






Website Analysis: ace-safetywear.co.uk

Generated on July 23 2024 06:21 AM

The score is 42/100



SEO Content

	<p>Title</p>	<p>Ace Safetywear</p> <p>Length : 14</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Everything from protective clothing, footwear and hard hats to first aid kits and goggles. A huge range of products are available to buy online today!</p> <p>Length : 150</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Safetywear, PPE, PPE Equipment, PPE Suppliers, Safety Wear Suppliers,</p> <p>Good, your page contains meta keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 1935"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.ace-safetywear.co.uk</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Ace Safetywear</td> </tr> <tr> <td>description</td> <td>Everything from protective clothing, footwear and hard hats to first aid kits and goggles. A huge range of products are available to buy online today!</td> </tr> <tr> <td>image:width</td> <td>800</td> </tr> <tr> <td>image:height</td> <td>515</td> </tr> </tbody> </table>	Property	Content	url	https://www.ace-safetywear.co.uk	type	website	title	Ace Safetywear	description	Everything from protective clothing, footwear and hard hats to first aid kits and goggles. A huge range of products are available to buy online today!	image:width	800	image:height	515
Property	Content															
url	https://www.ace-safetywear.co.uk															
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image:width	800															
image:height	515															

SEO Content

	Headings	H1 0	H2 5	H3 27	H4 4	H5 0	H6 0
		<ul style="list-style-type: none"> • [H2] Locations • [H2] Add New Quick List • [H2] Item Groups • [H2] Configure your product • [H2] Please select your collection branch • [H3] Shop by • [H3] Top Selling • [H3] Top Selling • [H3] Top Selling • [H3] Top Selling • [H3] Top Selling • [H3] Top Selling • [H3] Top Selling • [H3] Top Selling • [H3] Top Selling • [H3] Top Selling • [H3] • [H3] Sign in • [H3] Two Step Login • [H3] Select Account • [H3] Select Account • [H3] Items () • [H3] Details • [H3] Address • [H3] Notes • [H3] {{product.item_name}} • [H3] {{product.item_name}} • [H3] Move to Quick List • [H3] Add to a Quick List • [H3] Add to a Group • [H3] Move to Group • [H3] {{product.item_name}} • [H4] COMPARE ITEMS • [H4] Need Assistance • [H4] Info • [H4] Get In Touch 					
	Images	<p>We found 92 images on this web page.</p> <p>34 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Great, there are no Iframes detected on this page.</p>					

SEO Content



SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 267 links including 8 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.87% Internal Links 98.13%

In-page links

Anchor	Type	Juice
upgrade or use a different browser	Internal	Passing Juice
Google Chrome	Internal	Passing Juice
Mozilla Firefox	Internal	Passing Juice
Sign in	External	Passing Juice
Create an account	Internal	Passing Juice
Checkout	Internal	Passing Juice
Ok	External	Passing Juice
To basket	Internal	Passing Juice
Footwear	Internal	Passing Juice
Safety Boots	Internal	Passing Juice
Mens Safety Boots	Internal	Passing Juice
Mens Chukka Safety Boots	Internal	Passing Juice

In-page links

Mens Sherpa Safety Boots	Internal	Passing Juice
Ladies Safety Boots	Internal	Passing Juice
Safety Shoes	Internal	Passing Juice
Ladies Safety Shoes	Internal	Passing Juice
Safety Trainers	Internal	Passing Juice
Ladies Safety Trainers	Internal	Passing Juice
Rigger Boots	Internal	Passing Juice
Freezer Boots	Internal	Passing Juice
Non Safety Shoes and Boots	Internal	Passing Juice
Disposable Overshoes	Internal	Passing Juice
Socks	Internal	Passing Juice
Waders	Internal	Passing Juice
Wellingtons	Internal	Passing Juice
Non Safety Wellingtons	Internal	Passing Juice
Safety Wellingtons	Internal	Passing Juice
Catering	Internal	Passing Juice
Snow and Ice Grips	Internal	Passing Juice
Laces	Internal	Passing Juice
Insoles	Internal	Passing Juice
ARC Flash Protective	Internal	Passing Juice
ARC Flash Coveralls	Internal	Passing Juice
ARC Flash Trousers	Internal	Passing Juice
ARC Flash Polo Shirts	Internal	Passing Juice
ARC Flash Sweatshirts	Internal	Passing Juice
ARC Flash Underwear	Internal	Passing Juice
ARC Flash Jackets	Internal	Passing Juice
Catering Clothing	Internal	Passing Juice
Chefs Clothing	Internal	Passing Juice

In-page links

Headgear and Disposables	Internal	Passing Juice
Casual Workwear	Internal	Passing Juice
Bags	Internal	Passing Juice
Bodywarmers	Internal	Passing Juice
Hats	Internal	Passing Juice
Polo Shirts	Internal	Passing Juice
Shirts	Internal	Passing Juice
Shorts	Internal	Passing Juice
Sweaters	Internal	Passing Juice
Sweatshirts	Internal	Passing Juice
Tee Shirts	Internal	Passing Juice
Fleeces	Internal	Passing Juice
Ties	Internal	Passing Juice
Belts	Internal	Passing Juice
High Visibility	Internal	Passing Juice
Hi Vis Fleeces	Internal	Passing Juice
Hi Vis Coveralls	Internal	Passing Juice
Hi Vis Boilersuits	Internal	Passing Juice
Hi Vis Bodywarmers	Internal	Passing Juice
Hi Vis Jackets	Internal	Passing Juice
Hi Vis Waistcoats / Vests	Internal	Passing Juice
Hi Vis Tee Shirts	Internal	Passing Juice
Hi Vis Trousers	Internal	Passing Juice
Hi Vis Sweatshirts	Internal	Passing Juice
Hi Vis Jerkins	Internal	Passing Juice
Hi Vis Bomber Jackets	Internal	Passing Juice
Hi Vis Polo Shirts	Internal	Passing Juice
Hi Vis Shorts	Internal	Passing Juice

In-page links

Ladies Hi Vis	Internal	Passing Juice
Hi Vis Rail Spec	Internal	Passing Juice
Rail Spec Boilersuits	Internal	Passing Juice
Rail Spec Polo Shirts	Internal	Passing Juice
Rail Spec Trousers	Internal	Passing Juice
Rail Spec Jackets	Internal	Passing Juice
Rail Spec Vests	Internal	Passing Juice
Rail Spec Bodywarmers	Internal	Passing Juice
Fire Retardant	Internal	Passing Juice
FR Polo Shirts	Internal	Passing Juice
FR Trousers	Internal	Passing Juice
FR Jerkins	Internal	Passing Juice
FR Sweatshirts	Internal	Passing Juice
FR Waistcoats / Vests	Internal	Passing Juice
FR Boilersuits	Internal	Passing Juice
FR Jackets	Internal	Passing Juice
FR Underwear	Internal	Passing Juice
Freezer Wear	Internal	Passing Juice
Flexitog Clothing	Internal	Passing Juice
Coldstar Clothing	Internal	Passing Juice
Weatherproof	Internal	Passing Juice
Jackets	Internal	Passing Juice
Trousers	Internal	Passing Juice
Coveralls	Internal	Passing Juice
Bomber Jackets	Internal	Passing Juice
Softshell Jackets	Internal	Passing Juice
Workwear	Internal	Passing Juice
Warehouse & Visitors Coats	Internal	Passing Juice

In-page links

Boilersuits	Internal	Passing Juice
Disposable Workwear	Internal	Passing Juice
Bib & Brace	Internal	Passing Juice
Tabards	Internal	Passing Juice
Thermal Underwear	Internal	Passing Juice
Work Trousers	Internal	Passing Juice
Work Jackets	Internal	Passing Juice
Aprons	Internal	Passing Juice
Healthcare Uniform	Internal	Passing Juice
Latex Gloves	Internal	Passing Juice
Freezer Gloves	Internal	Passing Juice
Kevlar and Cut Resistant Gloves	Internal	Passing Juice
Disposable Gloves	Internal	Passing Juice
Rubber Gloves	Internal	Passing Juice
Rigger Gloves	Internal	Passing Juice
PVC Gloves	Internal	Passing Juice
Leather Gloves	Internal	Passing Juice
Stockinette Gloves	Internal	Passing Juice
Mechanics Gloves	Internal	Passing Juice
Needlestick Gloves	Internal	Passing Juice
Anti Vibration Gloves	Internal	Passing Juice
PU Coated Gloves	Internal	Passing Juice
Welders Gloves	Internal	Passing Juice
ARC Flash Gloves	Internal	Passing Juice
Kevlar and Cut Resistant Sleeves	Internal	Passing Juice
Vinyl Gloves	Internal	Passing Juice
Knitted Gloves	Internal	Passing Juice
Impact Reducing Gloves	Internal	Passing Juice

In-page links

Multipurpose Gloves	Internal	Passing Juice
Nitrile Gloves	Internal	Passing Juice
Electricians Gloves	Internal	Passing Juice
Liner Gloves	Internal	Passing Juice
Thermal Gloves	Internal	Passing Juice
Fire Retardant Gloves	Internal	Passing Juice
Disposable Headwear	Internal	Passing Juice
Ear Protection	Internal	Passing Juice
Earplugs	Internal	Passing Juice
Ear Defenders	Internal	Passing Juice
Eye Protection	Internal	Passing Juice
Safety Glasses	Internal	Passing Juice
Safety Goggles	Internal	Passing Juice
Safety Visors	Internal	Passing Juice
Cleaning and Accessories	Internal	Passing Juice
Welding Helmets	Internal	Passing Juice
Fall Arrest Equipment	Internal	Passing Juice
Head Protection	Internal	Passing Juice
Safety Helmets & Accessories	Internal	Passing Juice
Safety Bump Caps	Internal	Passing Juice
Knee Pads	Internal	Passing Juice
Lanyards	Internal	Passing Juice
Respiratory Protection	Internal	Passing Juice
Disposable Respirators	Internal	Passing Juice
Reusable Respirators	Internal	Passing Juice
Replacement Filters	Internal	Passing Juice
Mask Testing Kits	Internal	Passing Juice
Powered Air-Purifying Respirators	Internal	Passing Juice

In-page links

Skin Care	Internal	Passing Juice
Hand Cleaner	Internal	Passing Juice
Hand Sanitiser	Internal	Passing Juice
Sun Protection	Internal	Passing Juice
Worker ID	Internal	Passing Juice
Back Supports	Internal	Passing Juice
Hydration Packs	Internal	Passing Juice
Cooling	Internal	Passing Juice
Adhesive Plasters	Internal	Passing Juice
Aerosols	Internal	Passing Juice
Eye Wash	Internal	Passing Juice
Bio Spill Kits	Internal	Passing Juice
AED Cabinets	Internal	Passing Juice
Therapy	Internal	Passing Juice
Books	Internal	Passing Juice
Tools	Internal	Passing Juice
Refill Kits	Internal	Passing Juice
Wipes	Internal	Passing Juice
Containers	Internal	Passing Juice
Bandages	Internal	Passing Juice
Burns Treatment	Internal	Passing Juice
Patient Transport	Internal	Passing Juice
Training	Internal	Passing Juice
Dispensers	Internal	Passing Juice
Posters	Internal	Passing Juice
Face Masks	Internal	Passing Juice
Defibrillators	Internal	Passing Juice
Tape	Internal	Passing Juice

In-page links

Essentials	Internal	Passing Juice
Dressings	Internal	Passing Juice
Resuscitation Aids	Internal	Passing Juice
Tourniques	Internal	Passing Juice
First Aid Kits	Internal	Passing Juice
Furniture	Internal	Passing Juice
Supports	Internal	Passing Juice
Blankets & Throws	Internal	Passing Juice
Thermometers	Internal	Passing Juice
Biohazard Disposal	Internal	Passing Juice
Hydration	Internal	Passing Juice
Steps	Internal	Passing Juice
Scales & Measures	Internal	Passing Juice
Fridges	Internal	Passing Juice
Insect Repellent	Internal	Passing Juice
Paper Disposables	Internal	Passing Juice
Sharps Bins	Internal	Passing Juice
Oxygen Therapy	Internal	Passing Juice
Blood Pressure	Internal	Passing Juice
Cutters & Knives	Internal	Passing Juice
Paper Janitorial	Internal	Passing Juice
Spill Kits	Internal	Passing Juice
Lamps & Torches	Internal	Passing Juice
Cleaning Wipes	Internal	Passing Juice
Signage	Internal	Passing Juice
Litter Pickers	Internal	Passing Juice
Barriers	Internal	Passing Juice
Fire Safety Equipment	Internal	Passing Juice

In-page links

Winter Driving	Internal	Passing Juice
Training	Internal	Passing Juice
Clearance	Internal	Passing Juice
Latest News	Internal	Passing Juice
{{ prevParentName }}	Internal	Passing Juice
{{ item.label }}	Internal	Passing Juice
https://eu.evocdn.io/dealer/1665/content/media/My_Banners/Homepage_Banners/V12_Footwear_1920X224PX.jpg	Internal	Passing Juice
https://eu.evocdn.io/dealer/1665/content/media/My_Banners/Homepage_Banners/Flexitog_1920X224PX.jpg	Internal	Passing Juice
https://eu.evocdn.io/dealer/1665/content/media/My_Banners/Homepage_Banners/WONDERGRIP_1920X224PX.jpg	Internal	Passing Juice
https://eu.evocdn.io/dealer/1665/content/media/My_Banners/Homepage_Banners/Dunlop_1920X224PX.jpg	Internal	Passing Juice
https://eu.evocdn.io/dealer/1665/content/media/My_Banners/Homepage_Banners/Vivest_Banner_1920x224.jpg	Internal	Passing Juice
https://eu.evocdn.io/dealer/1665/content/media/Envirowear_Banner_1920x224.jpg	Internal	Passing Juice
https://eu.evocdn.io/dealer/1665/content/media/My_Banners/Homepage_Banners/Orn_Gloves_1920X224PX.jpg	Internal	Passing Juice
View All	Internal	Passing Juice
Beeswift Hi Vis Fleece Lined Bomber Jacket	Internal	Passing Juice
Beeswift Hi Viz Waistcoat Full App. G	Internal	Passing Juice
Beeswift Constructor Hi Vis Traffic Jacket	Internal	Passing Juice
Beeswift Eton Hi Vis Soft Shell Jacket	Internal	Passing Juice
View All	Internal	Passing Juice
V12 Footwear V1231 Rawhide Brown Oiled Leather Safety Dealer Boots	Internal	Passing Juice
Beeswift Chukka Safety Boots Sbp Black	Internal	Passing Juice
V12 Footwear VR600.01 Bison IGS Black Waxy Derby Safety Boots	Internal	Passing Juice
Dunlop Pricemastor PVC Non-Safety Wellington Boots	Internal	Passing Juice
View All	Internal	Passing Juice

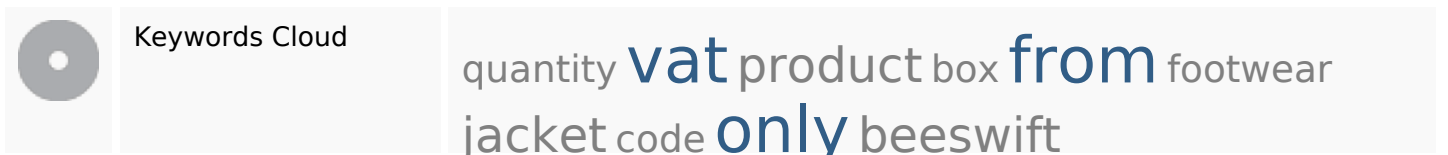
In-page links

Beeswift Multi-Purpose Latex Palm Coated Gloves	Internal	Passing Juice
ORN Nitrile Disposable Gloves Powder Free Blue Box 100	Internal	Passing Juice
Beeswift Nitrile Palm Coated Polyester Grey (Box of 10)	Internal	Passing Juice
Beeswift Latex Thermo-Star Fully Dipped Glove	Internal	Passing Juice
View All	Internal	Passing Juice
Flexitog X120 C:FX Freezer Jacket	Internal	Passing Juice
Flexitog X280 Classic Coldstore Jacket	Internal	Passing Juice
Flexitog X28W Coldstore Manager Jacket	Internal	Passing Juice
Flexitog X35J Ice Diamond Deep Freeze Jacket	Internal	Passing Juice
View All	Internal	Passing Juice
Click Medical Body Fluid Spill Kit (Two Applications)	Internal	Passing Juice
Click Medical 20 Person First Aid Kit	Internal	Passing Juice
Click Medical Waterproof Plasters Assorted Box 100 (Box of 100)	Internal	Passing Juice
Click Medical 10 Person First Aid Kit	Internal	Passing Juice
More	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Service	External	Passing Juice
Forgot password?	Internal	Passing Juice
-	Internal	Passing Juice
Clear All	External	Passing Juice
View Product	Internal	Passing Juice
Details	Internal	Passing Juice
{{product.category_name}}	Internal	Passing Juice
{{product.item_name}}	Internal	Passing Juice
{{selectproduct.item_name}}	Internal	Passing Juice
About Us	Internal	Passing Juice
Customer Service	Internal	Passing Juice
Delivery & Returns	Internal	Passing Juice

In-page links

Customer Reviews	Internal	Passing Juice
Size Charts	Internal	Passing Juice
Footwear Safety Ratings	Internal	Passing Juice
** VAT Free Items	Internal	Passing Juice
Privacy and Cookie Policy	Internal	Passing Juice
Embroidery and Heatseal	Internal	Passing Juice
Contact Us	Internal	Passing Juice

SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
vat	20	✗	✗	✗	✗
only	17	✗	✗	✗	✗
from	17	✗	✗	✓	✗
product	10	✗	✗	✓	✓
beeswift	8	✗	✗	✗	✗












Usability

	Url	Domain : ace-safetywear.co.uk Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://ace-safetywear.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>