Website Analysis: afterdinnermagic.com

The score is 43/100

SEO Content

⚠️	Title	Home Length : 4 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Doctor Osborn's Magic and Balloons. Alabama and the Tennessee Valley's No#1 Magical Mad Scientist. Delivering Hilarious Comedy Magic and Amazing Balloon Twisting to Corporate and Private Events Across Alabama and the Tennessee Valley. Huntsville Magician, Madison Magician, Family Entertainer, Balloon Animals, Corporate Entertainment Length : 336 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	Home
site_name	Doctor Osborn Magic and Balloons
url	http://afterdinnermagic.com/home.html

SEO Content

		description	Doctor Osborn's Magic and Balloons. Alabama and the Tennessee Valley's No#1 Magical Mad Scientist. Delivering Hilarious Comedy Magic and Amazing Balloon Twisting to Corporate and Private Events Across Alabama and the Tennessee Valley. Huntsville Magician, Madison Magician, Family Entertainer, Balloon Animals, Corporate Entertainment
		image	/web/20180823163549im_/http://nebula.wsimg.com/3bfaad3ea3dc89a24d10159a4ff0cfb1?AccessKeyId=77B420713CC0B3D16E9E&disposition=0&alloworigin=1

	Headings	H1 1	H2 4	H3 0	H4 0	H5 0	H6 0

- [H1] Doctor Osborn
- [H2] BALLOONS OF DOOM
- [H2] Amazing Birthdays
- [H2] Educational Programs
- [H2] Banquets & Stage Shows

	Images	We found 9 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 14% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 10 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 10%
		Internal Links 90%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
BANQUET AND STAGE SHOWS	Internal	Passing Juice
AMAZING BIRTHDAYS	Internal	Passing Juice
Educational Programs	Internal	Passing Juice
MEDIA FUN	Internal	Passing Juice
Contact Us	Internal	Passing Juice
FAQS	Internal	Passing Juice
Balloons of Doom	Internal	Passing Juice
exness login	External	Passing Juice
View on Mobile	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	huntsville july june doom dec balloons more baumhowers oct sept

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
huntsville	44	✖	✖	✔	✖
balloons	33	✖	✖	✔	✔
doom	32	✖	✖	✖	✔

Keywords Consistency

baumhowers	29	✖	✖	✖	✖
june	14	✖	✖	✖	✖

Usability

	Url	Domain : afterdinnermagic.com Length : 20
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 41 Warnings : 3
✔	Email Privacy	Great no email address has been found in plain text!
✖	Deprecated HTML	

Deprecated tags	Occurrences
<font>	6

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

	✖	Too bad, your website is using inline styles.	
	✔	Great, your website has few CSS files.	
	✔	Perfect, your website has few JavaScript files.	
	✔	Perfect, your website takes advantage of gzip.	

Mobile

	Mobile Optimization		
⬤		✖	Apple Icon
		✖	Meta Viewport Tag
		✔	Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://afterdinnermagic.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.