



# Website Analysis: ad-firm.org

Generated on September 03 2024 23:08 PM





The score is 47/100







## SEO Content

	<b>Title</b>	<p>Ad-Firm   Tailored Advertising Solutions</p> <p>Length : 40</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<b>Description</b>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<b>Og Meta Properties</b>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<b>Headings</b>	<table border="1" data-bbox="542 1366 1484 1444"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>8</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="606 1467 1484 2072" style="list-style-type: none"> <li>• [H1] Ad-Firm   Tailored Advertising Solutions</li> <li>• [H2] IN THE NEWS</li> <li>• [H2] Blog Posts</li> <li>• [H2] Recent Comments</li> <li>• [H2] Archives</li> <li>• [H2] Categories</li> <li>• [H3] We re-opened Ad-center as Ad-firm</li> <li>• [H3] Investigation Links 'Pirate' Scam Ads to Canadian Affiliate Network</li> <li>• [H3] Un empire montréalais de l'arnaque en ligne</li> <li>• [H3] How the global subscription scam network was traced to Montreal</li> <li>• [H3] Online scams: Montreal company AdCenter ceases operations</li> <li>• [H3] How a worldwide subscription scam network was traced back to Montreal</li> <li>• [H3] How a worldwide subscription scam network was traced back to Montreal</li> </ul>	H1	H2	H3	H4	H5	H6	1	5	8	0	0	0
H1	H2	H3	H4	H5	H6									
1	5	8	0	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>[H3] Network of companies linked to the same man : the wealthy Montrealer Philip Keezer</li> </ul>
	Images	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 23.08%</p> <p>Internal Links 76.92%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Ad-Firm   Tailored Advertising Solutions</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">We re-opened Ad-center as Ad-firm</a>	Internal	Passing Juice
<a href="#">Philip Keezer</a>	Internal	Passing Juice

## In-page links

<a href="#">No Comments</a>	Internal	Passing Juice
<a href="#">Investigation Links 'Pirate' Scam Ads to Canadian Affiliate Network</a>	Internal	Passing Juice
<a href="#">No Comments</a>	Internal	Passing Juice
<a href="#">Un empire montréalais de l'arnaque en ligne</a>	Internal	Passing Juice
<a href="#">No Comments</a>	Internal	Passing Juice
<a href="#">How the global subscription scam network was traced to Montreal</a>	Internal	Passing Juice
<a href="#">No Comments</a>	Internal	Passing Juice
<a href="#">Online scams: Montreal company AdCenter ceases operations</a>	Internal	Passing Juice
<a href="#">No Comments</a>	Internal	Passing Juice
<a href="#">How a worldwide subscription scam network was traced back to Montreal</a>	Internal	Passing Juice
<a href="#">No Comments</a>	Internal	Passing Juice
<a href="#">How a worldwide subscription scam network was traced back to Montreal</a>	Internal	Passing Juice
<a href="#">No Comments</a>	Internal	Passing Juice
<a href="#">Network of companies linked to the same man : the wealthy Montrealer Philip Keezer</a>	Internal	Passing Juice
<a href="#">No Comments</a>	Internal	Passing Juice
<a href="#">How a worldwide subscription scam network was traced back to Montreal</a>	External	Passing Juice
<a href="#">adcenter hyuna philip keezer streaming concours</a>	External	Passing Juice
<a href="#">Arnaques en ligne : l'entreprise montréalaise AdCenter cesse ses activités</a>	External	Passing Juice
<a href="#">Investigation Links 'Pirate' Scam Ads to Canadian Affiliate Network</a>	External	Passing Juice
<a href="#">How the global subscription scam network was traced to Montreal</a>	External	Passing Juice
<a href="#">March 2024</a>	Internal	Passing Juice
<a href="#">&amp;times;</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

comments adcenter subscription  
network news traced scam  
montreal how ad-firm

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
scam	3	✘	✘	✘	✔
network	3	✘	✘	✘	✔
comments	2	✘	✘	✘	✔
news	2	✘	✘	✘	✔
how	2	✘	✘	✘	✔










## Usability

	Url	Domain : ad-firm.org Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<a href="http://ad-firm.org/robots.txt">http://ad-firm.org/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You</p>

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.