Website Analysis: actlimo.com.au

Generated on January 24 2026 09:57 AM

The score is 40/100

SEO Content

	Title	Length : 0 Very bad. We haven't found title on your page.
❌	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⬤	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>3</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] ACTLIMO • [H2] A BETTER WAY TO RIDE • [H2] ALTERNATIVE CHAUFFEURED TRANSPORTATION • [H2] There's always an Alternative available when you call ACTLIMO • [H3] AIRPORT TRANSFERS • [H3] CORPORATE EVENTS • [H3] CHAUFFEURED SERVICE • [H3] Book Transfers Online, In-App or Call 1300 679 643
❌	Images	We found 10 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : 24% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.

SEO Content

✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

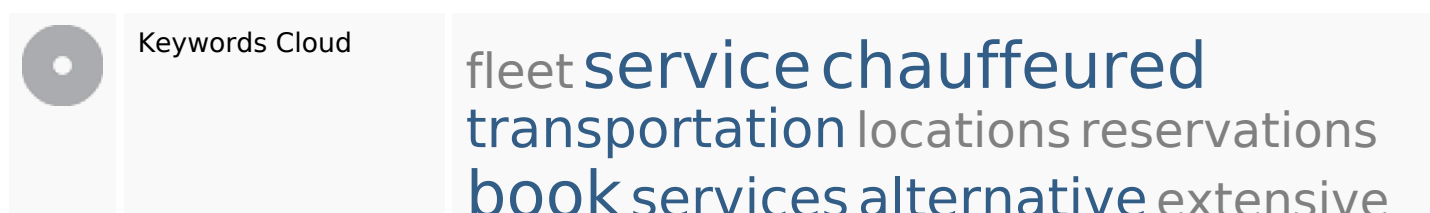|		
✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 20 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 5% Internal Links 95%

In-page links

Anchor	Type	Juice
HOME	Internal	Passing Juice
SERVICES	External	Passing Juice
Services Overview	Internal	Passing Juice
Executive Porter Service	Internal	Passing Juice
Event Management	Internal	Passing Juice
Roadshows	Internal	Passing Juice
Non-Emergency Medical Transportation	Internal	Passing Juice
Airport Lounge Pass	Internal	Passing Juice
Book a Transfer	Internal	Passing Juice
Create Frequent User Profile	Internal	Passing Juice

In-page links

Sign-in to Profile	Internal	Passing Juice
Earn Velocity Points	Internal	Passing Juice
Manage Reservations	Internal	Passing Juice
LOCATIONS	Internal	Passing Juice
FLEET	Internal	Passing Juice
ABOUT US	Internal	Passing Juice
CONTACT US	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	
⦿		fleet **service chauffeured** transportation locations reservations **book services alternative** extensive

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
book	5	✖	✖	✖	✔
service	5	✖	✖	✖	✔
chauffeured	4	✖	✖	✖	✔
transportation	3	✖	✖	✖	✔
services	3	✖	✖	✖	✖

Usability

	Url	Domain : actlimo.com.au Length : 14
⦿		

Usability

✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 40 Warnings : 9
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag

Mobile

✔ Flash content

Optimization

❌	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://actlimo.com.au/robots.txt Great, your website has a robots.txt file.
❌	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.