Website Analysis: ahrefs.com

Generated on May 14 2025 08:51 AM

The score is 63/100

SEO Content

✅	Title	Ahrefs—Marketing Intelligence Tools Powered by Big Data. Length : 56 Perfect, your title contains between 10 and 70 characters.
✅	Description	Unlock data to make effective decisions across digital marketing. SEO, content marketing, PPC, digital PR, and more. Length : 117 Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Ahrefs—Marketing Intelligence Tools Powered by Big Data.
type	website
description	Unlock data to make effective decisions across digital marketing. SEO, content marketing, PPC, digital PR, and more.
image	https://static.ahrefs.com/assets/img/og/ahrefs.png?v=2
url	https://ahrefs.com/
site_name	Ahrefs

Headings	H1	H2	H3	H4	H5	H6
	1	4	0	3	0	0

- [H1] Your digital marketing strategy backed by real, actionable

SEO Content

| | | data
• [H2] All-in-one marketing intelligence platform:
• [H2] The best data in the industry
• [H2] Lots of educational materials
• [H2] Community & support
• [H4] Rank
• [H4] Bot
• [H4] Owner |
| :---: | :---: | :--- |
| ❌ | Images | We found 102 images on this web page.

35 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ❌ | Text/HTML Ratio | Ratio : 1%

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✅ | Flash | Perfect, no Flash content has been detected on this page. |
| ✅ | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 10 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 20%

External Links : Passing Juice 40%

Internal Links 40% |

In-page links

Anchor	Type	Juice
Ahrefs data	Internal	Passing Juice

In-page links

Cloudflare Radar	External	Passing Juice
Aira. The State of Link Building Report 2022	External	Passing Juice
Academy →	Internal	Passing Juice
Youtube channel →	External	noFollow
How to use	Internal	Passing Juice
Blog →	Internal	Passing Juice
our private community,	External	noFollow
search engine	External	Passing Juice
@botsbreeder	External	Passing Juice

SEO Keywords

	Keywords Cloud	websites data tools content team all ahrefs tool marketing seo

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ahrefs	33	✔	✖	✖	✖
seo	23	✖	✖	✔	✖
marketing	10	✔	✖	✔	✔
content	10	✖	✖	✔	✖
tools	9	✔	✖	✖	✖

Usability

	Url	Domain : ahrefs.com Length : 10
✔	Favicon	Great, your website has a favicon.

Usability

❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✔ Perfect. No inline css has been found in HTML tags! ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://ahrefs.com/sitemap.xml
✓	Robots.txt	http://ahrefs.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.