








# Website Analysis: 2gruenetomaten.de

Generated on July 31 2024 22:14 PM





The score is 54/100







## SEO Content

|    | <p>Title</p>              | <p>Zusammen für mehr Fairness und Transparenz bei unseren Lebensmitteln &gt; 2 grüne Tomaten</p> <p>Length : 86</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|---|---------------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|    | <p>Description</p>        | <p>Antibiotika in (der) Massen(tierhaltung). Geflügelzüchter im Dialog mit Verbrauchern. Das Kartoffel-Kartell?. Viele gute Ideen gegen ...</p> <p>Length : 136</p> <p>Great, your meta description contains between 70 and 160 characters.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | <p>Keywords</p>           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | <p>Headings</p>           | <table border="1" data-bbox="544 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>7</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1241 1977" style="list-style-type: none"> <li>• [H3] Willkommen</li> <li>• [H3] Letzte Beiträge</li> <li>• [H3] Hersteller und Handel</li> <li>• [H3] Konsument und Gesellschaft</li> <li>• [H3] Politik und Medien</li> <li>• [H3] Warum dieser Blog?</li> <li>• [H3] Hot topic - Aktueller Artikel</li> <li>• [H4] Antibiotika in (der) Massen(tierhaltung)</li> <li>• [H4] Kategorien</li> <li>• [H4] Schlagwörter</li> <li>• [H4] Meta</li> <li>• [H4] Blog der Wetterauer Grünen</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 7 | 5 | 0 | 0 |
| H1  | H2                        | H3  | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 0   | 0                         | 7   | 5  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|   | <p>Images</p>             | <p>We found 4 images on this web page.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|  |                 |  |
|--|-----------------|--|
|  |                 | Good, most or all of your images have alt attributes   |
|  | Text/HTML Ratio | Ratio : 26%<br><br>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.     |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

## SEO Links

|  |                         |   |
|--|-------------------------|---|
|    | URL Rewrite             | Good. Your links looks friendly!  |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
|  | In-page links           | We found a total of 80 links including 0 link(s) to files   |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 1.25%<br><br>Internal Links 98.75% |

## In-page links

| Anchor                             | Type     | Juice         |
|------------------------------------|----------|---------------|
| <a href="#">2 grüne Tomaten</a>    | Internal | Passing Juice |
| <a href="#">Warum dieser Blog?</a> | Internal | Passing Juice |
| <a href="#">exness</a>             | External | Passing Juice |
| <a href="#">Netiquette</a>         | Internal | Passing Juice |
| <a href="#">Impressum</a>          | Internal | Passing Juice |
| <a href="#">RSS Feed</a>           | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Antibiotika in (der) Massen(tierhaltung)</a>   | Internal | Passing Juice |
| <a href="#">Geflügelzüchter im Dialog mit Verbrauchern</a> | Internal | Passing Juice |
| <a href="#">Das Kartoffel-Kartell?</a>                     | Internal | Passing Juice |
| <a href="#">Learn More</a>                                 | Internal | Passing Juice |
| <a href="#">Learn More</a>                                 | Internal | Passing Juice |
| <a href="#">Allgemein</a>                                  | Internal | Passing Juice |
| <a href="#">Interviews</a>                                 | Internal | Passing Juice |
| <a href="#">Hersteller und Handel</a>                      | Internal | Passing Juice |
| <a href="#">Handel</a>                                     | Internal | Passing Juice |
| <a href="#">Produzenten</a>                                | Internal | Passing Juice |
| <a href="#">Konsument und Gesellschaft</a>                 | Internal | Passing Juice |
| <a href="#">Konsumenten</a>                                | Internal | Passing Juice |
| <a href="#">Politik und Medien</a>                         | Internal | Passing Juice |
| <a href="#">Medien</a>                                     | Internal | Passing Juice |
| <a href="#">NGOs / Blogger</a>                             | Internal | Passing Juice |
| <a href="#">Politik</a>                                    | Internal | Passing Juice |
| <a href="#">Wissenschaft</a>                               | Internal | Passing Juice |
| <a href="#">Topthemen</a>                                  | Internal | Passing Juice |
| <a href="#">Aigner</a>                                     | Internal | Passing Juice |
| <a href="#">Antibiotika</a>                                | Internal | Passing Juice |
| <a href="#">Aromastoffe</a>                                | Internal | Passing Juice |
| <a href="#">Bio</a>  | Internal | Passing Juice |
| <a href="#">Bio-Lebensmittel</a>                           | Internal | Passing Juice |
| <a href="#">Bioladen</a>                                   | Internal | Passing Juice |
| <a href="#">BLL</a>  | Internal | Passing Juice |
| <a href="#">Discounter</a>                                 | Internal | Passing Juice |
| <a href="#">Ernährung</a>                                  | Internal | Passing Juice |
| <a href="#">faire</a>                                      | Internal | Passing Juice |

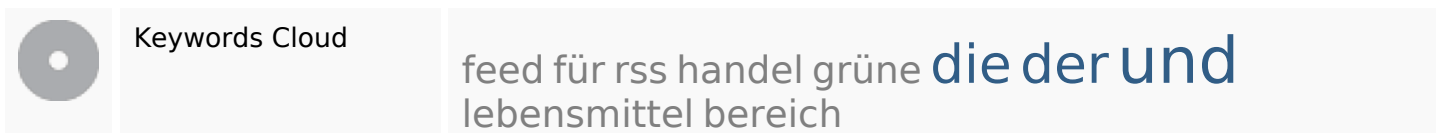
## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Fairness</a>                  | Internal | Passing Juice |
| <a href="#">Foodwatch</a>                 | Internal | Passing Juice |
| <a href="#">Gesundheit</a>                | Internal | Passing Juice |
| <a href="#">Handel</a>                    | Internal | Passing Juice |
| <a href="#">Kampagne</a>                  | Internal | Passing Juice |
| <a href="#">Kennzeichnung</a>             | Internal | Passing Juice |
| <a href="#">Konsument</a>                 | Internal | Passing Juice |
| <a href="#">Konsumenten</a>               | Internal | Passing Juice |
| <a href="#">Landwirtschaft</a>            | Internal | Passing Juice |
| <a href="#">Lebensmittel</a>              | Internal | Passing Juice |
| <a href="#">Lebensmittelbranche</a>       | Internal | Passing Juice |
| <a href="#">Lebensmittelindustrie</a>     | Internal | Passing Juice |
| <a href="#">Lebensmitteln</a>             | Internal | Passing Juice |
| <a href="#">Lebensmittelskandale</a>      | Internal | Passing Juice |
| <a href="#">Lebensmittelverschwendung</a> | Internal | Passing Juice |
| <a href="#">Lebensmittelwirtschaft</a>    | Internal | Passing Juice |
| <a href="#">Massentierhaltung</a>         | Internal | Passing Juice |
| <a href="#">Nachhaltigkeit</a>            | Internal | Passing Juice |
| <a href="#">Pestizide</a>                 | Internal | Passing Juice |
| <a href="#">Produzenten</a>               | Internal | Passing Juice |
| <a href="#">Qualität</a>                  | Internal | Passing Juice |
| <a href="#">Regionalität</a>              | Internal | Passing Juice |
| <a href="#">Skandal</a>                   | Internal | Passing Juice |
| <a href="#">transparente</a>              | Internal | Passing Juice |
| <a href="#">Transparenz</a>               | Internal | Passing Juice |
| <a href="#">Täuschung</a>                 | Internal | Passing Juice |
| <a href="#">Unternehmen</a>               | Internal | Passing Juice |
| <a href="#">Verantwortung</a>             | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Verbraucher</a>   | Internal | Passing Juice |
| <a href="#">Verbraucherschutz</a>   | Internal | Passing Juice |
| <a href="#">Verbrauchertäuschung</a>  | Internal | Passing Juice |
| <a href="#">Verbraucherzentrale</a>   | Internal | Passing Juice |
| <a href="#">Verpackung</a>  | Internal | Passing Juice |
| <a href="#">Verpackungen</a>  | Internal | Passing Juice |
| <a href="#">Vertrauen</a>   | Internal | Passing Juice |
| <a href="#">Achtung: Besuche mich auf Facebook</a>                                    | Internal | Passing Juice |
| <a href="#">Achtung: Folge mir auf Twitter</a>  | Internal | Passing Juice |
| <a href="#">Kategorie Hersteller und Handel als Feed (RSS)</a>                        | Internal | Passing Juice |
| <a href="#">Kategorie Konsumenten und Gesellschaft als Feed (RSS)</a>                 | Internal | Passing Juice |
| <a href="#">Kategorie Politik und Medien als Feed (RSS)</a>                           | Internal | Passing Juice |
| <a href="#">Niedersächsischer Verbraucherschutzminister Meyer besucht Friedberg</a>   | Internal | Passing Juice |
| <a href="#">Keine Alternative für Deutschland</a>                                     | Internal | Passing Juice |
| <a href="#">Schwimmbäder zu Kleinkunst! Der Grüne Frühstückstisch im April.</a>       | Internal | Passing Juice |
| <a href="#">Listenplätze für Landtagswahl – Wetterau dabei!</a>                       | Internal | Passing Juice |
| <a href="#">Der Grüne Frühstückstisch mit Kathrin Anders: Grüne Bildungskonzepte.</a> | Internal | Passing Juice |
| <a href="#">Anmelden</a>  | Internal | Passing Juice |

## SEO Keywords






## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| und     | 24      | ✓     | ✗        | ✗           | ✓        |









## Keywords Consistency

|              |    |   |   |   |   |
|--------------|----|---|---|---|---|
| die          | 17 | ✘ | ✘ | ✘ | ✔ |
| der          | 16 | ✘ | ✘ | ✔ | ✔ |
| für          | 8  | ✔ | ✘ | ✘ | ✘ |
| lebensmittel | 8  | ✔ | ✘ | ✘ | ✘ |




## Usability

|  |              |   |
|--|--------------|---|
|    | Url          | Domain : 2gruenetomaten.de<br>Length : 17         |
|    | Favicon      | Great, your website has a favicon.                |
|    | Printability | We could not find a Print-Friendly CSS.           |
|   | Language     | Good. Your declared language is de.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |   |
|--|-----------------|---|
|  | Doctype         | XHTML 1.0 Transitional  |
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 6<br>Warnings : 12   |
|  | Email Privacy   | Great no email address has been found in plain text!  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <ul style="list-style-type: none"> <li> Excellent, your website doesn't use nested tables.</li> <li> Too bad, your website is using inline styles.</li> </ul> |




## Document

-  Too bad, your website has too many CSS files (more than 4).
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://2gruenetomaten.de/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.