

# Website Analysis: alipromocodesexpress.co.uk

Generated on June 24 2025 23:00 PM

The score is 69/100



## SEO Content





|             | Title   | £15 Off AliExpress Promo Codes - 91% Off Voucher 2025  |          |         |         |         |         |          |         |        |       |      |         |       |   |             |   |     |                                     |           |  |
|-------------|---|--|----------|---------|---------|---------|---------|----------|---------|--------|-------|------|---------|-------|---|-------------|---|-----|-------------------------------------|-----------|--|
|             |   | Length : 53  |          |         |         |         |         |          |         |        |       |      |         |       |   |             |   |     |                                     |           |  |
|             |   | Perfect, your title contains between 10 and 70 characters.   |          |         |         |         |         |          |         |        |       |      |         |       |   |             |   |     |                                     |           |  |
|             | Description   | AliExpress Promo Codes: £6 - £30 Off Discount Codes. 50% - 91% Off Voucher Codes. 15% Off Sitewide + Free Delivery for Today!  |          |         |         |         |         |          |         |        |       |      |         |       |   |             |   |     |                                     |           |  |
|             |   | Length : 125   |          |         |         |         |         |          |         |        |       |      |         |       |   |             |   |     |                                     |           |  |
|             |   | Great, your meta description contains between 70 and 160 characters.   |          |         |         |         |         |          |         |        |       |      |         |       |   |             |   |     |                                     |           |  |
|             | Keywords  | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.  |          |         |         |         |         |          |         |        |       |      |         |       |   |             |   |     |                                     |           |  |
|             | Og Meta Properties  | Good, your page take advantage of Og Properties.   |          |         |         |         |         |          |         |        |       |      |         |       |   |             |   |     |                                     |           |  |
|             |   | <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>£15 Off AliExpress Promo Codes - 91% Off Voucher 2025</td></tr><tr><td>description</td><td>AliExpress Promo Codes: £6 - £30 Off Discount Codes. 50% - 91% Off Voucher Codes. 15% Off Sitewide + Free Delivery for Today!</td></tr><tr><td>url</td><td>https://alipromocodesexpress.co.uk/</td></tr><tr><td>site_name</td><td>£15 Off AliExpress Promo Codes - 91% Off Discount Code</td></tr></table> |          |         |         |         |         | Property | Content | locale | en_US | type | website | title | £15 Off AliExpress Promo Codes - 91% Off Voucher 2025 | description | AliExpress Promo Codes: £6 - £30 Off Discount Codes. 50% - 91% Off Voucher Codes. 15% Off Sitewide + Free Delivery for Today! | url | https://alipromocodesexpress.co.uk/ | site_name | £15 Off AliExpress Promo Codes - 91% Off Discount Code |
| Property    | Content   |  |          |         |         |         |         |          |         |        |       |      |         |       |   |             |   |     |                                     |           |  |
| locale      | en_US   |  |          |         |         |         |         |          |         |        |       |      |         |       |   |             |   |     |                                     |           |  |
| type        | website   |  |          |         |         |         |         |          |         |        |       |      |         |       |   |             |   |     |                                     |           |  |
| title       | £15 Off AliExpress Promo Codes - 91% Off Voucher 2025   |  |          |         |         |         |         |          |         |        |       |      |         |       |   |             |   |     |                                     |           |  |
| description | AliExpress Promo Codes: £6 - £30 Off Discount Codes. 50% - 91% Off Voucher Codes. 15% Off Sitewide + Free Delivery for Today! |  |          |         |         |         |         |          |         |        |       |      |         |       |   |             |   |     |                                     |           |  |
| url         | https://alipromocodesexpress.co.uk/   |  |          |         |         |         |         |          |         |        |       |      |         |       |   |             |   |     |                                     |           |  |
| site_name   | £15 Off AliExpress Promo Codes - 91% Off Discount Code  |  |          |         |         |         |         |          |         |        |       |      |         |       |   |             |   |     |                                     |           |  |
|             | Headings  | H1<br>3  | H2<br>27 | H3<br>6 | H4<br>0 | H5<br>0 | H6<br>0 |          |         |        |       |      |         |       |   |             |   |     |                                     |           |  |
|             |   | • [H1] AliExpress Promo Codes  |          |         |         |         |         |          |         |        |       |      |         |       |   |             |   |     |                                     |           |  |

## SEO Content

|  |                 |   |
|--|-----------------|---|
|  |                 | <ul style="list-style-type: none"><li>• [H1] How to Apply Promo Codes on AliExpress UK</li><li>• [H1] AliExpress: A Subsidiary of Alibaba</li><li>• [H2] £15 Off AliExpress Promo Codes – 91% Off Discount Code</li><li>• [H2] AliExpress UK Promo Codes</li><li>• [H2] AliExpress UK Discounts</li><li>• [H2] Fixed Amount Discounts</li><li>• [H2] Black Friday, 4th Of July, and Halloween SALE</li><li>• [H2] AliExpress First Order Promo Code</li><li>• [H2] Various Other Options by AliExpress</li><li>• [H2] Deals Starting from US \$2.99</li><li>• [H2] First Come, First Served Discounts</li><li>• [H2] Free Delivery</li><li>• [H2] Free Returns Within 90 Days</li><li>• [H2] More Options for Enhanced Shopping Experience</li><li>• [H2] Step 1: Find the Right Promo Code</li><li>• [H2] Step 2: Visit the AliExpress UK Website</li><li>• [H2] Step 3: Log In or Create an Account</li><li>• [H2] Step 4: Browse and Select Your Products</li><li>• [H2] Step 5: Apply the Promo Code</li><li>• [H2] Step 6: Complete Your Purchase</li><li>• [H2] Step 7: Confirm and Track Your Order</li><li>• [H2] Introduction and Background</li><li>• [H2] Vision and Mission</li><li>• [H2] Distribution and Scaling</li><li>• [H2] Key Distribution Strategies:</li><li>• [H2] Products and Services</li><li>• [H2] Unique Services:</li><li>• [H2] Scaling and Growth</li><li>• [H2] FAQs about AliExpress</li><li>• [H3] Category-Specific Promo Codes for AliExpress UK</li><li>• [H3] Example Offers:</li><li>• [H3] Example Offers:</li><li>• [H3] Example Offers:</li><li>• [H3] Example Offers:</li><li>• [H3] Tips for Efficient Shopping</li></ul> |
|  | Images          | We found 24 images on this web page.<br><br>Good, most or all of your images have alt attributes  |
|  | Text/HTML Ratio | Ratio : 20%<br><br>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.   |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |

## SEO Content


### SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 4 links including 0 link(s) to files                                 |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 75%<br>Internal Links 25% |

### In-page links

| Anchor                      | Type     | Juice         |
|-----------------------------|----------|---------------|
| <a href="#">Show Less</a>   | Internal | Passing Juice |
| <a href="#">AliExpress</a>  | External | Passing Juice |
| <a href="#">UK shoppers</a> | External | Passing Juice |
| <a href="#">Signup/Join</a> | External | Passing Juice |

## SEO Keywords

|  |                |   |
|--|----------------|---|
|  | Keywords Cloud | home shopping <b>aliexpress</b> promo codes<br>products items offers code discounts |
|--|----------------|---|

### Keywords Consistency

| Keyword    | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| aliexpress | 93      | ✓     | ✗        | ✓           | ✓        |
| promo      | 34      | ✓     | ✗        | ✓           | ✓        |
| shopping   | 31      | ✗     | ✗        | ✗           | ✓        |







## Keywords Consistency

|          |    |   |   |   |   |
|----------|----|---|---|---|---|
| products | 26 | ✖ | ✖ | ✖ | ✔ |
| code     | 23 | ✔ | ✖ | ✔ | ✔ |

## Usability

|  |              |  |
|--|--------------|--|
|    | Url          | Domain : alipromocodesexpress.co.uk<br>Length : 26 |
|    | Favicon      | Great, your website has a favicon.                 |
|    | Printability | Great. We have found a Print-Friendly CSS.         |
|   | Language     | Good. Your declared language is en.                |
|  | Dublin Core  | This page does not take advantage of Dublin Core.  |

## Document

|  |                 |  |
|--|-----------------|--|
|  | Doctype         | HTML 5   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                   |
|  | W3C Validity    | Errors : 12<br>Warnings : 31                               |
|  | Email Privacy   | Great no email address has been found in plain text!       |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips      | ✔ Excellent, your website doesn't use nested tables.       |

## Document

- ✖ Too bad, your website is using inline styles.
- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://alipromocodesexpress.co.uk/sitemap.xml>

[https://alipromocodesexpress.co.uk/sitemap\\_index.xml](https://alipromocodesexpress.co.uk/sitemap_index.xml)



### Robots.txt

<http://alipromocodesexpress.co.uk/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.