



Website Analysis: 3queenshotel.co.uk

Generated on March 16 2026 05:57 AM





The score is 65/100




SEO Content

	<p>Title</p>	<p>Three Queens Hotel & Lodge Hotel in Burton upon Trent, Staffordshire</p> <p>Length : 74</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Three Queens Hotel & Lodge offers comfortable accommodation in Burton upon Trent. 62 rooms, free parking, near Alton Towers, Donnington Park & Drayton Manor. Book direct for best rates.</p> <p>Length : 193</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>hotel Burton upon Trent, accommodation Burton on Trent, hotel near Alton Towers, Staffordshire hotel, Three Queens Hotel, hotel with free parking Burton</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1473 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Three Queens Hotel & Lodge Hotel in Burton upon Trent, Staffordshire</td> </tr> <tr> <td>description</td> <td>Three Queens Hotel & Lodge offers comfortable accommodation in Burton upon Trent. 62 rooms, free parking, near Alton Towers, Donnington Park & Drayton Manor. Book direct for best rates.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://3queenshotel.co.uk/</td> </tr> <tr> <td>site_name</td> <td>Three Queens Hotel & Lodge</td> </tr> </tbody> </table>	Property	Content	title	Three Queens Hotel & Lodge Hotel in Burton upon Trent, Staffordshire	description	Three Queens Hotel & Lodge offers comfortable accommodation in Burton upon Trent. 62 rooms, free parking, near Alton Towers, Donnington Park & Drayton Manor. Book direct for best rates.	type	website	url	https://3queenshotel.co.uk/	site_name	Three Queens Hotel & Lodge
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SEO Content

		<table border="1"> <tr> <td>image</td> <td>https://3queenshotel.co.uk/static/images/hotel-og.jpg</td> </tr> <tr> <td>locale</td> <td>en_GB</td> </tr> </table>	image	https://3queenshotel.co.uk/static/images/hotel-og.jpg	locale	en_GB								
image	https://3queenshotel.co.uk/static/images/hotel-og.jpg													
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	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>18</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Three Queens Hotel Three Queens Hotel & Lodge • [H2] Welcome to Three Queens Hotel • [H2] Our Rooms • [H2] Nearby Attractions • [H2] What Our Guests Say • [H2] Ready to Book Your Stay? • [H2] Long Stay Accommodation • [H2] From Our Blog • [H3] Free Parking • [H3] 24hr Front Desk • [H3] 62 Comfortable Rooms • [H3] Town Centre • [H3] Executive Double Room • [H3] Executive Twin Room • [H3] Four Poster Suite • [H3] Alton Towers • [H3] Donnington Park • [H3] Drayton Manor Park • [H3] Brewery Centre • [H3] Tutbury Castle • [H3] Chatsworth House • [H3] Memorial Arboretum • [H3] Uttoxeter Racecourse • [H3] Exploring Local Attractions Near Three Queens Hotel • [H3] Finding Your Perfect Stay in Burton upon Trent • [H3] Burton Upon Trent Beer Festival Guide • [H4] Quick Links • [H4] Explore • [H4] Contact • [H4] \${room.name} 	H1	H2	H3	H4	H5	H6	1	7	18	4	0	0
H1	H2	H3	H4	H5	H6									
1	7	18	4	0	0									
	Images	<p>We found 12 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>												
	Text/HTML Ratio	<p>Ratio : 9%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 15.38% Internal Links 84.62%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Rooms	Internal	Passing Juice
Facilities	Internal	Passing Juice
Attractions	Internal	Passing Juice
About	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
Book Now	Internal	Passing Juice
Book Now	Internal	Passing Juice
Explore Long Stay Packages	Internal	Passing Juice
Gallery	Internal	Passing Juice

In-page links

[Book Direct](#)

External

Passing Juice

[View Available Rooms](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

perfect rooms book stay hotel queens **from** all
burton trent

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
burton	13	✓	✓	✓	✓
trent	12	✓	✓	✓	✓
from	9	✗	✗	✗	✓
rooms	7	✗	✗	✓	✓
hotel	6	✓	✓	✓	✓





Usability

	Url	Domain : 3queenshotel.co.uk Length : 18
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://3queenshotel.co.uk/sitemap.xml</code> <code>https://3queenshotel.co.uk/sitemap.xml</code>
	Robots.txt	<code>http://3queenshotel.co.uk/robots.txt</code> Great, your website has a robots.txt file.

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.