Internal Links 92.06%</p>

In-page links

Anchor	Type	Juice
Flowers By Bunch	Internal	Passing Juice

In-page links

Flowers By Case	Internal	Passing Juice
Roses Tinted / Unique	Internal	Passing Juice
Pre-Made Bouquet	Internal	Passing Juice
Flower Supply	Internal	Passing Juice
New Products	Internal	Passing Juice
All Products	Internal	Passing Juice
Login / Create Account	Internal	Passing Juice
Astilbe Premium By Case	Internal	Passing Juice
Rose Orange	Internal	Passing Juice
Aster Solidago Premium By Case	Internal	Passing Juice
Rose Yellow	Internal	Passing Juice
Birds Of Paradise By Case	Internal	Passing Juice
Rose Coral	Internal	Passing Juice
Alstroemeria -Peruvian Lily- By Case	Internal	Passing Juice
Achillea Yarrow Yellow By Case	Internal	Passing Juice
Asters By Case	Internal	Passing Juice
Anemone Flower By Case	Internal	Passing Juice
Sunflowers - Petite	Internal	Passing Juice
Eucalyptus Gunni	Internal	Passing Juice
Eucalyptus Silver Dollar	Internal	Passing Juice
Eucalyptus Baby Blue	Internal	Passing Juice
Eucalyptus Seeded	Internal	Passing Juice
Pussy Willow Tips	Internal	Passing Juice
Curly Willow Tips	Internal	Passing Juice
Ivy Mini "Popular Wedding Foliage "	Internal	Passing Juice
Tree Fern Foliage	Internal	Passing Juice
Salal "Lemon Leaf" Foliage	Internal	Passing Juice
Mauris lacinia lectus	Internal	Passing Juice

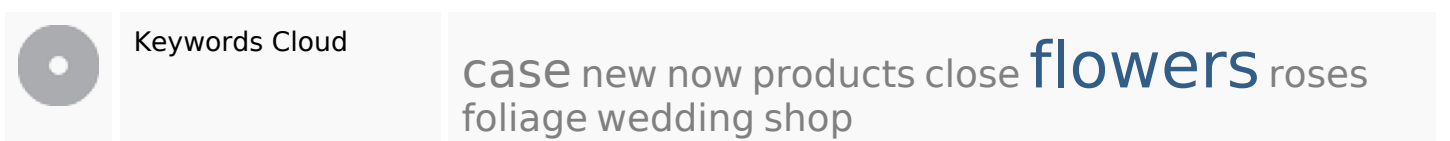
In-page links

Brand - 01	Internal	Passing Juice
Brand - 02	Internal	Passing Juice
Brand - 03	Internal	Passing Juice
Brand Logo	Internal	Passing Juice
Brand Name	Internal	Passing Juice
Company Logo	Internal	Passing Juice
Lightway Sample	Internal	Passing Juice
Manufacturer	Internal	Passing Juice
Publisher	Internal	Passing Juice
Sample Publisher	Internal	Passing Juice
Babies Breath - Gypso By Case	Internal	Passing Juice
Alstroemeria -Peruvian Lily	Internal	Passing Juice
Ammi Majus Queen Ann's Lace By Case	Internal	Passing Juice
Antique Garden 20-Stem Bouquets	Internal	Passing Juice
Daisy Poms - Chrysanthemum	Internal	Passing Juice
Lily LA Hybrid By Case	Internal	Passing Juice
Ruscus Italian Foliage	Internal	Passing Juice
Ruscus Israeli Foliage	Internal	Passing Juice
View more	Internal	Passing Juice
Shipping Info	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Conditions of Use	Internal	Passing Juice
Site Map	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Order History	Internal	Passing Juice
Compare	Internal	Passing Juice
Change Password	Internal	Passing Juice
FAQ	Internal	Passing Juice

In-page links

=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Allflowersexpress	Internal	Passing Juice

SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
flowers	14	✓	✓	✓	✓
case	6	✗	✗	✗	✓
shop	5	✗	✗	✗	✗
products	5	✗	✗	✗	✓
close	5	✗	✗	✗	✗












Usability

	Url	Domain : allflowersexpress.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 98 Warnings : 26
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization

		http://allflowersexpress.com/sitemap.xml https://allflowersexpress.com/sitemap.xml
	Robots.txt	http://allflowersexpress.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.