



# Website Analysis: advancepassionbeauty.com

Generated on February 08 2025 11:00 AM





The score is 54/100




## SEO Content

	Title	Message Services In Calgary   Best Beauty Salon Calgary NE																			
		Length : 58																			
		Perfect, your title contains between 10 and 70 characters.																			
	Description	Want to experience the best beauty salon in Calgary NE? we offer the best hair cutting, hair removing & message services in Calgary.																			
		Length : 136																			
		Great, your meta description contains between 70 and 160 characters.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																			
	Og Meta Properties	Good, your page take advantage of Og Properties.																			
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Message Services In Calgary   Best Beauty Salon Calgary NE</td></tr><tr><td>description</td><td>Want to experience the best beauty salon in Calgary NE? we offer the best hair cutting, hair removing &amp; message services in Calgary.</td></tr><tr><td>site_name</td><td>Advance Beauty Passion</td></tr><tr><td>image</td><td>wp-content/uploads/2017/06/icon_image.png</td></tr></table>						Property	Content	locale	en_US	type	website	title	Message Services In Calgary   Best Beauty Salon Calgary NE	description	Want to experience the best beauty salon in Calgary NE? we offer the best hair cutting, hair removing & message services in Calgary.	site_name	Advance Beauty Passion	image	wp-content/uploads/2017/06/icon_image.png
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	Headings	H1 0	H2 0	H3 15	H4 4	H5 7	H6 0														
		<ul style="list-style-type: none"><li>• [H3] Welcome to</li><li>• [H3] Advance Passion Beauty Boutique</li></ul>																			




## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] Professional Beauty Care At Affordable Rates</li> <li>• [H3] Advance Passion Beauty Boutique</li> <li>• [H3] Why Choose Us</li> <li>• [H3] Special Treatments</li> <li>• [H3] Booking Calendar</li> <li>• [H3] Make an Appointment</li> <li>• [H3] Spa Center</li> <li>• [H3] Our Gallery</li> <li>• [H3] Advance Passion Beauty Boutique</li> <li>• [H3] Appointment</li> <li>• [H3] Want to make an appointment or have questions regarding our services?</li> <li>• [H3] Contact Us</li> <li>• [H3] Map</li> <li>• [H4] The services that we offer at Advance Passion Beauty Boutique will help you get relaxed after a tiring week or day. Our professional staff will help you pamper yourself and get professional beauty care at affordable rates.</li> <li>• [H4] Alice</li> <li>• [H4] Chloe</li> <li>• [H4] Sarah</li> <li>• [H5]</li> <li>• [H5]</li> <li>• [H5]</li> <li>• [H5] 403-798-6313</li> <li>• [H5] [email protected]</li> <li>• [H5] Savanna BAZAAR 3140 5850 88 AVENUE NE CALGARY ALBERTA</li> <li>• [H5] Open hours: 9:00 AM to 8:00 PM <a href="https://brokers-trade.com.pk">https://brokers-trade.com.pk</a> Tuesday: Closed</li> </ul>
	Images	<p>We found 35 images on this web page.</p> <p>16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 28 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.57%</p> <p>Internal Links 96.43%</p>


## In-page links

Anchor	Type	Juice
<a href="#">HOME</a>	Internal	Passing Juice
<a href="#">ABOUT US</a>	Internal	Passing Juice
<a href="#">OUR SERVICES</a>	Internal	Passing Juice
<a href="#">Hair Care</a>	Internal	Passing Juice
<a href="#">Beauty Care (Tinting)</a>	Internal	Passing Juice
<a href="#">Nail &amp;#038; Spa</a>	Internal	Passing Juice
<a href="#">Skin Care</a>	Internal	Passing Juice
<a href="#">Aroma Therapy</a>	Internal	Passing Juice
<a href="#">Clinical skin Care Treatments</a>	Internal	Passing Juice
<a href="#">Hair Removal</a>	Internal	Passing Juice
<a href="#">Advance Salon</a>	Internal	Passing Juice
<a href="#">Special Occasion</a>	Internal	Passing Juice
<a href="#">Mehndi</a>	Internal	Passing Juice
<a href="#">Package (For Boys)</a>	Internal	Passing Juice
<a href="#">Salon</a>	Internal	Passing Juice
<a href="#">Boutique</a>	Internal	Passing Juice
<a href="#">Jewellery</a>	Internal	Passing Juice
<a href="#">BLOGS</a>	Internal	Passing Juice

## In-page links

<a href="#">Layrite</a>	Internal	Passing Juice
<a href="#">Nook</a>	Internal	Passing Juice
<a href="#">Moroccanoil</a>	Internal	Passing Juice
<a href="#">Tigi</a>	Internal	Passing Juice
<a href="#">WASH &amp;#038; CARE</a>	Internal	Passing Juice
<a href="#">STYLING</a>	Internal	Passing Juice
<a href="#">CONTACT US</a>	Internal	Passing Juice
<a href="#">exness</a>	External	Passing Juice
<a href="#">Make an appointment</a>	Internal	Passing Juice
<a href="#">[email&amp;#160;protected]</a>	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	spa advance salon appointment beauty professional care boutique services passion
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
care	15	✗	✗	✗	✓
beauty	14	✓	✗	✓	✓
spa	9	✗	✗	✗	✓
services	8	✓	✗	✓	✓
boutique	8	✗	✗	✗	✓












## Usability

	Url	Domain : advancepassionbeauty.com Length : 24
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 32 Warnings : 97
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>




## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div>
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## Mobile

✓ Flash content

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://advancepassionbeauty.com/robots.txt">http://advancepassionbeauty.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>